IMPERATIVE V: Achieve Doctoral Comprehensive Status and Aspire to Emerging Research Designation

Texas A&M University-Corpus Christi will initiate new doctoral programs needed in the South Texas region. Its increasing emphasis on research will propel the institution to an emerging research university status.

Steps Needed to Achieve Imperative:

* Identify and implement new doctoral programs (such as health psychology, English, nursing and computer science);

* Graduate the requisite number of doctoral students to meet the doctoral comprehensive threshold;

* Monitor areas of research with state and federal funding potential, match Texas A&M University-Corpus Christi principal investigators with these resource pools, and develop proposals to generate significantly more restricted research;

* Achieve a level of $25 million in sponsored project expenditures by 2015 to support the doctoral comprehensive status.

The Engagement Imperatives

IMPERATIVE VI: Recruit, Retain and Graduate a Diverse and Highly Qualified Student Body

Texas A&M University-Corpus Christi will recruit, retain, and graduate a diverse and highly qualified student body as it attains its Closing the Gaps goals of Participation and Success. The University will embrace its Hispanic-Serving Institution designation and will identify and develop key programs and initiatives of distinction that sustain and enhance student engagement and development. It will integrate curricular and co-curricular involvement and promote a student-centered environment that enhances the intellectual community and overall student experience. It will value, promote, and connect learning in and out of the classroom for all students; and prepare and graduate students with excellent critical thinking, problem solving and leadership skills who are capable of excelling and advancing in an ever-changing work setting. Particular attention needs to be paid to efforts to build traditions, enhance the emotional investment of students in the university and promote a spirited campus community.

Steps Needed to Achieve Imperative:

* Connect with Prospective Students
  · Expand the university’s marketing efforts and strategies for high achieving students;
  · Increase the number and award of scholarships for talented students;