College of Business

The accounting and business undergraduate and master’s degree programs are accredited by the AACSB International – The Association to Advance Collegiate Schools of Business.

MISSION

The College of Business supports the mission of the University by focusing on the higher educational needs of business students in the region. Programs are designed to help students advance their education in business to become more productive citizens, further their careers, and pursue advanced studies within a changing global environment. Undergraduate programs offer selected specializations built on a foundation of general education and a broad business core. The Master of Business Administration program provides more advanced general management education with selected concentrations. The Master of Accountancy program offers advanced accounting studies. The College promotes a high code of ethics, special concern for student learning, and the effective use of technology.

Student learning is the highest priority of the College. To that end, the College emphasizes intellectual contributions of applied scholarship and instructional development. The College supports faculty development, community service and involvement in professional organizations resulting in service to key stakeholders. The College solicits input from its primary stakeholders through advisory councils.

ORGANIZATION

The College’s formal administrative units include three academic departments, the Undergraduate Student Advisory Council, the Graduate Student Advisory Council, the Business Advisory Council, and the Center for Economic Education. The College also houses the international headquarters of the Society for Advancement of Management, and sponsors student chapters of Beta Gamma Sigma, Delta Sigma Pi, Human Resources Management, Management Information Systems Club, Society for Advancement of Management, Student Accounting Society, and Student Economics Association.

Permanent faculty in each of the academic departments (Accounting and Business Law; Finance, Economics, and Decision Sciences; and Management and Marketing) are the principal architects of the academic programs (majors and minors) in their respective disciplines. Content of undergraduate and graduate programs is coordinated through the Undergraduate Advisory Committee and the Graduate Advisory Committee.

The Center for Economic Education is one of eleven Centers that comprise the Texas Council on Economic Education, which is affiliated with the National Council on Economic Education. It is located in the College and a member of the economics faculty serves as its Director. Its mission is to support the economic education needs of teachers of economics topics in South Texas public and private schools.

PROGRAMS

The College offers a Bachelor of Business Administration Degree with majors in Accounting; Economics; Finance; General Business; Management with emphases in General Management, Health Care Administration, and Human Resource Management; Management Information Systems; and Marketing. A minor in Business is available to nonbusiness majors desiring to supplement their degree with a business background. Other minors include: Accounting, Economics, Entrepreneurship, Human Resource Management, International Business, Management, Management Information Systems, Marketing, and Personal Financial Planning. (Please consult the Graduate Catalog for information concerning the Master of Business Administration and the Master of Accountancy.

UPPER-DIVISION ENTRY INTO THE COLLEGE OF BUSINESS

Students who meet University admissions requirements enter the College of Business when they declare their majors and file a degree plan with their academic advisor. Enrollment in 3000/4000 level business courses is limited to (1) Business majors who have completed
at least 60 semester hours, or (2) nonbusiness majors who satisfy stated course prerequisites and have completed at least 60 semester hours.

Students must pass the THEA tests in mathematics, reading and writing, unless state law exempts them from taking the tests. (See “Texas Higher Education Assessment (THEA) Requirements” in the “Admission” section of this catalog.) In addition, before taking 3000/4000 level business courses, students who declare a business major should satisfactorily complete at least 60 semester hours, including the following courses or their equivalents, from the business foundation curriculum:

- English 6 hours,
- Mathematics 6 hours,
- Economics 6 hours, and
- Accounting 6 hours.

**GENERAL REQUIREMENTS FOR BBA DEGREE**

All students seeking the BBA must complete (1) the general studies core prescribed by the University as outlined in the business foundation curriculum, (2) a common core of business courses, (3) courses in the major area specified by the major academic department, and (4) upper division business electives to achieve a minimum of 120-122 semester hours, depending on the need for first-year seminar hours. All students must complete at least 45 hours of junior or senior level courses; at least 45 of these upper-level hours must be in business or economics.

To ensure compliance with the course requirements for a BBA degree, first and second year students should follow the general sequence of courses specified for the business foundation curriculum. Juniors and seniors should follow the sequence outlined in the catalog for their major academic area. Course prerequisites are strictly enforced.

**COMMUNITY/JUNIOR COLLEGE TRANSFERS**

Community and junior college students who plan to transfer to the College of Business are advised to pursue the business foundation curriculum outlined below. The appropriate course equivalency guide should be consulted to resolve questions of course transferability. All business courses normally offered by the College of Business at the junior or senior level must be completed by the student at that level except for BLAW 3310 and ORMS 3310. Courses acceptable for transfer by Texas A&M University-Corpus Christi will be accepted at the level at which the courses were taken, and at least 50% of the business hours required must be taken at Texas A&M University-Corpus Christi. Courses from a community/junior college cannot be used to satisfy upper level requirements. All business courses transferred require a grade of “C” or better and require prior approval by a College of Business academic advisor.

*Contact an academic advisor in the College of Business for specific information.

**GRADE POINT AVERAGE FOR GRADUATION**

In addition to meeting the various course requirements for a specified major in the College of Business, students must also achieve the following minimum grade point averages: (1) 2.00 for all credit course work completed at Texas A&M University-Corpus Christi, (2) 2.00 in all business courses, and (3) 2.00 in courses in their designated major. Effective with courses taken in the fall of 2007, no more than two Ds earned by business majors in business core classes and courses taken in their business major are accepted toward graduation. (See “Scholastic Probation, Suspension, Dismissal” in the section entitled “General Academic Policies and Regulations.”)

**UPPER-LEVEL COURSE REQUIREMENTS**

All business students are required to complete at least 45 hours of upper-level (junior and senior level) courses; at least 45 of these hours must be business and/or economics courses.