Revised Mission Statement for Review by the Staff Advisory Council
August 2008

Texas A&M University-Corpus Christi

Existing Mission Statement

Texas A&M University-Corpus Christi is devoted to discovering, communicating and applying knowledge in a complex and changing world. The university identifies, attracts, and graduates students of high potential, especially those from groups who have been historically underrepresented in Texas higher education. Through a commitment to excellence in teaching, research and service, Texas A&M University-Corpus Christi prepares students for lifelong learning and for responsible participation in the global community.

REVISED MISSION STATEMENT:

Texas A&M University-Corpus Christi is an expanding, doctoral-granting, federally-designated Hispanic-serving institution (HSI) dedicated to excellence in teaching, research, creative activity and service. The university’s location on the Gulf of Mexico and on the cultural border with Latin America shapes its focus and provides the foundation for gaining national prominence. Engaging undergraduate and graduate students in a challenging educational experience within a supportive environment is the hallmark of its commitment to closing historical educational gaps and preparing graduates for lifelong learning and responsible citizenship in the global community.

OBJECTIVES:

Excellence:

• Provide students with excellent instruction in challenging undergraduate and graduate programs that advance intellectual competencies and perspectives and develop disciplinary knowledge and expertise.

• Achieve and sustain national prominence, especially in programs where the university’s location provides special advantages.

Engagement:

• Prepare students for lifelong learning and responsible citizenship in the global community.

• Provide a supportive environment on a safe campus that encourages engaged learning, professional growth, and leadership development.

• Increase and support research, scholarship and creative activity.

• Attract, retain and graduate a diverse and highly qualified student body consistent with the University’s mission as a Hispanic-serving institution.

• Attract and support a diverse and highly qualified faculty and staff committed to fulfilling the University’s mission.

• Build and sustain mutually supportive relationships with the surrounding community and other stakeholders.

Expansion:

• Expand the University’s impact in size, scope and stature.

Effectiveness:

• Manage financial, physical, technological, and human resources efficiently and effectively.