Mission/Purpose

To foster a vibrant student-centered intellectual environment conducive to high quality graduate programs and exemplary research and creative activity.

Outcomes/Objectives, with Any Associations and Related Measures, Achievement Targets, Findings, and Action Plans

O 1: Achieve & maintain graduate enrollment
To achieve and maintain graduate enrollment as a function of total enrollment.

Strategic Plans:

Texas A&M-Corpus Christi
1.3 Promote lifelong learning and global citizenship.

Related Measures:

M 1: Graduate open house
Conduct graduate "open house" to advertise and promote graduate programs. Have 250 attendees.

Source of Evidence: Existing data

Achievement Target:
Hold open house annually in Spring semester.

Findings (2007-2008) - Achievement Target: Met
Held Graduate Open House in Spring 2008 and received 35 new applications as a result.

Findings (2006-2007) - Achievement Target: Met
Held Open House in Spring semester. There were over 250 attendees and 30 applications turned in at the event.

M 2: Attend graduate fairs in surrounding area
Attend graduate fairs at surrounding university locations to distribute information to students regarding our graduate programs. Target areas of high concentrations of underrepresented groups.

Source of Evidence: Existing data

Achievement Target:
Attend up to 4 regional fairs

Findings (2006-2007) - Achievement Target: Met
Graduate Studies staff attended 4 regional recruiting fairs and a total of 16 various recruiting events during FY07
M 3: Offset tuition for GA during summer
Offset tuition costs for graduate assistants during summer to increase summer enrollment.

Source of Evidence: Existing data

Achievement Target:
Anticipate at least 50 graduate students will receive tuition support for Summer school.

Findings (2006-2007) - Achievement Target: Met
Summer funding was provided to supplement tuition for 74 graduate assistants.

M 4: Facilitate Scholarship Awards
Facilitate Scholarship Awards

Source of Evidence: Administrative Measure

Achievement Target:
Notify department administrators of available scholarship funds by April 30th.

Findings (2006-2007) - Achievement Target: Met
All department administrators were notified of their scholarship funds prior to April 30th. We would like to move this up even further and notify departments by the first of February so they can use these monies more effectively when recruiting.

M 5: Conduct Program Coordinator meetings
Conduct Program Coordinator meetings to improve communications related to graduate school.

Source of Evidence: Discussions / Coffee Talk

Achievement Target:
Anticipate 1 representative from each program will attend meeting.

Findings (2006-2007) - Achievement Target: Met
A meeting was held during the spring semester and a representative from each program attended. This was very effective in opening communications with the departments and we are going to make this an annual event.

M 6: Provide reports on applicants to all programs
Provide reports on applicants to all programs

Source of Evidence: Existing data

Achievement Target:
Continue to provide reports to departments via new Banner system.

Findings (2006-2007) - Achievement Target: Not Met
Reports were sent using SIS for the spring and summer semesters but there are still glitches with Banner that are being worked through. Due to staffing issues, not all reports were sent for Fall semester.

M 7: Implement Project Recruit
Implement Project Recruit

Source of Evidence: Administrative Measure

Achievement Target:
1f. Gather data related to recruitment and retention from all programs and hold meetings with each program representative.
Findings (2006-2007) - Achievement Target: Partially Met
Recruitment materials and information was gathered from all programs but recruitment meetings were not held. Meetings could not be held due to staff turnover in Grad office. For next year, our goal is to assign this task to a position.

O 2: Facilitate faculty research/scholarly activity
Facilitate faculty research and scholarly activity.

Strategic Plans:
Texas A&M-Corpus Christi
1.1 Provide excellent academic programs & instruction.
1.3 Promote lifelong learning and global citizenship.

Related Measures:

M 9: Provide internal funds to stimulate proposals
Provide internal funds (via TRDF and Research Enhancement) to "seed" money to stimulate proposal submissions.

Source of Evidence: Administrative Measure

Achievement Target:
Fund up to 30 faculty proposals to stimulate research activity on campus.

Findings (2007-2008) - Achievement Target: Met
Funded 34 proposals with Texas Research Development Funds and ~10 proposals with Research Enhancement Funds.

M 10: Offer workshops related to research/grants
Offer workshops to faculty & staff related to research issues and grant writing.

Source of Evidence: Administrative Measure

Achievement Target:
Offer two workshops per month related to research and receive a rating of excellent by all workshop participants.

Findings (2007-2008) - Achievement Target: Partially Met
Held various workshops throughout the year but did not meet the 2 per month goal.

O 3: Seek funding for core and learning communities
Seek funding opportunities for core-curriculum and learning communities faculty.

Strategic Plans:
Texas A&M-Corpus Christi
1.3 Promote lifelong learning and global citizenship.

Related Measures:

M 14: Deliver a SPIN workshop
Deliver a SPIN workshop directed at core curriculum and learning communities faculty

Source of Evidence: Administrative Measure

Achievement Target:
Expect at least 5 faculty from targeted areas to attend workshop

Findings (2006-2007) - Achievement Target: Not Met
Core curriculum and learning communities faculty were not targeted.
O 4: Add graduate level programs annually
Add graduate level programs in relevant areas annually.

Strategic Plans:
Texas A&M-Corpus Christi
1.3 Promote lifelong learning and global citizenship.

Related Measures:

M 15: Increase Masters programs
Increase Masters programs that will feed into the desired doctoral programs to create a base for those programs.

Source of Evidence: Activity volume

Achievement Target:
Increase graduate programs at a rate of one per year.

Findings (2006-2007) - Achievement Target: Met
Kinisiology was added in FY06-07 and Geospatial Engineering was added in FY07-08.

M 16: Facilitate steps to create programs
Facilitate necessary steps for creation of programs by working with Deans, department chairs, faculty, etc.

Source of Evidence: Efficiency

Achievement Target:
Meet with appropriate officials to plan, and implement new programs.

Findings (2006-2007) - Achievement Target: Met
Graduate Dean meets with department chairs, college deans and faculty to facilitate the creation of new programs.

M 17: Bring program proposals before Grad Council
Bring program proposals before the Graduate Council to advise on feasibility/sustainability of proposed programs.

Source of Evidence: Administrative Measure

Achievement Target:
Conduct Graduate Council meetings on a monthly basis and discuss new program proposals when relevant.

Findings (2006-2007) - Achievement Target: Met
All new proposals for programs are reviewed at the Graduate Council, and meetings are held on a bi-weekly basis.

O 5: Increase research in specific disciplines
Increase research in the areas of GIS, Education, and Gulf of Mexico Studies.

Strategic Plans:
Texas A&M-Corpus Christi
1.3 Promote lifelong learning and global citizenship.

Related Measures:

M 18: Facilitate Federal Initiatives process
Facilitate the Federal Initiatives process by conducting meetings with faculty and Washington DC representatives to promote the areas of expertise at TAMUCC.
Achievement Target:
Conduct at least one meeting with faculty from the relevant departments and representatives from Larry Meyers office to put initiatives for TAMU-CC in the forefront.

Findings (2007-2008) - Achievement Target: Met
Submitted Federal Initiatives through Larry Meyers office and held a meeting that included faculty, staff from Larry Meyers office and Dr. Knull.

O 6: Foster collaborations between faculty & community
Foster and Support Collaborations that exist between TAMUCC faculty and community partners

Strategic Plans:
Texas A&M-Corpus Christi
1.2 Achieve targeted national prominence.
1.3 Promote lifelong learning and global citizenship.

Related Measures:

M 19: Work with community partners
Work with community partners such as City of Corpus Christi, local foundations, area school districts and others to maintain collaborations created with our faculty.

Source of Evidence: Discussions / Coffee Talk
Achievement Target:
Maintain open, effective communication with these partners and keep the work relationship such that future collaborations will continue.

Findings (2006-2007) - Achievement Target: Met
Connections have been made with the Economic Development Board, the City of Corpus Christi and the Graduate Dean also participated in the PLASMA conference that was hosted in Corpus Christi.

O 7: Increase knowledge on campus about research
Increase knowledge among faculty and staff about research

Strategic Plans:
Texas A&M-Corpus Christi
1.4 Provide a supportive and safe campus environment

Related Measures:

M 20: Provide support for grant related workshops
Provide support for faculty to attend grant related workshops (ie. CAREER, NIH, IRB, etc.)

Source of Evidence: Administrative Measure
Achievement Target:
Support a minimum of 5 faculty to attend relevant workshops to enhance their current proposals or research projects.

Findings (2006-2007) - Achievement Target: Met
Support was provided for Suzzette Chopin to attend NIH training, Susan Garza to attend training for grantwriting for the McNair (which was funded), also supported Phillipe Tissot, Alberto Mestas-Nunez and Stacy Lyle to
attend meeting with NOAA in Colorado.

**M 21: Staff to attend workshops**
Allow staff to attend one workshop per year to stay abreast of current issues in graduate studies and research areas.

Source of Evidence: Administrative Measure

**Achievement Target:**
- All staff will attend at least one training session per year that is relevant to their current position.

**Findings (2006-2007) - Achievement Target: Met**
- All full time staff attended workshops/conferences relevant to their field in FY07.

**M 22: Provide workshops for faculty**
Provide workshops for faculty in research related areas throughout the year.

Source of Evidence: Administrative Measure

**Achievement Target:**
- Offer a minimum of two workshop per month related to Research activities.