The Texas Transfer Success Conference

May 22, 2009
The STEP Awards

• **Successful Transfer Enhancement Programs**
• Call for entries issued to all colleges and universities in Texas, public and private
• Recognition for outstanding work in serving transfer students within the State of Texas
• Six categories (with sub-categories)
• Judges external to the State of Texas
The Categories

• Best Practices in Transfer Programming
  – A. Student Services/Development, B. Academic Support, C. Enrollment Management

• Best Practices in Curricular Education

• Best Practices in External Collaboration
  – A. 2-4 partnerships, B. 2-year external, C. 4-year external

• Best Practices in Internal Collaboration

• Best Practices in Transfer Targeted Print Communications

• Best Practices in Multi-Media or Web-Based Transfer Targeted Communications
The Entries

• While not every category drew entries, there were 67 entries from across the State of Texas

• 57% of entries were from 4-year institutions, 43% of entries from 2-year institutions
The Entries By Category

2009 STEP Awards by Category of Practice

- Collaboration between 2yr & 4yr: 18
- Academic Services: 12
- Student Services/SD: 11
- Web/Multimedia: 8
- Print Media: 7
- Enrollment Management: 4
- Internal Collaboration: 4
- Curricular Education: 3

Area of practice and number of entries.
The Entries By System

2009 STEP Awards Submitted by System

- UT: 29
- Texas A&M: 17
- UNT: 5
- Texas Tech: 4
- UH: 4
- TSU: 4
- All 2 year: 3

Legend:
- UT
- Texas A&M
- UNT
- Texas Tech
- UH
- TSU
- All 2 year
The Judging Criteria

• Effective use of resources (25%)

• Creative or innovative approach to problem (35%)

• Results based on goals and objectives (40%)
The Judges

• Dr. Francis Atuahene, Western Illinois University
• Dr. Barbara Bradbury, Shawnee State University
• Dr. Richard Carpinelli, Ohio University
• Dr. Douglas Franklin, Ohio University
• Dr. Tammy Kahrig, Clemson University
• Dr. Drew Koch, Purdue University
• Dr. Lisa Smith, Hocking College
• Dr. Wendy Troxel, Illinois State University
And the Results...
Student Services and Development

GOLD

Texas Tech University

Transfer Connection

University of Texas at San Antonio

Transfer Outreach
Student Services and Development

**SILVER**
San Antonio College
Transfer Center
Tarrant County College Northeast
Counseling Center

**BRONZE**
Collin College
Pre-Admission Partnership Program
Dallas County Community College District
Transfer Awareness Week
Academic Support Services

GOLD

University of Texas at El Paso/
On-Site Transfer Office

University of Texas at San Antonio
San Antonio College Joint Award
Alamo Area Articulation/Transfer Council
Academic Support Services

SILVER
Texas State University, Round Rock Center
Multi-Institutional Teaching Center

BRONZE
North Lake College
The Transfer Student Community
Enrollment Management

GOLD
University of Houston-Clear Lake
Transfer Student Scholarship

SILVER
Texas A&M University-Corpus Christi
Transfer Transition Center

BRONZE
Dallas County Community College District
X-treme Collaboration
Curricular Education

GOLD
University of Texas at El Paso
Engineering Articulation

SILVER
University of North Texas
BA in Information Technology
Collaboration 2-4-Year Institutions

GOLD

University of Texas at El Paso/
El Paso Community College (Joint Award)
Reverse Awarding of Associate Degrees

University of Texas at Dallas
The Comet Connection

(continued)
Collaboration 2-4-Year Institutions

SILVER

Sam Houston State University
High School-Community College-University Connections

University of Texas at Arlington
Outreach to Tarrant County College Southeast
Collaboration 2-4-Year Colleges

BRONZE
San Antonio College
The Alamo Area
Articulation and Transfer Council

Collin College
Pre-Admission Partnerships
Internal Collaborations

**GOLD**

University of Texas at San Antonio
*Transfer Connections to Advising*

**SILVER**

Texas Tech University
*Transfer Connection/Transfer Council*

**BRONZE**

North Lake College
*Transfer Intention Survey*
Print Communications

GOLD
University of Texas at El Paso
Transfer Campaign

SILVER
University of Texas at San Antonio
Transfer Campaign

BRONZE
Dallas County Community College District
Transfer Campaign
Web/Multi-Media Communications

GOLD

University of Texas at San Antonio

DVD and Web Resources

SILVER

University of Houston

Web Campaign for TAP

(Transfer Advising Program)
Seven Examples of Excellence

Texas Tech University
Transfer Connection

University of Texas at San Antonio
Transfer Advising

El Paso CC-UT El Paso Partnership
Reverse Awarding of Associate Degrees

(Continued)
Seven Examples of Excellence

University of Texas at Dallas
The Comet Connection

Texas State University, Round Rock Center
Multi-Institutional Teaching Center

University of Houston-Clear Lake
Transfer Student Scholarships

Texas A&M-Corpus Christi
Transfer Transition Center
Texas Tech: Transfer Connection

- The Transfer Connection brings all transfer related services under one umbrella
- Heavily supported by extensive print materials
- Content and approaches heavily influenced by a Transfer Council of recent transfers to TTU
  - Complemented by Transfer Peer Mentor Program
UT San Antonio: Transfer Advising

• Transfer Center organized a range of collaborations with Financial Aid, Housing, Academic Advising, Student Activities, Athletics, & the Recreation Center

• Creates campus experiences, access, and previews for prospective transfer students and their families

• Homecoming, Family Days, monthly events just for prospective transfers
  • 1000+ participants a year
EPCC-UTEP: Reverse Associate

• Targeted at UTEP students who attended EPCC but did not earn an AA or AS
  • Secure, single-purpose data sharing program allows monitoring of students at UTEP who have completed requirements for EPCC degree
    • Invited to accept degree at commencement
  • 350 such reverse-transfer degrees awarded in Spring 2009 alone
• Benefits students (credential), EPCC (completion rates), and UTEP (encourages retention through an interim accomplishment)
UT Dallas: The Comet Connection

• Headed by Dr. Nathan Ivey, 38 years of community college experience, included as president
• Visited all 50 CCs and 2 private two-year colleges in Texas
• Four elements of concentration:
  – Affordability
  – Access to Academic Advising
  – Campus Inclusion
  – Flexible Transfer, Deferment, and Enrollment
UT Dallas: The Comet Connection

Signed agreements with all 52 two-year colleges

**Affordability:** Locked in tuition rates for 2+ years

**Advising:** Access to advisors before enrollment

**Inclusion:** ID card for library and campus event access

**Flexibility:** Deferment available for a year

**Results:** 1574 student-signed agreements, 1403 apps, 641 enrollments since 2007
The Multi-Institutional Teaching Center offers course from both 2- and 4-year institutions. However, problems:

- Low profile of center
- Confusion over connections among prospects
- Lots of hurdles to transition
TSU Round Rock: Teaching Center

• Objectives
  – Increase visibility and support
  – Easy access to information
  – Comprehensive and easy assistance to transfers
  – Tight collaboration with partner institutions

• Solutions
  – Enhancing web presence and ease of access
  – Getting out into community events and meetings
  – One-stop center for all transfer services
  – Advising workshops for CC advisors
  – Investment in personnel to support all this
  – Results: Substantial gains in enrollments from CC transfers
UH-CL: Transfer Scholarships

• Many scholarship programs have elements that work to depress apps or eligibility of CC transfers:
  – Full-time status
  – 3.0+ GPA
  – Separate scholarship application
  – Non-renewable

• *The UH-Clear Lake solution: The Automatic Transfer Student (ATS) Scholarship*
UH-CL: Transfer Scholarships

- Eligibility begins at 2.75 GPA and 9 hours of enrollment
  - $800-1000 a year depending on GPA
  - No application required
- Automatically renewed for a second year if 18 hours are earned and GPA is as good or better than entering GPA
  - Implemented Fall 2008, fully by Spring 2010
  - $1,200,000 per year at full implementation
  - Will allow UH-CC to achieve 25% of their Closing the Gaps 2015 goals on numbers and diversity
TAMU-CC: Transition Center

- Academic Advising Transfer Center in operation since 2005
- Sponsored research to identify the most common issues for their transfer students
- Cooperated with the community college and others to design and distribute 84 unique transfer guides
- 1500 walk-in visits, 7000 phone calls a year
- Just secured a Title V grant (Developing Hispanic-Serving Institutions) to support their work
Where do we go from here?

• The STEP entries are on your thumb drive and will be posted to the web

• There’s interest in publication of the STEP awards and entries, to show Texas and the nation what we’re doing, and to further share good ideas

• There’s some interest in an *annual* awards program. What do you think?
Thank You To All Of Our Nominees!