Present: Professors Benavides, Cutshall, Elzweig, Peeples, Picou, and Zeidan.

Dr. Benavides called the meeting to order at 11:00 AM in the COB conference room.

1. **Major-specific learning goals for each major under the BBA program.**
   The committee reviewed the major-specific learning goals that faculty had submitted for the various majors offered under the BBA degree. Dr. Benavides stated that these learning goals had been approved by the appropriate department chair. Dr. Picou moved to approve the major-specific learning goals that appear below, Dr. Peeples seconded. Motion passed unanimously. Dr. Benavides will now forward these learning goals to the dean for final approval. Dr. Benavides also asked the faculty representing the three departments to begin discussing with their colleagues how to measure the extent to which these learning goals are being met.

**ACCOUNTING MAJOR**
   Student Learning Outcome: Students will demonstrate an understanding of the principles and practices common to the major areas of accounting.

**ECONOMICS MAJOR**
   Student Learning Outcome: Students will demonstrate an understanding of contemporary economic theories and policy considerations in a domestic and international context.

**FINANCE MAJOR**
   Student Learning Outcome: Students will demonstrate an understanding of the principles and practices common to the major areas of finance.

**GENERAL BUSINESS MAJOR**
   Student Learning Outcome: Students will demonstrate an understanding of the principles and practices common to the functional areas of business administration.

**MANAGEMENT MAJOR**
   Student Learning Outcome: Students will demonstrate an understanding of the functions, principles and practices common to the major areas of management.

**MANAGEMENT INFORMATION SYSTEMS MAJOR**
   Student Learning Outcome: Students will demonstrate an understanding of how computer systems support a variety of business activities.

**MARKETING MAJOR**
   Student Learning Outcome: Students will demonstrate an understanding of the principles and practices common to the major areas of marketing.
2. FINA requirement in the Business Administration minor for non-business majors.

Dr. Benavides stated that, in response to concerns from departments outside the COB over the additional requirements (MATH 1324 and 1325) implied in the FINA 3310 requirement for the minor in business administration for nonbusiness majors, this past summer the COB Administrative Council had substituted “any upper-level business course” in place of the FINA requirement for this minor. Dr. Benavides stated that as of this past summer 121 nonbusiness majors were pursuing a minor in business. The finance faculty have expressed concern about the deletion of a finance requirement in such minor and proposed adding the statement “or any upper-level FINA class” to the FINA 3310 requirement for this minor in last year’s catalog. During the ensuing discussion several committee members asserted that a business minor without a finance component would compromise the academic quality and integrity of the program and could adversely affect the reputation of the COB. Dr. Picou moved to recommend to the dean that the requirement be changed to read “FINA 3310, Financial Management or any other upper-level FINA class” and that the catalog statement following the requirements for this minor be amended as follows:

For the nonbusiness undergraduate students planning to enter a Master of Business Administration program are advised to take FINA 3310 and complete the completion of the minor in Business Administration would to satisfy part of the foundation requirements for the MBA.

Dr. Zeidan seconded the motion. The motion passed (three votes in favor and two abstentions.) Dr. Benavides will forward this recommendation to the dean for a final decision.

The meeting was adjourned at 12:10 PM.

Minutes respectfully submitted by Adolfo Benavides.