Detailed Assessment Report for
2006-2007 VP Student Affairs Annual Report

Mission

The Division of Student Affairs at Texas A&M University-Corpus Christi provides excellent opportunities in a supportive environment for students to be engaged on and off campus. It helps students develop leadership skills, and interact with a diverse student body. It prepares graduates for careers and/or graduate education, life long learning and responsible citizenship in a global community.

Outcomes/Objectives, with Any Associations and Related Measures, Achievement Targets, Findings, and Action Plans

O 1: See annual report
See annual report

Related Measures:

M 1: See annual report
See annual report.

Source of Evidence: Other Admin
Achievement Target:
See annual report.

Findings (2006-2007) - Achievement Target Met
See annual report.

Related Action Plans:

See annual report.
See annual report.
For more information, see the Action Plan Details section of this report.

Details for Action Plans Established This Cycle

See annual report.
See annual report.

Priority: Low
Target Date: 01/2007

Annual Reports

Executive Summary

The Vice President for Student Affairs oversees and provides leadership for the Division to develop and implement the Strategic Plan, assessment and the budget. He provides direction for programming, and services, which support the University’s mission. The following departments are in the Division of Student Affairs: University Center and Student Activities, Disability Services, University Counseling Center, University Health Center, Recreational Sports, Career Services, Housing, Women’s Center and the Office of Student Affairs. All strive to engage students and assure they learn skills to succeed academically and contribute to their psychological and physical well-being. The Division is very well-integrated and meets frequently as a whole and in clusters to provide well-connected services. Additional duties: Oversee the Assistant Vice President and Dean of Students, the Assistant Dean of Students,
Contributions to the Institution
Division’s Contributions to the Institution The Division of Student Affairs is committed to providing excellent customer service by having well-trained staff in each department. This year, the division held monthly staff development training with an average attendance of 94%. Examples included personality inventory training and generational characteristics, student rights and due process and communication in the work place to mention a few. The Division assisted with the inaugural Islander Lights event and coordinated the Wishes & Dreams toy drive as a community service project, collecting over 900 toys and $1100 which were distributed to local children through CCPD. The Division and Student Government
Association organized the Virginia Tech memorial service. Eight students were honored during Islander Tribute. In April, the Division presented Leadership and Service awards to the following individuals: Megan Thompson- Impact Award, Dua Abudiaib- Emerging Leader Award, Seamus Nelson- Spirit Award, Dr. Scott Sherman- Amigos de la Isla award, Crystal Seehorn- Amigos de la Isla award, Dr. Phillipe Tissot- Advisor of the Year. Dr. Matt Baysden, University Counseling Center and Ms. Angela Walker, Assistant Dean of Students formed and facilitated an International Student Support group. In these group meetings, they discussed issues affecting international students such as immigration, cultural, and language issues. David Zapien, Tiera Wright, Lori Balerio, Seamus Nelson and Jennifer Prestriedge testified before the Senate Appropriations Subcommittee hearing for the Student Endowment bill. Mr. Nelson testified before the House for the same bill which passed and was sent to the Governor. The Division awarded ten Leadership Scholarships in the name of deceased Islanders and continued funding for scholarships in Music and ROTC.

Highlights

Career Services: Over 1700 students participated in six career fairs throughout the year resulting in a 10% participation increase. Over 380 companies participated in career fairs. A new Health Care Fair (for Nursing & Health Sciences) was added. We had several Fortune 500 & other major private companies interviewing on campus. This included: ExxonMobil, Flint Hills Resources, Dell, Walgreens, Sherwin-Williams, Ernest & Young, Target, USAA, Citgo, United Space Alliance (subsidiary of NASA). Fugro Chance Inc., a new company at all of our major Career Fair, funded a $5,000 scholarship. Two students were selected to complete internships with Congressman Solomon Ortiz, one locally and one in Washington, D.C. Valerie Diaz was selected for a HACU internship in Washington, D.C. The average starting salary for positions posted with Career Services ranged from $30,000 to $35,000. One company looking for computer science majors offered $65,000 to an undergraduate with their Bachelors degree and $72,000 to another with a Master's degree.

Disability Services: The department increased its services by 14%. A complaint was filed with the Office of Civil Rights which resulted in a visit in September; the final result was that the university was found to be in compliance, and that we provided adequate accommodations for students with disabilities. There was an increase of 11% in services to visually impaired students and the cost of interpreters increased from $25/hr to $40/hr in last two years. The annual cost exceeded $65,000. ADD/ADHD and learning disabilities are the top two primary disabilities served. Approximately 25% of the students have two or more disabilities. Nationally, it is anticipated that veterans from Iraq will increase the demand for services on campus. Traumatic Brain Injury and Post Traumatic Stress Disorder will be two of the diagnosis associated with this group. Disability Services staff is participating in the Disability Training Network, which is a program offered through TAMU and is funded by the Department of Education. Disability Services has participated in multiple Transition Workshops through the Education Service Center, local school districts and Texas Dept of Rehabilitation. These workshops are designed to assist in-coming college students who have disabilities with the transition to a new environment. Exam services administered over 1000 exams last year, reflecting a 13% increase in this service area. Providing materials in alternate format and text books in alternate format increased by over 160%. Judicial Affairs: Hosted Brett Sokolov and Mike Domitrz, two nationally known speakers to address issues related to Alcohol and Date Rape. A new Student Conduct Board was trained and implemented and began hearing violations of the Student Code of Conduct. Alcohol and drugs continue to be the predominant charge. Cheating and plagiarism referrals from the faculty continue to increase. A $5000 grant was received to address underage drinking (called: “Enforcing Underage Drinking Law”) funded by TABC. Recreational Sports: Held a referendum in March to increase the Recreational Sports fee to fund the operations and equipping the new building. Were involved in selection of the architect, and construction company for the Dugan Wellness Center. Held annual Wellness Expo which had over 850 attendees (60% increase from 2006). The interest in the Employee Wellness Program continues and they had three time the number of applicants they could accommodate. Group exercise classes had a 41% increase in participation over last year. Student Government Association: Created the Student Endowment Scholarship fund and co-sponsored Relay for Life, which raised $35,000 for the American Cancer Society. University Center & Student Activities: Student organizations have increased by 5% in the last two years. There seems to be a trend towards an increase in student activism. Our international students have been much more involved this year. The India Student Association won the Student Organization of the Year Award and responded to the tragedy at TAMU-K by attending the memorial service.
for two Indian students that died at the end of the Spring semester. A new organization was formed, South and East Asia Student Association (SEASA), which should flourish with the influx of students from this area. They assisted with the planning of our campus response to the Virginia Tech tragedy. Greeks have raised $8,000 for various organizations, and completed over 1400 hours of community service. Phi Delta Theta fraternity members were involved in a hazing incident in Spring 2007, which resulted in severe sanctions by the University and their national headquarters. Inter-fraternity Council met and agreed to add a new fraternity. Delta Chi will be on campus starting in the Fall 07. Currently, four percent of undergraduates participate in Greek Life. Sigma Phi Epsilon received the Excelsior Award, a national award given to a chapter that shows significant improvement in chapter operations.

The Island Waves received 12 awards at TIPA conference. This year we had the most successful Homecoming week which included the resurrection of parade prior to the basketball game. Dr. Killebrew rode in a convertible Mustang with his family. TIDE (Together Islanders Develop Excellence) mentoring program created in 2006-07. This program continues to collaborate with the First Year learning program and Tutoring and Learning Center to identify students that may need assistance while in college. The South Texas Leadership Conference was held in Camp Zephyr with 52 attendees from universities throughout South Texas. The Expansion of the University Center is an issue and there is need for additional meeting rooms, seating for dining and organizational space. University Counseling Center: In the last five years, the UCC visits have increased by 191%, this year it increased by 21%. Depression and relationship issues are the leading reason student seek services. Along with national trends, UCC has seen an increase in the severity & intensity of symptoms/behaviors, leading to increased demands for highly trained personnel and additional resources. Community resources in general are limited. The lack of community resources for un-insured students makes it very difficult for us to refer students that need extended services in the community. Access to in-patient care is very limited in the surrounding counties. The International Association of Counseling Services (IACS) recommends one counselor per 1000-1500 students; the UCC is currently staffed at 1 counselor per 1700 students. This issue will be addressed with new personnel next year. The laws governing the release of information (HIPPA, FERPA and professional standards), make it difficult for counselors to notify campus administrators when they are dealing with students considered at high risk but not in imminent danger. It limits the counselors’ abilities to raise awareness of the student’s issues and seek additional support from campus resources unless the student gives us signed consent. In light of recent events at Virginia Tech and on other campuses, there may be legislation to change how we can inform campus administrators of imminent dangers. In addition, we will need to look at securing additional financial support to provide training for faculty and staff so they may recognize these behaviors. University Health Center: The UHC is set up to treat acute illnesses and conditions. Over 12,000 visits were made to the UHC. There has been an increase in the number of requests to treat chronic conditions such as diabetes and heart conditions. The Class A Pharmacy is self-sustaining and used frequently by students since we can purchase pharmaceuticals at the state rate. The area of greatest difficulty has been filling the position of Assistant Director. We have had the position open for ten months and not been able to fill it. Being able to offer competitive salaries is difficult while trying to keep student fee increases to a minimum. Space is an issue for the UHC. Physician visits have doubled. The main reason student go to the UHC is wellness-related visits and to relieve anxiety-related symptoms. The lack of community resources for un-insured students makes it very difficult to refer students that need extended or more specialty services. We have over 60% of our students who are uninsured. Housing: University Substance-Free housing continues to be a popular choice by students. In its third year, it was at 100% capacity. Overall, occupancy rate for FY 07 was 98%, at opening in August it was 102%. The last phase opened in Fall 2004 with 252 new beds; capacity for all phases is 1340 beds with an additional 75 for temporary overflow space at opening.


Anticipated Challenges

Challenges: As with past years, the greatest challenges are the number of drug and alcohol
related instances in our on-campus housing, the increased number of students with psychological disorders who are taking psychotropic drugs and the need to meet increased services to our students with disabilities especially the visual and hearing impaired students. Our student population has increased yearly, while the budget has not, due to our obligation to meet salary and benefit increases, increases in M&O, and the Wellness Center. We have not added any new positions since 2004. Next year we hope to address these issues by adding new personnel in the University Counseling Center, University Health Center, and Disability Services. These positions will be funded from the Student Services Fee with money that was being used to fund recreational sports. Another area of concern is the issue of diversity or multiculturalism. Dr. Killebrew has asked me to chair a committee to analyze the issues and make recommendations. I have met with student focus groups to determine the main concerns and had a preliminary meeting with key stake holders to determine the composition of the committee.
Detailed Assessment Report for
2006-2007 Career Services

Mission
Career Services is a service for students, alumni, university, and the community driven by the ideals of excellence in career guidance, professional development and employment.

Outcomes/Objectives, with Any Associations and Related Measures, Achievement Targets, Findings, and Action Plans

O 1: Assist students to compete for employment.
Programs that assist students to develop the skills necessary to compete for employment in a rapidly changing, competency-based, global workplace.

Associations:
Institutional Priorities:
1.1 Recruiting, retaining, and supporting a diverse, highly qualified student body, faculty and staff
1.2 Establishing a culture of professionalism and responsibility

Strategic Plans:
Texas A&M-Corpus Christi
2.2 Engagement

Related Measures:

M 1: Job Fair Participation
Job Fair participation rates.
Source of Evidence: Activity Volume

Achievement Target:
Increase job fair student participation rate by 15%.

Findings (2006-2007) - Achievement Target Met
Job Fair student participation: 2005-2006 1,029 students 2006-2007 1,682 students an increase of 653 students; 63.5% increase NOTE: A new fair was added to the spring semester.

M 4: Career Counseling Satisfaction
Create a Career Counseling Satisfaction survey
Source of Evidence: Satisfaction

Achievement Target:
>=75% satisfaction.

Findings (2006-2007) - Achievement Target Not Met
A satisfaction survey was not created or administered.

Related Action Plans:
Create a Counselor Satisfaction Survey
Create a Counselor satisfaction survey using an on-line surveyor such as Survey Monkey or Zoomerang.
For more information, see the Action Plan Details section of this report.

M 3: Classroom presentation participation
Participation of colleges in utilizing classroom participation
**Source of Evidence:** Activity Volume

**Achievement Target:**
Track classroom presentations in each college through counselor reports

**Findings (2006-2007) - Achievement Target Met**
Classroom presentations: College of Business: 1 presentation 65 students  
College of Education: 10 presentation 426 students  
College of Liberal Arts: 7 presentations 202 students  
College of Nursing: 1 presentations 39 students  
College of Science and Technology: 6 presentations 105 students  
An increase of 1300% presentations and an increase 209% student participation

**M 2: Workshop Participation**
Number of participants attending workshops

**Achievement Target:**
Track workshop participation through sign-in sheets

**Findings (2006-2007) - Achievement Target Met**
2006-2007: 90 students participated in workshops offered in the Career Center.

**O 2: Enhance students’ career development opportunities**
Work collaboratively with relevant constituencies of the institution and public to enhance students’ career development opportunities

**Associations:**

**Institutional Priorities:**
1.1 Recruiting, retaining, and supporting a diverse, highly qualified student body, faculty and staff  
1.2 Establishing a culture of professionalism and responsibility

**Strategic Plans:**

*Texas A&M-Corpus Christi*
2.2 Engagement

**Related Measures:**

**M 5: Internship participation**
Track Internship participation and opportunities through reported data in I-Link

**Achievement Target:**
Increase reported student participation of internships >=50%. Increase employers offering internships by 25%.

**Findings (2006-2007) - Achievement Target Met**
Internships Reported 2006 = 10 2007 = 28 An increase of 18 more internships reported. An increase of 80%. Employers offering Internships 05-06: 99 06-07: 166 An increase of 67 internships offered An increase of 68%.

**M 10: Create an Advisory Board**
Create an Advisory Board of community and faculty

**Achievement Target:**
Advisory Board will begin meeting in Spring 07

**Findings (2006-2007) - Achievement Target Not Met**
The Advisory Board has not been formed.

**Related Action Plans:**

Create Advisory Board
Create Advisory Board to include community members and faculty members. For more information, see the Action Plan Details section of this report.
Hire an Employee Relations Manager

The Employee Relations Manager’s primary responsibility is to be out in the community creating opportunities for our students. It also acts as the liaison for the Advisory Board.

For more information, see the Action Plan Details section of this report.

M 9: Track employer contacts
Track employer contacts through Staff reports

Source of Evidence: Activity Volume

**Achievement Target:**
Staff will make a minimum of 12 employer contacts per month collectively.

**Findings (2006-2007) - Achievement Target Met**
The staff made an average of 20 employer contacts per month collectively.

M 8: Track faculty contacts
Track faculty contacts through counselor reports

Source of Evidence: Activity Volume

**Achievement Target:**
Each Counselors is to make personal contact with Faculty a minimum of 6 times a month.

**Findings (2006-2007) - Achievement Target Met**
Counselors met with faculty an average of 6 personal contacts a month.

M 7: Track Part Time employment
Track part time employment opportunities and placements through reported information in I-Link

Source of Evidence: Activity Volume

**Achievement Target:**
Increase part-time employment opportunities by 10% Increase part-time placements by 10%

**Findings (2006-2007) - Achievement Target Met**

M 6: Track Full Time employment
Track full time employment opportunities through jobs reported in I-Link

Source of Evidence: Activity Volume

**Achievement Target:**
Increase full-time employment opportunities reporting by 10%.

**Findings (2006-2007) - Achievement Target Not Met**
Full-Time Employment Opportunities reported 05-06: 1010 06-07: 1048 Increased opportunities by 38, an increase of 4%.

**Related Action Plans:**
Hire an Employee Relations Manager

The Employee Relations Manager’s primary responsibility is to be out in the community creating opportunities for our students. It also acts as the liaison for the Advisory Board.

For more information, see the Action Plan Details section of this report.

O 3: Good stewardship of resources.
Practice good stewardship of human and fiscal resources.

**Associations:**

**Institutional Priorities:**
1.2 Establishing a culture of professionalism and responsibility
1.6 Promoting efficient and effective use of time, resources and technology

**Strategic Plans:**

*Texas A&M-Corpus Christi*

1.1 Excellence
4.4 Effectiveness

**Related Measures:**

**M 11: Track staff development**
Track the professional development of each full time employee

Source of Evidence: Activity Volume

**Achievement Target:**
Full time staff attendance >=80% at each divisional staff development day. Each professional staff attend conference/workshops >=1/year

**Findings (2006-2007) - Achievement Target Met**
Full time staff development attendance Mean: 97% Director: 100% Assistant Director: 100% Counselor 1: 100% Counselor 2: 100% Administrative Assistant: 83% Each professional staff member attended at least one conference/workshop within the fiscal year.

**M 13: Budget**
Monies spent in accordance to budget

Source of Evidence: Doc. Analysis

**Achievement Target:**
Expenditures will be <= budget

**Findings (2006-2007) - Achievement Target Met**
Budget FY 06 Ending Balance $232.67

**M 12: Employee Retention**
Full time staff retention

Source of Evidence: Activity Volume

**Achievement Target:**
Full time staff retention at 3 years or more >=50% with Career Services

**Findings (2006-2007) - Achievement Target Met**
Full Time Staff Retention: Median: 3 years Mean: 4.6 years Director=3 years Assistant Director = 6 years Counselor 1 = 2 years Counselor 2 = 6 months Job Developer = 13 years Administrative Assistant = 3 years

**Details for Action Plans Established This Cycle**

**Create a Counselor Satisfaction Survey**
Create a Counselor satisfaction survey using an on-line surveyor such as Survey Monkey or Zoomerang.

**Priority:** Medium

**Responsible Person/Group:** Jo Anna Franke

**Create Advisory Board**
Create Advisory Board to include community members and faculty members.

**Priority:** High

**Responsible Person/Group:** Jo Anna Franke

**Hire an Employee Relations Manager**
The Employee Relations Manager’s primary responsibility is to be out in the community creating opportunities for our students. It also acts as the liaison for the Advisory Board.
<table>
<thead>
<tr>
<th>Priority:</th>
<th>High</th>
</tr>
</thead>
<tbody>
<tr>
<td>Responsible Person/Group:</td>
<td>Jo Anna Franke</td>
</tr>
<tr>
<td>Additional Resources Needed:</td>
<td>Resources to fund the Employee Relations Manager salary and benefits. Suggested salary is $42,000.</td>
</tr>
</tbody>
</table>
Mission

The University Counseling Center enhances the overall educational experience of students by providing quality counseling, educational, preventive and consultation services designed to facilitate student development and maximize students’ potential to benefit from the academic environment and experience.

Outcomes/Objectives, with Any Associations and Related Measures, Achievement Targets, Findings, and Action Plans

O 1: Provide quality counseling services.
Provide quality counseling services.

Associations:

Institutional Priorities:

1.1 Recruiting, retaining, and supporting a diverse, highly qualified student body, faculty and staff
1.7 Providing an active campus life that extends teaching and learning beyond the classroom

Strategic Plans:

Texas A&M-Corpus Christi

1.1 Excellence
4.4 Effectiveness

Related Measures:

M 1: Degree of Improvement in Presenting Symptoms
Standardized assessment of severity of symptoms used to assess degree of improvement in presenting symptoms.

Source of Evidence: Benchmarking

Achievement Target:
Severity of students’ initial symptoms will, on average, decrease after 10 sessions.

Findings (2006-2007) - Achievement Target Not Met
Standardized assessment was implemented. Results used clinically, but due to lack of resources data on ‘average decrease’ of presenting symptoms was not collected.

Related Action Plans:

Hire part-time information technology person.
Hire part-time information technology person to create computer program to collect and analyze data.
For more information, see the Action Plan Details section of this report.

M 8: Outcome Questionnaire (OQ-30.1) for Adults
Outcome Questionnaire(OQ-30.1)for Adults provided through OQ Measures LLC, copyright 1998, 2003 American Professional Credentialing Services, LLC

Source of Evidence: Prof. Standards

Achievement Target:
Completion rate >= 80% / Clients will report an average decrease of 10% in negative
symptoms by the 10th counseling session.

Findings (2006-2007) - Achievement Target Partially Met
Completion rate = 100% / Data regarding average decrease of negative symptoms is unavailable - unable to calculate due to lack of resources

Related Action Plans:
- Hire part-time information technology person.
  Hire part-time information technology person to create computer program to collect and analyze data.
  For more information, see the Action Plan Details section of this report.

M 2: Dissemination of Policies and Procedures
Dissemination of Counseling Center scope of practice policies and procedures for psychiatry services.

Source of Evidence: Activity Volume

Achievement Target:
100% dissemination of information to students using Counseling Center psychiatric services

Findings (2006-2007) - Achievement Target Met
100% dissemination of information to students using Counseling Center psychiatric services

M 3: Quality Assurance Program
Quality Assurance Program - Charting and documentation compliance

Source of Evidence: Service Quality

Achievement Target:
Compliance >= 80%

Findings (2006-2007) - Achievement Target Not Met
Data not available - current software system does not allow tracking

Related Action Plans:
- Hire part-time information technology person.
  Hire part-time information technology person to create computer program to collect and analyze data.
  For more information, see the Action Plan Details section of this report.

M 4: Monthly Statistics
Monthly Statistics and Annual Report data

Source of Evidence: Activity Volume

Achievement Target:
'Use of services' numbers will increase at the same rate (%) as enrollment

Findings (2006-2007) - Achievement Target Partially Met
Enrollment = 2.6% increase / Clinical Services = 3% decrease / Psychiatric Services = 15% increase

Related Action Plans:
- Promote University Counseling Center services.
  Promote University Counseling Center services through orientation and welcome programs.
  For more information, see the Action Plan Details section of this report.

M 5: 2006 Noel Levitz survey - Concern for Individual
2006 Noel Levitz survey - Concern for Individual question specific to the Counseling Center

Source of Evidence: Satisfaction

Achievement Target:
Score >= National Average
Findings (2006-2007) - Achievement Target Met
Score = 0.15% greater than National Average

M 6: Graduating Student Survey - Quality of Care
2007 Graduating Student Survey - Quality of Care provided by the Counseling Center
Source of Evidence: Satisfaction

Achievement Target:
Satisfaction >= 80%

Findings (2006-2007) - Achievement Target Met
Satisfaction = 94.8% (0.3% increase from previous year)

M 7: Counseling Center Client Satisfaction Survey
Counseling Center Client Satisfaction Survey - Spring 2007
Source of Evidence: Satisfaction

Achievement Target:
Completion rate >= 50% / Average Satisfaction >= 80%

Findings (2006-2007) - Achievement Target Met
Completion rate = 96% / Average Satisfaction = 94.8%

Related Action Plans:
Hire part-time information technology person.
Hire part-time information technology person to create computer program to collect and analyze data.
For more information, see the Action Plan Details section of this report.

O 2: Provide quality educational & prevention services
Provide quality educational programs and prevention services that aid in the retention and graduation of students.

Associations:

Institutional Priorities:
1.1 Recruiting, retaining, and supporting a diverse, highly qualified student body, faculty and staff
1.7 Providing an active campus life that extends teaching and learning beyond the classroom

Strategic Plans:
Texas A&M-Corpus Christi
1.1 Excellence
4.4 Effectiveness

Related Measures:

M 9: Student Evaluations of Outreach Programs
Student Evaluations of Outreach Programs and Learning Outcome Data
Source of Evidence: Evaluations

Achievement Target:
Average satisfaction >= 80% / Average increase in knowledge of targeted learning outcome goals >= 20%

Findings (2006-2007) - Achievement Target Met
Average Satisfaction = 95% / Average increase in knowledge of targeted learning outcome goals: MIP class = 75% increase; STAR Program = 79% increase

Related Action Plans:
Hire part-time information technology person.
Hire part-time information technology person to create computer program to collect and analyze data.
For more information, see the Action Plan Details section of this report.
M 10: Practicum/Intern student evaluations
Practicum/Intern student evaluations of practicum/intern experience at the Counseling Center

Source of Evidence: Evaluations

Achievement Target:
Completion rate of 100% / Average satisfaction rating >= 90%.

Findings (2006-2007) - Achievement Target Not Met
No practicum student during this fiscal year.

Related Action Plans:
Accept Practicum/Intern Student(s).
Accept Practicum/Intern Student(s).
For more information, see the Action Plan Details section of this report.

O 3: Provide quality consultation services.
Provide quality consultation services.

Associations:

Institutional Priorities:
1.1 Recruiting, retaining, and supporting a diverse, highly qualified student body, faculty and staff
1.7 Providing an active campus life that extends teaching and learning beyond the classroom

Strategic Plans:

Texas A&M-Corpus Christi
1.1 Excellence

Related Measures:

M 11: Agreements of Cooperation
`Agreements of Cooperation` with campus and community agencies/resources designed to increase coordination of care for TAMU-CC students.

Source of Evidence: Activity Volume

Achievement Target:
Increase number of `Agreements of Cooperation` with campus and community agencies/resources by 50%.

Findings (2006-2007) - Achievement Target Met
Increased by 100% (from 1 to 2)

Details for Action Plans Established This Cycle

Hire part-time information technology person.
Hire part-time information technology person to create computer program to collect and analyze data.

Priority: Medium
Responsible Person/Group: Director of University Counseling Center
Additional Resources Needed: Funding for position

Accept Practicum/Intern Student(s).
Accept Practicum/Intern Student(s).

Priority: High
Responsible Person/Group: Director of University Counseling Center

Promote University Counseling Center services.
Promote University Counseling Center services through orientation and welcome programs.
**Priority:** Low

**Responsible Person/Group:** Director of University Counseling Center
Detailed Assessment Report for  
2006-2007 Disability Services

Mission
Disability Services (DS) is committed to providing TAMUCC students with disabilities equal access and opportunity to discover, communicate, and apply knowledge and abilities. We foster a philosophy that encourages independence and assists students in realizing their academic potential. We facilitate the elimination of physical and attitudinal barriers that may encumber the academic success of a student with a disability. Our continued goal is to maintain an accessible community where students are challenged and diversity is celebrated.

Outcomes/Objectives, with Any Associations and Related Measures, Achievement Targets, Findings, and Action Plans

O 1: Provide appropriate academic accommodations.
Provide reasonable and appropriate academic accommodations

Associations:

Institutional Priorities:
1.1 Recruiting, retaining, and supporting a diverse, highly qualified student body, faculty and staff
1.2 Establishing a culture of professionalism and responsibility
1.4 Ensuring respectful, fair, and equitable treatment of all individuals

Strategic Plans:

Texas A&M-Corpus Christi
1.1 Excellence
4.4 Effectiveness

Related Measures:

M 1: Participation Rate
Participation Rate
Source of Evidence: Activity Volume

Achievement Target:
Registered students ≥ 175

Findings (2006-2007) - Achievement Target Met
Registered Students = 164

M 2: Number of Exams Administered
Number of Exams Administered
Source of Evidence: Activity Volume

Achievement Target:
Exams administered ≥ 1050

Findings (2006-2007) - Achievement Target Met
Exams Administered = 1,089

M 3: Number of Hours Proctored
Number of Hours Proctored
Source of Evidence: Activity Volume

Achievement Target:
Hours proctored ≥ 1300

**Findings (2006-2007) - Achievement Target Met**
Hours Proctored = 1,225

**M 4: Students Requesting Alternative Format**
Number of Students Requesting Books in Alternative Format
Source of Evidence: Activity Volume

**Achievement Target:**
Students requesting books in alternative format ≥ 45

**Findings (2006-2007) - Achievement Target Met**
Students requesting books in alternative format = 64

**M 5: Books Requested in Alternative Format**
Number of Books Requested in Alternative Format
Source of Evidence: Activity Volume

**Achievement Target:**
Books requested ≥ 180

**Findings (2006-2007) - Achievement Target Met**
Books requested = 371

**M 6: Number of Books Edited**
Number of Books Edited
Source of Evidence: Activity Volume

**Achievement Target:**
Books edited ≥ 45

**Findings (2006-2007) - Achievement Target Met**
Books edited = 198

**M 7: Faculty Notification Letters**
Number of Faculty Notification Letters
Source of Evidence: Activity Volume

**Achievement Target:**
FNL’s requested ≥ 700

**Findings (2006-2007) - Achievement Target Met**
FNL’s requested = 1,240

**M 8: Furniture Set-up Requests**
Number of Furniture Set-up Requests
Source of Evidence: Activity Volume

**Achievement Target:**
Furniture requests ≥ 5

**Findings (2006-2007) - Achievement Target Met**
Furniture set-up requests = 2

**M 9: Assistive Technology Requests**
Number of Assistive Technology Requests
Source of Evidence: Activity Volume

**Achievement Target:**
Assistive Technology requests ≥ 30

**Findings (2006-2007) - Achievement Target Met**
Assistive Technology request = 68

**Related Action Plans:**

**Assistive Technology**
Create an Assistive Technology Lab. This lab will be managed by the new AT
position and will consist of 3 work stations with adaptive equipment, software and adjustable workstations. For more information, see the Action Plan Details section of this report.

**M 10: Use of Interpreter Services**
Use of Interpreter Services in Cost and Hours

Source of Evidence: Activity Volume

**Achievement Target:**
Cost $\geq$ 68,000 Hours $\geq$ 1500

**Findings (2006-2007) - Achievement Target Met**
Cost = $42,007.50, Hours = 1041

**O 2: Provide physical access to programs and facilities**
Provide physical access to all programs and facilities

**Associations:**

**Institutional Priorities:**
1.1 Recruiting, retaining, and supporting a diverse, highly qualified student body, faculty and staff
1.4 Ensuring respectful, fair, and equitable treatment of all individuals

**Strategic Plans:**

*Texas A&M-Corpus Christi*

1.1 Excellence
4.4 Effectiveness

**Related Measures:**

**M 11: Physical Access Evaluation.**
Physical Access Evaluation (checklist)

Source of Evidence: Evaluations

**Achievement Target:**
Complete evaluation and respond to issues twice annually

**Findings (2006-2007) - Achievement Target Partially Met**
Physical Access Evaluations conducted twice annually. However, checklist was not completed.

**M 12: Student Access Concern Form**
Student Access Concern Form

Source of Evidence: Doc. Analysis

**Achievement Target:**
Evaluate and respond to 100% of requests

**Findings (2006-2007) - Achievement Target Met**
Evaluated and responded to 100% of student requests. Information was logged in each individual student’s folder.

**O 3: Enhance understanding and support.**
Provide leadership to campus community to enhance understanding and support of Disability Services

**Associations:**

**Institutional Priorities:**
1.1 Recruiting, retaining, and supporting a diverse, highly qualified student body, faculty and staff
1.4 Ensuring respectful, fair, and equitable treatment of all individuals

**Strategic Plans:**

*Texas A&M-Corpus Christi*
1.1 Excellence
4.4 Effectiveness

Related Measures:

**M 13: Educational programs regarding disabilities.**
13.a. Number of programs presented 13.b. Program evaluations

Source of Evidence: Benchmarking

**Achievement Target:**
13.a. Programs presented ≥ 4 13.b. Satisfaction rate ≥ 80%

**Findings (2006-2007) - Achievement Target Met**
13.a. Number of programs presented = 8 13.b. Program satisfaction rate = 89%

---

**Details for Action Plans Established This Cycle**

**Physical Access Evaluation**
Implement use of Physical Access instrument.

*Priority: Medium*

*Responsible Person/Group: Rachel A. Cox*

**Assistive Technology**
Create an Assistive Technology Lab. This lab will be managed by the new AT position and will consist of 3 work stations with adaptive equipment, software and adjustable workstations.

*Priority: Medium*

*Responsible Person/Group: Assistive Technology Specialist*

*Additional Resources Needed: The approximate cost of this starter lab will be $8,000.*
Mission

The University Health center is directed toward enhancing the educational process for students by: treating illness, promoting optimal wellness, and enabling individuals to make informed decisions about their health related concerns.

Outcomes/Objectives, with Any Associations and Related Measures, Achievement Targets, Findings, and Action Plans

O 1: Treat Illness
Treat Illness

Associations:

Institutional Priorities:

1.1 Recruiting, retaining, and supporting a diverse, highly qualified student body, faculty and staff
1.8 Providing a safe and secure campus environment for students, faculty and staff

Strategic Plans:

Texas A&M-Corpus Christi

1.1 Excellence
4.4 Effectiveness

Related Measures:

M 1: Graduating student survey
Graduating Student Survey item #54 "The quality of care offered by the health center"

Source of Evidence: Satisfaction

Achievement Target:
Quality of care >= 75%

Findings (2006-2007) - Achievement Target Met
quality of care = 89.5%

M 4: 2008 Noel Levitz survey item
2008 Noel Levitz Helath Center item "The staff in the health services department area are competent"

Source of Evidence: Satisfaction

Achievement Target:
satisfaction >=national score

Findings (2006-2007) - Achievement Target Not Met
data not yet available

Related Action Plans:
data collection
Survey data collected only every 2 years to be placed on plan accordingly
For more information, see the Action Plan Details section of this report.

M 3: satisfaction survey in health center
Satisfaction survey in health center
Source of Evidence: Satisfaction

**Achievement Target:**
Satisfaction >= 75%

**Findings (2006-2007) - Achievement Target Met**
overall satisfaction = 88%

**M 2: useage statistics**

**Achievement Target:**
Source of Evidence: Activity Volume

**Achievement Target:**
- Number of encounters increases with % increase of enrollment.
- % of population served increase by 2%

**Findings (2006-2007) - Achievement Target Not Met**
- Enrollment increase by ~2%, total number of visits decreased by ~2% from FY06 12,502 to FY 07 12,185.
- Percent of the population served was FY 06 29% to FY 07 28% which is a 1% decrease.

**O 2: Promote wellness**

**Associations:**

**Institutional Priorities:**
- 1.1 Recruiting, retaining, and supporting a diverse, highly qualified student body, faculty and staff
- 1.7 Providing an active campus life that extends teaching and learning beyond the classroom

**Strategic Plans:**

**Texas A&M-Corpus Christi**
- 1.1 Excellence
- 4.4 Effectiveness

**Related Measures:**

**M 7: stats of meningitis vaccine**
participation statistics of meningitis vaccine

**Achievement Target:**
2.7% increase of vaccine administered from 05-06 which is equal to % increase of student population

**Findings (2006-2007) - Achievement Target Not Met**
decrease in participation of 13% from FY 06 (67) to FY 07 (58)

**Related Action Plans:**

**evaluation of meningitis vaccine assessment**
evaluate need for measuring statistics of meningitis vaccines received in the clinic. Due to national education on meningitis many other providers are now offering the vaccine and many students are coming to campus vaccinated. For more information, see the Action Plan Details section of this report.

**M 6: stats of flu vaccine**
participation statistics of flu vaccine

**Achievement Target:**
15% increase in participation

**Findings (2006-2007) - Achievement Target Met**
participation increased by 62% from 55 in FY06 to 89 in FY 07
**M 5: Satisfaction surveys of events**
Satisfaction surveys from events

*Source of Evidence: Satisfaction*

**Achievement Target:**
Satisfaction >= 75% @ 30% completion

**Findings (2006-2007) - Achievement Target Not Met**
data not available. Due to staffing shortage events did not occur.

**Related Action Plans:**
- fill vacant positions
  - fill vacant RN and Medical Assistant positions
  For more information, see the *Action Plan Details* section of this report.

**O 3: Teach to make informed decisions**
Teach to make informed decisions

**Associations:**

**Institutional Priorities:**

1.1 Recruiting, retaining, and supporting a diverse, highly qualified student body, faculty and staff
1.7 Providing an active campus life that extends teaching and learning beyond the classroom

**Strategic Plans:**

*Texas A&M-Corpus Christi*

1.1 Excellence
2.2 Engagement

**Related Measures:**

**M 8: Education project survey.**
Pap smear education project survey

*Source of Evidence: Satisfaction*

**Achievement Target:**
Satisfaction >= 75% @ 50% completion

**Findings (2006-2007) - Achievement Target Not Met**
data not available due to staffing shortage project was temporarily placed on hold

**Related Action Plans:**
- fill vacant positions
  - fill vacant RN and Medical Assistant positions
  For more information, see the *Action Plan Details* section of this report.

**M 10: return rate of patients**
Return rate of patients with abnormal results

*Source of Evidence: Activity Volume*

**Achievement Target:**
Return rate = 100%

**Findings (2006-2007) - Achievement Target Not Met**
22% of all pap smears performed returned with abnormal results. Data is not available at this time for percent of face to face notifications of results. This is in conjunction with pap smear education project. Project was not fully instituted with staffing shortage.

**Related Action Plans:**
- fill vacant positions
  - fill vacant RN and Medical Assistant positions
  For more information, see the *Action Plan Details* section of this report.
M 9: return rate of patients with normal results
Return rate of patients with normal results
Source of Evidence: Activity Volume

Achievement Target:
Return rate >= 50%

Findings (2006-2007) - Achievement Target Not Met
data not available due to staffing shortage and project temporarily placed on hold.

Related Action Plans:
fill vacant positions
fill vacant RN and Medical Assistant positions
For more information, see the Action Plan Details section of this report.

Details for Action Plans Established This Cycle

fill vacant positions
fill vacant RN and Medical Assistant positions

Priority: High

Responsible Person/Group: Director University Health Center

data collection
Survey data collected only every 2 years to be placed on plan accordingly

Priority: Low

Responsible Person/Group: Director University Health Center

evaluation of meningitis vaccine assessment
evaluate need for measuring statistics of meningitis vaccines received in the clinic. Due to national education on meningitis many other providers are now offering the vaccine and many students are coming to campus vaccinated.

Priority: Low

Responsible Person/Group: Director University Health Center
Mission

The Department of University Housing at Texas A&M University - Corpus Christi strives to provide quality student housing through on-campus and off-campus housing programs. The department endeavors to facilitate the educational mission of the University by creating living environments that foster the growth and development of all students participating in the on-campus housing program.

Outcomes/Objectives, with Any Associations and Related Measures, Achievement Targets, Findings, and Action Plans

O 1: Provide quality on-campus housing options.
Provide quality on-campus housing options that are attractive to students.

Associations:

Institutional Priorities:
1.1 Recruiting, retaining, and supporting a diverse, highly qualified student body, faculty and staff
1.8 Providing a safe and secure campus environment for students, faculty and staff

Strategic Plans:

Texas A&M-Corpus Christi
1.1 Excellence
4.4 Effectiveness

Related Measures:

M 1: 2006 Noel Levitz Survey Results - Living Condition
2006 Noel Levitz Survey Results - Living Condition Score
Source of Evidence: Benchmarking

Achievement Target:
Living Condition score >= national score

Findings (2006-2007) - Achievement Target Met
Living Condition score = .23 greater than national score.

M 2: 2007 Residence Life Survey - Room Condition Score
2007 Residence Life Survey - Room Condition Score
Source of Evidence: Satisfaction

Achievement Target:
Condition of Room >= 75% satisfaction (sum of satisfied and very satisfied)

Findings (2006-2007) - Achievement Target Not Met
Condition of room = 56% satisfaction

Related Action Plans:

Miramar Action Plan
Work with developer, Camden Miramar, to develop and implement an action plan to address concerns identified in the Residence Life Survey.
For more information, see the Action Plan Details section of this report.

M 3: 2007 Residence Life Survey - Value for Rent
2007 Residence Life Survey - Value for Rent
Source of Evidence: Satisfaction

**Achievement Target:**
Value received for rent >= 70% satisfaction (sum of satisfied and very satisfied)

**Findings (2006-2007) - Achievement Target Not Met**
Value Received for Rent = 19% satisfaction

**Related Action Plans:**

**Miramar Action Plan**
Work with developer, Camden Miramar, to develop and implement an action plan to address concerns identified in the Residence Life Survey. For more information, see the Action Plan Details section of this report.

**O 2: Build a residential environment of learning.** 
Build a residential environment of learning that contributes to student success.

**Associations:**

**Institutional Priorities:**
- 1.1 Recruiting, retaining, and supporting a diverse, highly qualified student body, faculty and staff

**Strategic Plans:**

**Texas A&M-Corpus Christi**
- 1.1 Excellence

**Related Measures:**

**M 4: Retention Rates**
Retention rates of residents versus non-residents in freshman to sophomore year and sophomore to junior year.

Source of Evidence: Existing Data

**Achievement Target:**
Retention rates a minimum of 5% greater for residents than non-residents.

**Findings (2006-2007) - Achievement Target Not Met**
Data is not available this year due to Banner implementation.

**Related Action Plans:**

**Develop and implement Banner interface**
Develop and implement interface between Camden Miramar Resident Information System and the University’s Banner system. For more information, see the Action Plan Details section of this report.

**M 23: 2007 Residence Life Survey SLDOD - Relationships**
2007 Residence Life Survey SLDOD - Meaningful Interpersonal Relationships

Source of Evidence: Satisfaction

**Achievement Target:**
Make friends at school >= 70%

**Findings (2006-2007) - Achievement Target Met**
Make friends at school = 80%

**M 24: 2007 Residence Life Survey SLDOD - Independence**
2007 Residence Life Survey SLDOD - Independence

Source of Evidence: Satisfaction

**Achievement Target:**
Become more independent >= 70%; Become self-sufficient in life skills >= 70%

**Findings (2006-2007) - Achievement Target Met**
Become more independent = 87%; Become self-sufficient in life skills = 81%
**M 25: 2007 Residence Life Survey SLDOD - Diversity**
2007 Residence Life Survey SLDOD - Appreciating Diversity

Source of Evidence: Satisfaction

**Achievement Target:**
- Become more aware of people from different cultures/backgrounds >= 70%;
- Effectively communicate with people of different cultures/backgrounds >= 70%

**Findings (2006-2007) - Achievement Target Met**
- Become more aware of people from different cultures/backgrounds = 79%;
- Effectively communicate with people of different cultures/backgrounds = 75%

**M 26: 2007 Residence Life Survey SLDOD - Communication**
2007 Residence Life Survey SLDOD - Effective Communication

Source of Evidence: Satisfaction

**Achievement Target:**
- Effectively communicate with people of different cultures/backgrounds >= 70%

**Findings (2006-2007) - Achievement Target Met**
- Effectively communicate with people of different cultures/backgrounds = 75%

**M 29: 2007 Residence Life Survey SLDOD - Collaboration**
2007 Residence Life Survey SLDOD - Collaboration

Source of Evidence: Satisfaction

**Achievement Target:**
- Provide you with opportunities to form study groups >= 70%

**Findings (2006-2007) - Achievement Target Not Met**
- Provide you with opportunities to form study groups = 59%

**Related Action Plans:**

**Miramar Action Plan**
Work with developer, Camden Miramar, to develop and implement an action plan to address concerns identified in the Residence Life Survey.
For more information, see the *Action Plan Details* section of this report.

**M 30: 2007 Residence Life Survey SLDOD - Intellectual**
2007 Residence Life Survey SLDOD - Intellectual Growth

Source of Evidence: Satisfaction

**Achievement Target:**
- Encourage you to learn and grow as an individual >= 70%

**Findings (2006-2007) - Achievement Target Met**
- Encourage you to learn and grow as an individual = 79%

**M 5: Grade point averages**
Grade point averages of residents versus non-residents

Source of Evidence: Existing Data

**Achievement Target:**
- Grade point averages for FTIC students a minimum of 3/10s of a point higher for residents versus non-residents.

**Findings (2006-2007) - Achievement Target Not Met**
- Data is not available this year due to Banner implementation

**Related Action Plans:**

**Develop and implement Banner interface**
Develop and implement interface between Camden Miramar Resident Information System and the University’s Banner system.
For more information, see the *Action Plan Details* section of this report.

**M 6: 2006 Noel Levitz Survey - Regulations**
2006 Noel Levitz Survey - Residence Hall Regulations

Source of Evidence: Benchmarking

Achievement Target:
Residence Hall Regulations >= national score

Findings (2006-2007) - Achievement Target Met
Residence Hall Regulations score = .02 greater than national score.

M 7: 2006 Noel Levitz survey - Staff Concern
2006 Noel Levitz survey - Staff Concern

Source of Evidence: Benchmarking

Achievement Target:
Residence Staff Concern >= national score

Findings (2006-2007) - Achievement Target Not Met
Residence Staff Concern = .28 below national score.

Related Action Plans:
Miramar Action Plan
Work with developer, Camden Miramar, to develop and implement an action plan to address concerns identified in the Residence Life Survey. For more information, see the Action Plan Details section of this report.

M 8: Fall Large Scale Program Outcome

Source of Evidence: Pre/Post Test

Achievement Target:
Students will show a significant gain on 3 of 5 items and summative experience rating >=80%

Findings (2006-2007) - Achievement Target Met
Students showed significant gain on 3 of 5 items and gain on 1 item. 91% reported that the Party House experience had a positive impact on their perceptions and/or behavior.

M 9: Spring Large Scale Program Outcome
Spring Large Scale Program Outcome - Mock Date Rape Trial Assessment Instrument

Source of Evidence: Evaluations

Achievement Target:
Students will show a significant gain on 5 of 10 items.

Findings (2006-2007) - Achievement Target Partially Met
Students demonstrated a slight positive shift in perception on 3 of 10 items.

Related Action Plans:
Overhaul or terminate Spring Large Scale Program
Change focus and manner of delivery of the Spring Large Scale Program to increase opportunity for positive learning or terminate until more effective practices can be adopted. For more information, see the Action Plan Details section of this report.

O 3: Assist off-campus students.
Assist off-campus students with housing and transportation needs.

Associations:

Institutional Priorities:
1.1 Recruiting, retaining, and supporting a diverse, highly qualified student body, faculty and staff

Strategic Plans:

Texas A&M-Corpus Christi
1.1 Excellence
Related Measures:

**M 10: Volume of students assisted off-campus**
Volume of students assisted in finding off-campus housing.
Source of Evidence: Activity Volume

**Achievement Target:**
Assist up to 200 students with off-campus housing.

**Findings (2006-2007) - Achievement Target Met**
Assisted 267 students personally (one on one).

**M 11: RTA Ridership Numbers**
Number of students riding the University WAVE shuttle and participating in the Students Ride Free Program (only using ridership from routes 5, 37 and 66).
Source of Evidence: Activity Volume

**Achievement Target:**
Route 63 ridership >= 85 riders/day Students Ride Free ridership >= 150/day

**Findings (2006-2007) - Achievement Target Partially Met**
Route 63 = 33/day and Students Ride Free = 291/day.

**Related Action Plans:**

**Study student needs and use of Route 63 shuttle**
Conduct a study to determine student needs in regard to the university shuttle. Analyze student satisfaction, use and routes during 07-08 for recommendations in 08-09. For more information, see the Action Plan Details section of this report.

**Market University and RTA services**
Increase marketing of RTA services to University community. Invite to New Student Orientation, flyers in new resident bags, use campus monitors, use campus announcements and more information earlier to apartment communities along the route. For more information, see the Action Plan Details section of this report.

O 4: Engage on-campus students.
Engage on-campus students in their campus and community.

**Associations:**

**Institutional Priorities:**
1.1 Recruiting, retaining, and supporting a diverse, highly qualified student body, faculty and staff

**Strategic Plans:**

*Texas A&M-Corpus Christi*
1.1 Excellence
2.2 Engagement

**Related Measures:**

**M 12: NSSE Survey**
2007 NSSE crosstab of residents v. non-residents. Resident students will report higher levels of engagement than non-resident students.
Source of Evidence: Benchmarking

**Achievement Target:**
Residents will report higher levels of engagement in 7 of 10 measures.

**Findings (2006-2007) - Achievement Target Met**
Residents reported higher levels of engagement on 9 of 10 items.

**Related Action Plans:**
Promote and enhance campus activities
Create methods to better promote campus programs and involvement, co-sponsor campus activities with other departments/areas and assure that residence life programming does not conflict with existing campus programs. For more information, see the Action Plan Details section of this report.

M 25: 2007 Residence Life Survey SLDOD - Diversity
2007 Residence Life Survey SLDOD - Appreciating Diversity
Source of Evidence: Satisfaction

Achievement Target:
Become more aware of people from different cultures/backgrounds >= 70%;
Effectively communicate with people of different cultures/backgrounds >= 70%

Findings (2006-2007) - Achievement Target Met
Become more aware of people from different cultures/backgrounds = 79%;
Effectively communicate with people of different cultures/backgrounds = 75%

M 27: 2007 Residence Life Survey SLDOD - Social Response
2007 Residence Life Survey SLDOD - Social Responsibility
Source of Evidence: Satisfaction

Achievement Target:
Encourage you to become actively involved in organizations on/off campus >= 70%

Findings (2006-2007) - Achievement Target Not Met
Encourage you to become actively involved in organizations on/off campus = 63%

M 28: 2007 Residence Life Survey SLDOD - Lifestyle
2007 Residence Life Survey SLDOD - Satisfying and Productive Lifestyles
Source of Evidence: Satisfaction

Achievement Target:
Encourage you to become actively involved in events on/off campus >= 70%;
Encourage you to become actively involved in campus activities >= 70%; Help you to have an enhanced, or positive, college experience >= 70%

Findings (2006-2007) - Achievement Target Partially Met
Encourage you to become actively involved in events on/off campus = 62%;
Encourage you to become actively involved in campus activities = 63%; Help you to have an enhanced, or positive, college experience = 74%

M 29: 2007 Residence Life Survey SLDOD - Collaboration
2007 Residence Life Survey SLDOD - Collaboration
Source of Evidence: Satisfaction

Achievement Target:
Provide you with opportunities to form study groups >= 70%

Findings (2006-2007) - Achievement Target Not Met
Provide you with opportunities to form study groups = 59%

M 31: 2007 Residence Life Survey SLDOD - Goals
2007 Residence Life Survey SLDOD - Personal and Educational Goals
Source of Evidence: Satisfaction

Achievement Target:
Encourage you to use on-campus resources more often >= 70%

Findings (2006-2007) - Achievement Target Met
Encourage you to use on-campus resources more often = 84%

M 13: 2007 NSSE Survey - Exhibits, Theatre, Art
2007 NSSE Survey Crosstab of Resident to Non-Residents. Number attending exhibits, theatre or other art
Source of Evidence: Benchmarking
Achievement Target:
Number attending at exhibit(s), theatre or other art will exceed non-residents by 5%.

Findings (2006-2007) - Achievement Target Met
Resident attendance at exhibits, theatre and art - Often/Very Often = 10.7% greater.

M 14: 2007 NSSE Survey - Exercise and Physical Fitness
2007 NSSE Survey Cross-tab of Residents to Non-Residents. Number participating in physical fitness activities
Source of Evidence: Benchmarking

Achievement Target:
Number exercising or participating in physical fitness activities will exceed non-residents by 5%.

Findings (2006-2007) - Achievement Target Met
Resident participation in exercise and physical fitness activities Often/Very Often = 8.7% greater.

M 15: 2007 NSSE Survey - Spiritual Activities
2007 NSSE Survey Crosstab of Residents to Non-Residents. Number participating in activities to enhance spirituality.
Source of Evidence: Benchmarking

Achievement Target:
Resident students participating in activities to enhance his/her spirituality will exceed non-residents by 5%.

Findings (2006-2007) - Achievement Target Not Met
Resident participation in spiritual activities Often/Very Often = 1.9% less.

Related Action Plans:
Create balanced resident programming
Each resident Advisor will be required to present at least one program from each of the 6 areas of the Wellness Wheel (social, physical, emotional, occupational, spiritual, and intellectual) plus community service and diversity during the academic year.
For more information, see the Action Plan Details section of this report.

M 16: 2007 NSSE Survey - Community Service
2007 NSSE Survey Crosstab of Residents to Non-Residents. Percentage who plan to or have participated in community service activities.
Source of Evidence: Benchmarking

Achievement Target:
Percentage of students who plan to or have participated in community service will exceed non-residents by 5%

Findings (2006-2007) - Achievement Target Met
Residents participation in community service - Plan to or Done = 13.1% greater

Related Action Plans:
Create balanced resident programming
Each resident Advisor will be required to present at least one program from each of the 6 areas of the Wellness Wheel (social, physical, emotional, occupational, spiritual, and intellectual) plus community service and diversity during the academic year.
For more information, see the Action Plan Details section of this report.

M 17: 2007 NSSE Survey - Co-curricular Activities
2007 NSSE Survey Crosstab of Residents to Non-Residents. Percentage participating in co-curricular activities.
Source of Evidence: Benchmarking
Achievement Target:
Percentage of residents participating in co-curricular activities will exceed non-residents by 10%.

Findings (2006-2007) - Achievement Target Met
Percentage of residents reporting participation in co-curricular activities exceeds non-residents by 22.2%

M 18: 2007 NSSE Survey - Diversity
2007 NSSE Survey Crosstab of Residents to Non-Residents. Percentage reporting that TAMUCC encourages contact among students of different backgrounds.
Source of Evidence: Benchmarking

Achievement Target:
Percentage of residents reporting that TAMUCC encourages contact among students from different backgrounds will exceed non-residents by 5%

Findings (2006-2007) - Achievement Target Not Met
Percentage of residents reporting that TAMUCC encourages contact among students from different backgrounds exceeds non-residents by 4.4%

Related Action Plans:
Create balanced resident programming
Each resident Advisor will be required to present at least one program from each of the 6 areas of the Wellness Wheel (social, physical, emotional, occupational, spiritual, and intellectual) plus community service and diversity during the academic year. For more information, see the Action Plan Details section of this report.

M 19: 2007 NSSE Survey - Campus Events & Activities
2007 NSSE Survey Crosstab of Residents to Non-residents. Percentage attending campus events and activities.
Source of Evidence: Benchmarking

Achievement Target:
Percentage of residents attending campus events and activities will exceed non-residents by 5%.

Findings (2006-2007) - Achievement Target Not Met
Residents attending campus events - Quite a bit/Very much = 3.9% greater.

Related Action Plans:
Promote and enhance campus activities
Create methods to better promote campus programs and involvement, co-sponsor campus activities with other departments/areas and assure that residence life programming does not conflict with existing campus programs. For more information, see the Action Plan Details section of this report.

M 20: 2007 NSSE Survey - Voting
2007 NSSE Survey Crosstab of Residents to Non-residents. Percentage voting in elections.
Source of Evidence: Benchmarking

Achievement Target:
Percentage of students voting in local, state or federal elections will equal that of non-residents.

Findings (2006-2007) - Achievement Target Met
Resident voting in elections - Quite a bit/Very Much = 3.1% greater.

M 21: 2007 NSSE Survey - Contribution to the Community
2007 NSSE Survey Crosstab of Resident to Non-residents. Percentage reporting a contribution to the welfare of the community.
Source of Evidence: Benchmarking
Achievement Target:
Resident students will report a higher contribution to the welfare of the community than non-residents by 5%

Findings (2006-2007) - Achievement Target Not Met
Resident reporting a contribution to the community - Quite a bit/Very Much = 2.3% greater.

Related Action Plans:
Create balanced resident programming
Each resident Advisor will be required to present at least one program from each of the 6 areas of the Wellness Wheel (social, physical, emotional, occupational, spiritual, and intellectual) plus community service and diversity during the academic year.
For more information, see the Action Plan Details section of this report.

M 22: 2007 NSSE Survey - Sense of Spirituality
2007 NSSE Survey Crosstab of Residents to Non-Residents. Percentage reporting that TAMUCC contributed to developing a deepened sense of spirituality.

Source of Evidence: Benchmarking

Achievement Target:
Percentage of residents reporting that TAMUCC contributed to his or her developing a deepened sense of spirituality will exceed non-residents by 5%

Findings (2006-2007) - Achievement Target Met
Residents reporting that TAMUCC contributed to spiritual development - Quite a bit/Very Much = 5.4% greater.

Related Action Plans:
Create balanced resident programming
Each resident Advisor will be required to present at least one program from each of the 6 areas of the Wellness Wheel (social, physical, emotional, occupational, spiritual, and intellectual) plus community service and diversity during the academic year.
For more information, see the Action Plan Details section of this report.

O 5: Student Learning and Development Outcomes
Facilitate a housing program that meets CAS Student Learning and Development Outcome standards.

Associations:
Council for Advancement of Standards (CAS)

Institutional Priorities:
1.1 Recruiting, retaining, and supporting a diverse, highly qualified student body, faculty and staff
1.3 Fostering free and open intellectual inquiry, accomplishment and expression
1.4 Ensuring respectful, fair, and equitable treatment of all individuals
1.7 Providing an active campus life that extends teaching and learning beyond the classroom

Strategic Plans:
Texas A&M-Corpus Christi
1.1 Excellence
2.2 Engagement
4.4 Effectiveness

Related Measures:

M 23: 2007 Residence Life Survey SLDOD - Relationships
2007 Residence Life Survey SLDOD - Meaningful Interpersonal Relationships
Source of Evidence: Satisfaction
Achievement Target:
Make friends at school >= 70%

Findings (2006-2007) - Achievement Target Met
Make friends at school = 80%

M 24: 2007 Residence Life Survey SLDOD - Independence
2007 Residence Life Survey SLDOD - Independence
Source of Evidence: Satisfaction

Achievement Target:
Become more independent >= 70%; Become self-sufficient in life skills >= 70%

Findings (2006-2007) - Achievement Target Met
Become more independent = 87%; Become self-sufficient in life skills = 81%

M 25: 2007 Residence Life Survey SLDOD - Diversity
2007 Residence Life Survey SLDOD - Appreciating Diversity
Source of Evidence: Satisfaction

Achievement Target:
Become more aware of people from different cultures/backgrounds >= 70%;
Effectively communicate with people of different cultures/backgrounds >= 70%

Findings (2006-2007) - Achievement Target Met
Become more aware of people from different cultures/backgrounds = 79%;
Effectively communicate with people of different cultures/backgrounds = 75%

M 26: 2007 Residence Life Survey SLDOD - Communication
2007 Residence Life Survey SLDOD - Effective Communication
Source of Evidence: Satisfaction

Achievement Target:
Effectively communicate with people of different cultures/backgrounds >= 70%

Findings (2006-2007) - Achievement Target Met
Effectively communicate with people of different cultures/backgrounds = 75%

M 27: 2007 Residence Life Survey SLDOD - Social Response
2007 Residence Life Survey SLDOD - Social Responsibility
Source of Evidence: Satisfaction

Achievement Target:
Encourage you to become actively involved in organizations on/off campus >= 70%

Findings (2006-2007) - Achievement Target Not Met
Encourage you to become actively involved in organizations on/off campus = 63%

M 28: 2007 Residence Life Survey SLDOD - Lifestyle
2007 Residence Life Survey SLDOD - Satisfying and Productive Lifestyles
Source of Evidence: Satisfaction

Achievement Target:
Encourage you to become actively involved in events on/off campus >= 70%
Encourage you to become actively involved in campus activities >= 70%; Help you to have an enhanced, or positive, college experience >= 70%

Findings (2006-2007) - Achievement Target Partially Met
Encourage you to become actively involved in events on/off campus = 62%;
Encourage you to become actively involved in campus activities = 63%; Help you to have an enhanced, or positive, college experience = 74%

M 29: 2007 Residence Life Survey SLDOD - Collaboration
2007 Residence Life Survey SLDOD - Collaboration
Source of Evidence: Satisfaction

Achievement Target:
Provide you with opportunities to form study groups >= 70%

Findings (2006-2007) - Achievement Target Not Met
Provide you with opportunities to form study groups = 59%

**M 30: 2007 Residence Life Survey SLDOD - Intellectual**
2007 Residence Life Survey SLDOD - Intellectual Growth
Source of Evidence: Satisfaction

**Achievement Target:**
Encourage you to learn and grow as an individual >= 70%

Findings (2006-2007) - Achievement Target Met
Encourage you to learn and grow as an individual = 79%

**M 31: 2007 Residence Life Survey SLDOD - Goals**
2007 Residence Life Survey SLDOD - Personal and Educational Goals
Source of Evidence: Satisfaction

**Achievement Target:**
Encourage you to use on-campus resources more often >= 70%

Findings (2006-2007) - Achievement Target Met
Encourage you to use on-campus resources more often = 84%

**Details for Action Plans Established This Cycle**

**Miramar Action Plan**
Work with developer, Camden Miramar, to develop and implement an action plan to address concerns identified in the Residence Life Survey.

**Priority:** High

**Target Date:** 09/2007
Begin implementation September 2007.

**Responsible Person/Group:** Director of Housing in oversight of Camden Miramar

**Overhaul or terminate Spring Large Scale Program**
Change focus and manner of delivery of the Spring Large Scale Program to increase opportunity for positive learning or terminate until more effective practices can be adopted.

**Priority:** Low

**Target Date:** 04/2008
April 2008

**Responsible Person/Group:** Director of University Housing

**Study student needs and use of Route 63 shuttle**
Conduct a study to determine student needs in regard to the university shuttle. Analyze student satisfaction, use and routes during 07-08 for recommendations in 08-09.

**Priority:** Medium

**Target Date:** 02/2008
February 2008

**Responsible Person/Group:** Director of University Housing

**Create balanced resident programming**
Each resident Advisor will be required to present at least one program from each of the 6 areas of the Wellness Wheel (social, physical, emotional, occupational, spiritual, and intellectual) plus community service and diversity during the academic year.

**Priority:** Medium

**Target Date:** 09/2007
September 2007

**Responsible Person/Group:** Assistant Director of Camden Miramar
Promote and enhance campus activities
Create methods to better promote campus programs and involvement, co-sponsor campus activities with other departments/areas and assure that residence life programming does not conflict with existing campus programs.

**Priority:** Medium
**Target Date:** 09/2007
September 2007
**Responsible Person/Group:** Assistant Director of Camden Miramar

Develop and implement Banner interface
Develop and implement interface between Camden Miramar Resident Information System and the University’s Banner system.

**Priority:** High
**Target Date:** 02/2009
February 2009
**Responsible Person/Group:** Director of Housing in oversight of Camden Miramar

Annual Reports

**Executive Summary**
The Department of University Housing at Texas A&M University – Corpus Christi strives to provide quality student housing through on-campus and off-campus programs. The department endeavors to facilitate the educational mission of the University by creating living environments that foster the growth and development of all students participating in the on-campus housing program.

**Contributions to the Institution**
On-Campus Housing Program – University Housing offers on-campus housing through Camden Miramar. Opened Fall 2006 at 102% occupancy. Average occupancy for the 2006-2007 academic year was 96%. / Off-Campus Housing Program – Assisted 257 students in locating off-campus housing. / RTA Shuttle and Transportation Programs – TAMU-CC and the Regional Transportation Authority (RTA) offered two programs for students seeking transportation services. The first is a University WAVE shuttle transporting students from various apartment communities to campus and the second is the Students Ride Free program allowing all students, faculty and staff to ride the bus free of charge. / Wellness Programming – Resident Advisors hosted 80 programs covering all categories of the Wellness Wheel as well as cultural programming.

**Highlights**
Opened Fall 2006 at 102% Occupancy. / Revamped RA Class Curriculum to focus on leadership training. / Texas A&M University System Audit of Housing Program – passed with no exceptions.

**Research and Scholarly Activities**
Program Evaluation: TAMU-CC Residence Life Survey – was conducted in spring 2007. Both satisfaction and outcome results were analyzed. A complete report is available in the Office of the Director of University Housing. / TAMUS System Audit: Review of Housing Program – was conducted summer 2007. No exceptions were found and the program was rated as a Code 1. / The National Survey of Student Engagement – was conducted in spring 2007. Resident students scored higher on 7 of 10 measures of engagement than non-residents. / RA Class Outcome Data – Resident Advisor Classes were held in the Fall and Spring semesters. The classes demonstrated an overall increase in knowledge of 39.9% for the fall and 27.0% in spring. The information will be used to enhance the RA Class program to increase overall learning and development. A full report is available in the Office of the Director of University Housing. / Party House Outcome Data – 91% of Party House participants reported that their experience attending Party House will have a positive impact on their perceptions and/or actions. A full report of Party House learning outcomes and data is available in the Office of the Director of University Housing. / University vs. Adam: Mock Date Rape Trial Outcome Data – 27% of participants responded that they have a better understanding of sexual assault...
as a result of this program. This program will be revamped or discontinued in the future. A full report is available in the Office of the Director of University Housing.

**Public/Community Service**
Halloween Trick or Treat Carnival for campus and community. Thanksgiving Appreciation Dinner for local Fire House on Rodd Field. Islander Lights: Wishes and Dreams Toy Drive. Relay For Life: Relay Team sponsorship and donation of facilities and operational items.

**Anticipated Challenges**
Electronic communication between private developer and the University due to both parties changing software systems.
Mission
Judicial Affairs strives to provide a safe environment for learning by promoting civil and responsible behavior of students. The department endeavors to ensure fairness and facilitate educational experiences for students who participate in the judicial process.

Outcomes/Objectives, with Any Associations and Related Measures, Achievement Targets, Findings, and Action Plans

O 1: Provide an education experience.
Provide an educational experience for students who have been part of the judicial process.

Associations:

Institutional Priorities:
1.7 Providing an active campus life that extends teaching and learning beyond the classroom
1.8 Providing a safe and secure campus environment for students, faculty and staff

Strategic Plans:

Texas A&M-Corpus Christi
1.1 Excellence
2.2 Engagement

Related Measures:

M 1: Judicial Affairs Survey - Lessons Learned
Judicial Affairs survey results of "Lessons Learned"
Source of Evidence: Evaluations

Achievement Target:
70% of students will report that the hearing process was educational.

Findings (2006-2007) - Achievement Target Not Met
Data not available.

Related Action Plans:
Implement Judicial Affairs Survey
For more information, see the Action Plan Details section of this report.

M 5: Sanction Completion Rate
Sanction Completion Rate
Source of Evidence: Activity Volume

Achievement Target:
70% of student violators complete all assigned sanction(s).

Findings (2006-2007) - Achievement Target Not Met
Only 67% of the student found responsible completed their sanctions.

Related Action Plans:
Send notification of failure to comply.
Send notification of failure to comply with judicial sanctions.
For more information, see the Action Plan Details section of this report.
**M 4: Repeat offenders**
Total number of students who do not receive a second Code of Conduct violation.
Source of Evidence: Activity Volume

**Achievement Target:**
70% of students will not have second Code of Conduct violation.

**Findings (2006-2007) - Achievement Target Met**
95% of the violators were not repeat offenders.

**M 3: Judicial Affairs Sanction Course Results**
Judicial Affairs Sanction Course Results
Source of Evidence: Evaluations

**Achievement Target:**
Under the Influence course post-test results >= 20% improvement. Marijuana 101 course post-test results >= 20% improvement.

**Findings (2006-2007) - Achievement Target Met**
There was a 25% improvement over the pre-test scores for Under the Influence online course. There was a 20% improvement over the pre-test scores for the Marijuana 101 online course.

**M 2: Judicial Affairs Sanction Survey - Application**
Judicial Affairs Sanction Survey Results - Application of knowledge taught through sanctions.
Source of Evidence: Evaluations

**Achievement Target:**
50% of students will report that they applied information/experience learned from sanction(s) to life.

**Findings (2006-2007) - Achievement Target Not Met**
Data not available.

**Related Action Plans:**
Implement Judicial Affairs Survey
For more information, see the Action Plan Details section of this report.

**O 2: Ensure fairness and due process.**
Ensure fairness and due process for adjudicating hearings

**Associations:**

**Institutional Priorities:**
1.7 Providing an active campus life that extends teaching and learning beyond the classroom
1.8 Providing a safe and secure campus environment for students, faculty and staff

**Strategic Plans:**

**Texas A&M-Corpus Christi**
1.1 Excellence
2.2 Engagement

**Related Measures:**

**M 6: 2006 Noel Levitz Survey Results - Fairness**
2006 Noel Levitz Survey Results - Disciplinary Process Fairness
Source of Evidence: Satisfaction

**Achievement Target:**
Disciplinary Process Fairness >= national score.

**Findings (2006-2007) - Achievement Target Not Met**
Score equals .11 less than national average.

Related Action Plans:
Implement Judicial Affairs Survey
Implement Judicial Affairs Survey
For more information, see the Action Plan Details section of this report.

M 8: Judicial Affairs Survey Results
Judicial Affairs Survey Results - Fairness
Source of Evidence: Evaluations

Achievement Target:
70% of students will report that they believe they were treated fairly throughout the judicial process.

Findings (2006-2007) - Achievement Target Not Met
Data not available.

Related Action Plans:
Implement Judicial Affairs Survey
Implement Judicial Affairs Survey
For more information, see the Action Plan Details section of this report.

M 7: 2007 Graduating Student Survey - Fairness
2007 Graduating Student Survey - Fairness of the judicial process.
Source of Evidence: Satisfaction

Achievement Target:
Fairness of Judicial Process >= 80%.

Findings (2006-2007) - Achievement Target Met
89% believed that the judicial process was fair.

O 3: Promote awareness of conduct expectations.
Promote awareness of conduct expectations of TAMU-CC students

Associations:

Institutional Priorities:
1.7 Providing an active campus life that extends teaching and learning beyond the classroom
1.8 Providing a safe and secure campus environment for students, faculty and staff

Strategic Plans:

Texas A&M-Corpus Christi
1.1 Excellence
2.2 Engagement

Related Measures:

M 9: Student Handbooks
Distribution of Student Handbooks
Source of Evidence: Activity Volume

Achievement Target:
4000 copies of Student Handbook will be distributed

Findings (2006-2007) - Achievement Target Met
4000 copies of the Student Handbook were ordered and distributed.

M 10: 2007 NSSE Survey - Student Handbook
2007 NSSE Survey - Student Handbook provides needed information
Source of Evidence: Satisfaction

Achievement Target:
Student Handbook provides needed information >= 70% agreement.
Findings (2006-2007) - Achievement Target Met
Student Handbooks provides needed information: a.) Freshmen = 93% agreement b.) Seniors = 88% agreement.

Details for Action Plans Established This Cycle

Implement Judicial Affairs Survey
Implement Judicial Affairs Survey

Priority: Low

Responsible Person/Group: Angela Walker

Additional Resources Needed: Technical assistance and support with web applications. Additional funding for software licensing.

Send notification of failure to comply.
Send notification of failure to comply with judicial sanctions.

Priority: Low

Responsible Person/Group: Angela Walker
Mission

The Recreational Sports Department provides opportunities for participation in a variety of sports, recreational and social activities designed to accommodate all ages, skill levels, gender and sport interests for the University community. Participation facilitates educational interaction outside of the classroom among students, faculty and staff. The activities stimulate a sense of community; provide leadership and development opportunities for students; and promote individual wellness.

Outcomes/Objectives, with Any Associations and Related Measures, Achievement Targets, Findings, and Action Plans

O 1: Programs to promote healthy lifestyles.
Programs will promote engagement in satisfying and productive lifestyles which include healthy behaviors and achievement of personal goals.

Associations:

Institutional Priorities:

1.1 Recruiting, retaining, and supporting a diverse, highly qualified student body, faculty and staff
1.7 Providing an active campus life that extends teaching and learning beyond the classroom

Strategic Plans:

Texas A&M-Corpus Christi
1.1 Excellence
2.2 Engagement

Related Measures:

M 1: Special event surveys
Special Event survey results.

Source of Evidence: Satisfaction

Achievement Target:
50% of special event attendees will complete surveys and show a satisfaction level of 75% or greater.

Findings (2006-2007) - Achievement Target Not Met
Although participants did fill out surveys for the Wellness Expo it did not include questions on satisfaction, surveys were not completed for other special events such as dive in movies.

Related Action Plans:

Special Event Surveys
Develop and implement a special event survey for the Wellness Expo which includes a satisfaction measure.
For more information, see the Action Plan Details section of this report.

Increase general student participation
Increase number of students reporting that they have exercised or participated in physical activity (6B in Noel Levitz) by 3% - even years only. The most recent NSSE information shows 19% of freshmen never exercise and 25% of seniors never exercise.
For more information, see the Action Plan Details section of this report.

**Add post program fitness assessment to EWP**
A pre-program fitness assessment in the Employee Wellness Program is included. Adding a post-program fitness assessment will help provide quantitative data to help toward expansion of the program.
For more information, see the Action Plan Details section of this report.

**Fill vacant positions**
Fill vacant Assistant Director and Coordinator positions through the posting and search process.
For more information, see the Action Plan Details section of this report.

**M 3: Staff development.**
Development for full time employees.

**Source of Evidence:** Activity Volume

**Achievement Target:**
Attendance at workshops and conferences at an equal level to FY 2006.

**Findings (2006-2007) - Achievement Target Met**
In 2006, national attendance was 5, regional 3, state 2, and local 7 for a total of 17. In 2007, national attendance was 5, regional 2, state 3, and local 6 for a total of 16. Since there was a position vacancy during much of 2006/2007, the development sessions were distributed among fewer staff members.

**Related Action Plans:**

- **Fill vacant positions**
  Fill vacant Assistant Director and Coordinator positions through the posting and search process.
  For more information, see the Action Plan Details section of this report.

**Student Training Attendance**
Ensure that 80% of students attend formal training sessions at the beginning of each semester.
For more information, see the Action Plan Details section of this report.

**M 4: Group exercise participation**
Group exercise participation

**Source of Evidence:** Activity Volume

**Achievement Target:**
Increase group exercise participation by 5% over FY 2006.

**Findings (2006-2007) - Achievement Target Met**
The number of group fitness passes sold increased from 430 in 2006 to 433 in 2007, which is just less than a 1% increase in sales. Participation totals show 4127 for FY06 and 5576 for FY07, and increase of 35%.

**Related Action Plans:**

- **Expand group fitness class offerings**
  With occupancy of the wellness center, use additional facility space for more classes. Additional instructors will need to be recruited and developed.
  For more information, see the Action Plan Details section of this report.

- **Study effectiveness of Employee Wellness Program**
  Collect and analyze data to determine the effectiveness of the employee wellness program.
  For more information, see the Action Plan Details section of this report.

- **Student Training Attendance**
  Ensure that 80% of students attend formal training sessions at the beginning of each semester.
  For more information, see the Action Plan Details section of this report.

- **Rec Sports Advisory Board attendance**
  Ensure 80% Rec Sports Advisory Board attendance and participation.
For more information, see the Action Plan Details section of this report.

**Facility Development**

Continue working with contractor and architect to complete construction of Wellness Center.

For more information, see the Action Plan Details section of this report.

**Increase general student participation**

Increase number of students reporting that they have exercised or participated in physical activity (6B in Noel Levitz) by 3% - even years only. The most recent NSSE information shows 19% of freshmen never exercise and 25% of seniors never exercise.

For more information, see the Action Plan Details section of this report.

**Add post program fitness assessment to EWP**

A pre-program fitness assessment in the Employee Wellness Program is included. Adding a post-program fitness assessment will help provide quantitative data to help toward expansion of the program.

For more information, see the Action Plan Details section of this report.

**Fill vacant positions**

Fill vacant Assistant Director and Coordinator positions through the posting and search process.

For more information, see the Action Plan Details section of this report.

**M 21: Employee Wellness Survey**

Employees participating in the Employee Wellness Program will complete pre-program and post-program surveys.

Source of Evidence: Satisfaction

**Achievement Target:**

Survey comments will show 5 participants who have improved their self confidence or self esteem through participating in the program and 90% or greater satisfaction.

**Findings (2006-2007) - Achievement Target Met**

Of the 36 post-program surveys collected during 2007, there were 9 comments that directly reflected improvement in self confidence and abilities due to program participation. 33 surveys directly expressed satisfaction, 92%.

**M 20: Retain student employees**

Retain student employees who deliver the Rec Sports programs and run facilities.

Source of Evidence: Other Admin

**Achievement Target:**

Retain 70% of student employees from fall to spring and spring to summer semesters.

**Findings (2006-2007) - Achievement Target Met**

From fall to spring 58 of 75 student employees were retained, or 77%. From spring to summer, 53 of 76, 69% were retained. From summer to fall 48 of 67, 72% were retained. The overall figure for the year was 159 of 218 or 73% retention.

**Related Action Plans:**

**Student Training Attendance**

Ensure that 80% of students attend formal training sessions at the beginning of each semester.

For more information, see the Action Plan Details section of this report.

**Expand group fitness class offerings**

With occupancy of the wellness center, use additional facility space for more classes. Additional instructors will need to be recruited and developed.

For more information, see the Action Plan Details section of this report.

**Expansion of Intramural Program**

Add programs and leagues to take advantage of additional gym space due to the new wellness center.
M 19: Retain full time staff
Retain full time staff in Recreational Sports to administer programs and facilities for the university community.

Source of Evidence: Other Admin

Achievement Target:
Retain all full time staff

Findings (2006-2007) - Achievement Target Not Met
One full time staff member, the intramural coordinator, left the department in FY2007.

Related Action Plans:
Fill vacant positions
Fill vacant Assistant Director and Coordinator positions through the posting and search process.
For more information, see the Action Plan Details section of this report.

M 17: Develop Learning Outcomes
Develop learning outcomes for programs and student employment

Source of Evidence: Other Admin

Achievement Target:
Begin developing approximately three learning outcomes for each program area and student employee position.

Findings (2006-2007) - Achievement Target Partially Met
A staff retreat was held in the fall where learning outcomes were discussed and examples were shared. Major areas of learning outcomes were identified using Learning Reconsidered 2. Specific outcomes were developed for fitness/wellness and marketing, but still need editing and review.

Related Action Plans:
Expand group fitness class offerings
With occupancy of the wellness center, use additional facility space for more classes. Additional instructors will need to be recruited and developed.
For more information, see the Action Plan Details section of this report.

M 16: Development of student employees
Develop student employees so they may advance personally and professionally

Source of Evidence: Other Admin

Achievement Target:
Include developmental topics with each long semester training and mid-semester training meetings. Encourage attendance at conferences and workshops both on and off campus.

Findings (2006-2007) - Achievement Target Met
In 2005/2006 2 students attended a state Tex Fit conference, 2 students attended a regional conference and 1 attended a national conference. On campus attendance at events such as the Business Etiquette Dinner offered by Career Services was encouraged, but only 1 Rec Sports student attended. In 2006/2007, Rec Sports did not have any student employees interested in the field as a career, so conference attendance did not occur. On campus attendance at development activities outside of Rec Sports was not tracked. The fall training included a stress reduction and success preparation presentation. The spring training meeting was a presentation of the wellness wheel.

Related Action Plans:
Student Training Attendance
Ensure that 80% of students attend formal training sessions at the beginning of each semester.
For more information, see the Action Plan Details section of this report.
Expand group fitness class offerings
With occupancy of the wellness center, use additional facility space for more classes. Additional instructors will need to be recruited and developed. For more information, see the Action Plan Details section of this report.

Expansion of Intramural Program
Add programs and leagues to take advantage of additional gym space due to the new wellness center. For more information, see the Action Plan Details section of this report.

M 14: Provide adequate supplies
Provide an adequate inventory of supplies for employees to carry out duties.
Source of Evidence: Efficiency

Achievement Target:
Ensure that resources/supplies are on hand or re-stocked within two business days.

Findings (2006-2007) - Achievement Target Met
Supplies for office work and cleaning have been available. Student employees have been responsible in notifying full time staff of low inventories so items could be replaced before running out.

Related Action Plans:

Student Training Attendance
Ensure that 80% of students attend formal training sessions at the beginning of each semester. For more information, see the Action Plan Details section of this report.

M 13: Train student personnel
Train student personnel to provide services and programs
Source of Evidence: Other Admin

Achievement Target:
Attendance at 80% for training meetings.

Findings (2006-2007) - Achievement Target Not Met
Attendance at fall training was 74.5%, attendance at spring training was 80%. Mid semester meetings were attended at 67% and 68% respectively.

Related Action Plans:

Expansion of Intramural Program
Add programs and leagues to take advantage of additional gym space due to the new wellness center. For more information, see the Action Plan Details section of this report.

Student Training Attendance
Ensure that 80% of students attend formal training sessions at the beginning of each semester. For more information, see the Action Plan Details section of this report.

Facility Development
Continue working with contractor and architect to complete construction of Wellness Center. For more information, see the Action Plan Details section of this report.

Expand group fitness class offerings
With occupancy of the wellness center, use additional facility space for more classes. Additional instructors will need to be recruited and developed. For more information, see the Action Plan Details section of this report.

M 12: Construct ramp to university beach
Construct ramp to university beach for safe ADA access using the CMP Grant.
Source of Evidence: Other Admin

Achievement Target:
Complete construction by March 2007.
Findings (2006-2007) - Achievement Target Not Met
The beach ramp project was abandoned in late 2007 due to budget and legal issues.

M 9: Rec Sports Advisory Board Participation
Recreational Sports Advisory Board participation by students, faculty and staff

Source of Evidence: Other Admin

Achievement Target:
Have 70% attendance at meetings and ask three questions, combined.

Findings (2006-2007) - Achievement Target Partially Met
The September 2006 meeting had 7 out of 10 in attendance, or 70%. The March 2007 meeting had 3 out of 8 for attendance or 38%. At the September meeting, board members asked questions about the selection of weight equipment. Data on member’s questions from past meetings was not available.

Related Action Plans:
Rec Sports Advisory Board attendance
Ensure 80% Rec Sports Advisory Board attendance and participation.
For more information, see the Action Plan Details section of this report.

M 8: National Survey of Student Engagement (NSSE)
National Survey of Student Engagement

Source of Evidence: Benchmarking

Achievement Target:
Increase number of student reporting that they have exercised or participated in physical activity (6b) by 3%. In 2006, freshman had 81% of some form of participation, seniors had 75% of some form of participation.

Findings (2006-2007) - Achievement Target Not Met
This survey takes place every two years, so no figures are available for 2007.

Related Action Plans:
Rec Sports Advisory Board attendance
Ensure 80% Rec Sports Advisory Board attendance and participation.
For more information, see the Action Plan Details section of this report.

M 7: Increase Aquatics Participation
Increase Aquatics Participation

Source of Evidence: Activity Volume

Achievement Target:
Increase aquatics participation by 5% over FY2006.

Findings (2006-2007) - Achievement Target Met
Swim lesson participation in aquatics increased from 73 in 2006 to 82 in 2007. Seven people participated in the lifeguarding class in 2007 as opposed to 3 in 2006. Overall aquatics facility use decreased, but that was due to a decrease in the kinesiology NYSP program. Rec use was up 43% from FY06 5397 to FY07 7738. The increase is attributed to the addition of early morning swim, an additional session of swim lessons, and 2 additional dive in movies.

Related Action Plans:
Student Training Attendance
Ensure that 80% of students attend formal training sessions at the beginning of each semester.
For more information, see the Action Plan Details section of this report.
Rec Sports Advisory Board attendance
Ensure 80% Rec Sports Advisory Board attendance and participation.
For more information, see the Action Plan Details section of this report.

M 6: Increase Wellness Seminar Presentations
Increase wellness seminar presentation to reach more employees.
Source of Evidence: Activity Volume

**Achievement Target:**
Increase wellness seminar presentation attendance by 25%.

**Findings (2006-2007) - Achievement Target Met**
Wellness seminars increased dramatically from 14 during the fall/spring of 05/06 to 23 during the fall/spring of 2006/2007. Attendance from FY06 was 237, whereas attendance in FY07 was 429. This is an 85% increase.

**Related Action Plans:**

**Student Training Attendance**
Ensure that 80% of students attend formal training sessions at the beginning of each semester.
For more information, see the *Action Plan Details* section of this report.

**M 5: Sport Club Participation**
Increase the participation in the Sport Club program.
Source of Evidence: Activity Volume

**Achievement Target:**
Increase Sport Club participation by 5%.

**Findings (2006-2007) - Achievement Target Met**
The total number of clubs remained at 15 for 2006 and 2007, however, the number of participants increased from 310 to 396, or 28%.

**Related Action Plans:**

**Student Training Attendance**
Ensure that 80% of students attend formal training sessions at the beginning of each semester.
For more information, see the *Action Plan Details* section of this report.

**Rec Sports Advisory Board attendance**
Ensure 80% Rec Sports Advisory Board attendance and participation.
For more information, see the *Action Plan Details* section of this report.

**Facility Development**
Continue working with contractor and architect to complete construction of Wellness Center.
For more information, see the *Action Plan Details* section of this report.

**O 2: Safe and clean facilities and equipment.**
Facilities and equipment will be safe and clean to accommodate programs.

**Associations:**

**Institutional Priorities:**

1. Recruiting, retaining, and supporting a diverse, highly qualified student body, faculty and staff
1.7 Providing an active campus life that extends teaching and learning beyond the classroom

**Strategic Plans:**

*Texas A&M-Corpus Christi*

1.1 Excellence
4.4 Effectiveness

**Related Measures:**

**M 2: Facility development.**
Participate in the construction process of the Wellness Center.
Source of Evidence: Other Admin

**Achievement Target:**
Have 90% of design completed in December and start construction during the spring semester 2007.

Findings (2006-2007) - Achievement Target Met
Preliminary design was completed in December. Design development 75% review was done December 13. 100% Design Development review was done February 8 and 9, 2007. Construction started in late May 2007. The contract routing and signature process took several weeks.

Related Action Plans:

Rec Sports Advisory Board attendance
Ensure 80% Rec Sports Advisory Board attendance and participation. For more information, see the Action Plan Details section of this report.

University Beach Ramp
Assess viability of beach ramp project consider termination if project cannot be completed with available funding. For more information, see the Action Plan Details section of this report.

Facility Development
Continue working with contractor and architect to complete construction of Wellness Center. For more information, see the Action Plan Details section of this report.

Develop learning outcomes
Using Learning Reconsidered 2, develop learning outcomes for student employee positions and major programs. For more information, see the Action Plan Details section of this report.

Supplies inventory and inspection schedule
Develop target inventory level of supplies and schedule a regular check on levels. For more information, see the Action Plan Details section of this report.

Cleanliness of Facilities
Ensure clean facilities by scheduling regular in house student employees to clean. Pursue in-house full time custodial staff for new facility. For more information, see the Action Plan Details section of this report.

M 3: Staff development.
Development for full time employees.
Source of Evidence: Activity Volume

Achievement Target:
Attendance at workshops and conferences at an equal level to FY 2006.

Findings (2006-2007) - Achievement Target Met
In 2006, national attendance was 5, regional 3, state 2, and local 7 for a total of 17. In 2007, national attendance was 5, regional 2, state 3, and local 6 for a total of 16. Since there was a position vacancy during much of 2006/2007, the development sessions were distributed among fewer staff members.

Related Action Plans:

Develop learning outcomes
Using Learning Reconsidered 2, develop learning outcomes for student employee positions and major programs. For more information, see the Action Plan Details section of this report.

Student Training Attendance
Ensure that 80% of students attend formal training sessions at the beginning of each semester. For more information, see the Action Plan Details section of this report.

Cleanliness of Facilities
Ensure clean facilities by scheduling regular in house student employees to clean. Pursue in-house full time custodial staff for new facility. For more information, see the Action Plan Details section of this report.
M 20: Retain student employees
Retain student employees who deliver the Rec Sports programs and run facilities.
Source of Evidence: Other Admin

Achievement Target:
Retain 70% of student employees from fall to spring and spring to summer semesters.

Findings (2006-2007) - Achievement Target Met
From fall to spring 58 of 75 student employees were retained, or 77%. From spring to summer, 53 of 76, 69% were retained. From summer to fall 48 of 67, 72% were retained. The overall figure for the year was 159 of 218 or 73% retention.

Related Action Plans:
Student Training Attendance
Ensure that 80% of students attend formal training sessions at the beginning of each semester.
For more information, see the Action Plan Details section of this report.

M 19: Retain full time staff
Retain full time staff in Recreational Sports to administer programs and facilities for the university community.
Source of Evidence: Other Admin

Achievement Target:
Retain all full time staff

Findings (2006-2007) - Achievement Target Not Met
One full time staff member, the intramural coordinator, left the department in FY2007.

M 18: Employee satisfaction
Develop employee satisfaction survey
Source of Evidence: Satisfaction

Achievement Target:
Develop employee satisfaction survey for student employees

Findings (2006-2007) - Achievement Target Not Met
An employee satisfaction survey specific to the department has not been developed. A WELCOA job satisfaction survey was used in Wellness Wheel presentations for self reflection. Results from the WELCOA surveys were not collected by the department.

Related Action Plans:
Student Training Attendance
Ensure that 80% of students attend formal training sessions at the beginning of each semester.
For more information, see the Action Plan Details section of this report.

M 17: Develop Learning Outcomes
Develop learning outcomes for programs and student employment
Source of Evidence: Other Admin

Achievement Target:
Begin developing approximately three learning outcomes for each program area and student employee position.

Findings (2006-2007) - Achievement Target Partially Met
A staff retreat was held in the fall where learning outcomes were discussed and examples were shared. Major areas of learning outcomes were identified using Learning Reconsidered 2. Specific outcomes were developed for fitness/wellness and marketing, but still need editing and review.
**Related Action Plans:**

**Develop learning outcomes**
Using Learning Reconsidered 2, develop learning outcomes for student employee positions and major programs.
For more information, see the *Action Plan Details* section of this report.

---

**M 16: Development of student employees**
Develop student employees so they may advance personally and professionally.

**Source of Evidence:** Other Admin

**Achievement Target:**
Include developmental topics with each long semester training and mid-semester training meetings. Encourage attendance at conferences and workshops both on and off campus.

**Findings (2006-2007) - Achievement Target Met**
In 2005/2006 2 students attended a state Tex Fit conference, 2 students attended a regional conference and 1 attended a national conference. On campus attendance at events such as the Business Etiquette Dinner offered by Career Services was encouraged, but only 1 Rec Sports student attended. In 2006/2007, Rec Sports did not have any student employees interested in the field as a career, so conference attendance did not occur. On campus attendance at development activities outside of Rec Sports was not tracked. The fall training included a stress reduction and success preparation presentation. The spring training meeting was a presentation of the wellness wheel.

**Related Action Plans:**

**Student Training Attendance**
Ensure that 80% of students attend formal training sessions at the beginning of each semester.
For more information, see the *Action Plan Details* section of this report.

**Cleanliness of Facilities**
Ensure clean facilities by scheduling regular in house student employees to clean. Pursue in-house full time custodial staff for new facility.
For more information, see the *Action Plan Details* section of this report.

---

**M 15: Daily reports**
Students will complete daily reports for facilities.

**Source of Evidence:** Other Admin

**Achievement Target:**
Reports will be completed 95% of the time for opening and closing of Glasscock and the Field House.

**Findings (2006-2007) - Achievement Target Met**
Full time staff review student reports each day. Staff review completion rate 99%. Email or personal contact is then made to remind students to fill out reports and to check on what happened in the facility.

**Related Action Plans:**

**Student Training Attendance**
Ensure that 80% of students attend formal training sessions at the beginning of each semester.
For more information, see the *Action Plan Details* section of this report.

**Cleanliness of Facilities**
Ensure clean facilities by scheduling regular in house student employees to clean. Pursue in-house full time custodial staff for new facility.
For more information, see the *Action Plan Details* section of this report.

---

**M 14: Provide adequate supplies**
Provide an adequate inventory of supplies for employees to carry out duties.

**Source of Evidence:** Efficiency
Achievement Target:
Ensure that resources/supplies are on hand or re-stocked within two business days.

Findings (2006-2007) - Achievement Target Met
Supplies for office work and cleaning have been available. Student employees have been responsible in notifying full time staff of low inventories so items could be replaced before running out.

Related Action Plans:
Supplies inventory and inspection schedule
Develop target inventory level of supplies and schedule a regular check on levels.
For more information, see the Action Plan Details section of this report.

Student Training Attendance
Ensure that 80% of students attend formal training sessions at the beginning of each semester.
For more information, see the Action Plan Details section of this report.

Cleanliness of Facilities
Ensure clean facilities by scheduling regular in house student employees to clean. Pursue in-house full time custodial staff for new facility.
For more information, see the Action Plan Details section of this report.

M 13: Train student personnel
Train student personnel to provide services and programs
Source of Evidence: Other Admin

Achievement Target:
Attendance at 80% for training meetings.

Findings (2006-2007) - Achievement Target Not Met
Attendance at fall training was 74.5%, attendance at spring training was 80%. Mid semester meetings were attended at 67% and 68% respectively.

Related Action Plans:
Facility Development
Continue working with contractor and architect to complete construction of Wellness Center.
For more information, see the Action Plan Details section of this report.

Supplies inventory and inspection schedule
Develop target inventory level of supplies and schedule a regular check on levels.
For more information, see the Action Plan Details section of this report.

Student Training Attendance
Ensure that 80% of students attend formal training sessions at the beginning of each semester.
For more information, see the Action Plan Details section of this report.

Cleanliness of Facilities
Ensure clean facilities by scheduling regular in house student employees to clean. Pursue in-house full time custodial staff for new facility.
For more information, see the Action Plan Details section of this report.

M 12: Construct ramp to university beach
Construct ramp to university beach for safe ADA access using the CMP Grant.
Source of Evidence: Other Admin

Achievement Target:
Complete construction by March 2007.

Findings (2006-2007) - Achievement Target Not Met
The beach ramp project was abandoned in late 2007 due to budget and legal issues.

Related Action Plans:
**University Beach Ramp**
Assess viability of beach ramp project consider termination if project cannot be completed with available funding.
For more information, see the *Action Plan Details* section of this report.

**M 11: Ensure work orders are completed.**
Ensure that work orders are completed within a reasonable time frame.
Source of Evidence: Efficiency

**Achievement Target:**
Submit work orders to Physical Plant or outside contractor within two business days.

**Findings (2006-2007) - Achievement Target Met**
Work orders were submitted within two business days consistently, either with Physical Plant or an outside vendor once problems were identified. Repairs often took longer if parts were needed or labor wasn’t readily available. Physical Plant was contacted for follow up after 1 week when action wasn’t apparent or timely.

**Related Action Plans:**
- **Cleanliness of Facilities**
  Ensure clean facilities by scheduling regular in house student employees to clean. Pursue in-house full time custodial staff for new facility.
  For more information, see the *Action Plan Details* section of this report.

**M 10: Cleanliness of facilities**
Work in conjunction with Physical Plant to keep facilities and equipment clean
Source of Evidence: Satisfaction

**Achievement Target:**
Minimize the number of complaints from patrons regarding dirty facilities.

**Findings (2006-2007) - Achievement Target Partially Met**
Physical Plant has been short on custodians and this has been reflected in the poor attention received in the buildings for cleaning services. Recreational Sports has supplemented with student staff positions and community service students which perform cleaning duties. We continue to receive complaints, about one per month.

**Related Action Plans:**
- **Rec Sports Advisory Board attendance**
  Ensure 80% Rec Sports Advisory Board attendance and participation.
  For more information, see the *Action Plan Details* section of this report.
- **Supplies inventory and inspection schedule**
  Develop target inventory level of supplies and schedule a regular check on levels.
  For more information, see the *Action Plan Details* section of this report.
- **Student Training Attendance**
  Ensure that 80% of students attend formal training sessions at the beginning of each semester.
  For more information, see the *Action Plan Details* section of this report.
- **Cleanliness of Facilities**
  Ensure clean facilities by scheduling regular in house student employees to clean. Pursue in-house full time custodial staff for new facility.
  For more information, see the *Action Plan Details* section of this report.

**M 9: Rec Sports Advisory Board Participation**
Recreational Sports Advisory Board participation by students, faculty and staff
Source of Evidence: Other Admin

**Achievement Target:**
Have 70% attendance at meetings and ask three questions, combined.

**Findings (2006-2007) - Achievement Target Partially Met**
The September 2006 meeting had 7 out of 10 in attendance, or 70%. The March 2007 meeting had 3 out of 8 for attendance or 38%. At the September meeting, board members asked questions about the selection of weight equipment. Data on member’s questions from past meetings was not available.

**Related Action Plans:**

**Rec Sports Advisory Board attendance**
Ensure 80% Rec Sports Advisory Board attendance and participation. For more information, see the *Action Plan Details* section of this report.

**M 7: Increase Aquatics Participation**
Increase Aquatics Participation

**Achievement Target:**
Increase aquatics participation by 5% over FY2006.

**Findings (2006-2007) - Achievement Target Met**
Swim lesson participation in aquatics increased from 73 in 2006 to 82 in 2007. Seven people participated in the lifeguarding class in 2007 as opposed to 3 in 2006. Overall aquatics facility use decreased, but that was due to a decrease in the kinesiology NYSP program. Rec use was up 43% from FY06 5397 to FY07 7738. The increase is attributed to the addition of early morning swim, an additional session of swim lessons, and 2 additional dive in movies.

**Related Action Plans:**

**Student Training Attendance**
Ensure that 80% of students attend formal training sessions at the beginning of each semester.
For more information, see the *Action Plan Details* section of this report.

**Rec Sports Advisory Board attendance**
Ensure 80% Rec Sports Advisory Board attendance and participation.
For more information, see the *Action Plan Details* section of this report.

**University Beach Ramp**
Assess viability of beach ramp project consider termination if project cannot be completed with available funding.
For more information, see the *Action Plan Details* section of this report.

**O 3: Improve self confidence and leadership skills.**
Improve self confidence and leadership skills in employees and participants.

**Associations:**

**Institutional Priorities:**

1.1 Recruiting, retaining, and supporting a diverse, highly qualified student body, faculty and staff
1.7 Providing an active campus life that extends teaching and learning beyond the classroom

**Strategic Plans:**

*Texas A&M-Corpus Christi*

1.1 Excellence

**Related Measures:**

**M 1: Special event surveys**
Special Event survey results.

Source of Evidence: Satisfaction

**Achievement Target:**
50% of special event attendees will complete surveys and show a satisfaction level of 75% or greater.

**Findings (2006-2007) - Achievement Target Not Met**
Although participants did fill out surveys for the Wellness Expo it did not include questions on satisfaction, surveys were not completed for other special events such as dive in movies.

**Related Action Plans:**

**Increase general student participation**
Increase number of students reporting that they have exercised or participated in physical activity (6B in Noel Levitz) by 3% - even years only. The most recent NSSE information shows 19% of freshmen never exercise and 25% of seniors never exercise.
For more information, see the *Action Plan Details* section of this report.

**Add post program fitness assessment to EWP**
A pre-program fitness assessment in the Employee Wellness Program is included. Adding a post-program fitness assessment will help provide quantitative data to help toward expansion of the program.
For more information, see the *Action Plan Details* section of this report.

**Special Event Surveys**
Develop and implement a special event survey for the Wellness Expo which includes a satisfaction measure.
For more information, see the *Action Plan Details* section of this report.

**M 3: Staff development.**
Development for full time employees.
Source of Evidence: Activity Volume

**Achievement Target:**
Attendance at workshops and conferences at an equal level to FY 2006.

**Findings (2006-2007) - Achievement Target Met**
In 2006, national attendance was 5, regional 3, state 2, and local 7 for a total of 17. In 2007, national attendance was 5, regional 2, state 3, and local 6 for a total of 16. Since there was a position vacancy during much of 2006/2007, the development sessions were distributed among fewer staff members.

**Related Action Plans:**

**Develop learning outcomes**
Using Learning Reconsidered 2, develop learning outcomes for student employee positions and major programs.
For more information, see the *Action Plan Details* section of this report.

**Employee Satisfaction Survey**
Develop and implement employee satisfaction survey for student employees
For more information, see the *Action Plan Details* section of this report.

**Student Training Attendance**
Ensure that 80% of students attend formal training sessions at the beginning of each semester.
For more information, see the *Action Plan Details* section of this report.

**M 4: Group exercise participation**
Group exercise participation
Source of Evidence: Activity Volume

**Achievement Target:**
Increase group exercise participation by 5% over FY 2006.

**Findings (2006-2007) - Achievement Target Met**
The number of group fitness passes sold increased from 430 in 2006 to 433 in 2007, which is just less than a 1% increase in sales. Participation totals show 4127 for FY06 and 5576 for FY07, and increase of 35%.

**Related Action Plans:**

**Rec Sports Advisory Board attendance**
Ensure 80% Rec Sports Advisory Board attendance and participation.
For more information, see the Action Plan Details section of this report.

**Expand group fitness class offerings**
With occupancy of the wellness center, use additional facility space for more classes. Additional instructors will need to be recruited and developed.
For more information, see the Action Plan Details section of this report.

**Increase general student participation**
Increase number of students reporting that they have exercised or participated in physical activity (6B in Noel Levitz) by 3% - even years only. The most recent NSSE information shows 19% of freshmen never exercise and 25% of seniors never exercise.
For more information, see the Action Plan Details section of this report.

**Add post program fitness assessment to EWP**
A pre-program fitness assessment in the Employee Wellness Program is included. Adding a post-program fitness assessment will help provide quantitative data to help toward expansion of the program.
For more information, see the Action Plan Details section of this report.

**Student Training Attendance**
Ensure that 80% of students attend formal training sessions at the beginning of each semester.
For more information, see the Action Plan Details section of this report.

**M 22: Complete employee evaluations each semester**
Complete employee evaluations each semester for all full time and part time staff.

Source of Evidence: Evaluations

**Achievement Target:**
Evaluations will demonstrate growth in development and leadership skills.

**Findings (2006-2007) - Achievement Target Met**
Student employee evaluations were conducted each long semester. A sampling of areas identified for improvement are: taking initiative, improve communication with supervisor, improve attendance at training meetings. Items commended were reliability, willingness to substitute. Improvements noted over time were customer service provided, knowledge of policies, taking initiative to perform tasks without being asked.

**Related Action Plans:**

**Employee Satisfaction Survey**
Develop and implement employee satisfaction survey for student employees
For more information, see the Action Plan Details section of this report.

**M 21: Employee Wellness Survey**
Employees participating in the Employee Wellness Program will complete pre-program and post-program surveys.

Source of Evidence: Satisfaction

**Achievement Target:**
Survey comments will show 5 participants who have improved their self confidence or self esteem through participating in the program and 90% or greater satisfaction.

**Findings (2006-2007) - Achievement Target Met**
Of the 36 post-program surveys collected during 2007, there were 9 comments that directly reflected improvement in self confidence and abilities due to program participation. 33 surveys directly expressed satisfaction, 92%.

**M 20: Retain student employees**
Retain student employees who deliver the Rec Sports programs and run facilities.

Source of Evidence: Other Admin

**Achievement Target:**
Retain 70% of student employees from fall to spring and spring to summer semesters.
Findings (2006-2007) - Achievement Target Met
From fall to spring 58 of 75 student employees were retained, or 77%. From spring to summer, 53 of 76, 69% were retained. From summer to fall 48 of 67, 72% were retained. The overall figure for the year was 159 of 218 or 73% retention.

Related Action Plans:

Employee Satisfaction Survey
Develop and implement employee satisfaction survey for student employees
For more information, see the Action Plan Details section of this report.

Student Training Attendance
Ensure that 80% of students attend formal training sessions at the beginning of each semester.
For more information, see the Action Plan Details section of this report.

Expand group fitness class offerings
With occupancy of the wellness center, use additional facility space for more classes. Additional instructors will need to be recruited and developed.
For more information, see the Action Plan Details section of this report.

M 19: Retain full time staff
Retain full time staff in Recreational Sports to administer programs and facilities for the university community.
Source of Evidence: Other Admin

Achievement Target:
Retain all full time staff

Findings (2006-2007) - Achievement Target Not Met
One full time staff member, the intramural coordinator, left the department in FY2007.

M 18: Employee satisfaction
Develop employee satisfaction survey
Source of Evidence: Satisfaction

Achievement Target:
Develop employee satisfaction survey for student employees

Findings (2006-2007) - Achievement Target Not Met
An employee satisfaction survey specific to the department has not been developed. A WELCOA job satisfaction survey was used in Wellness Wheel presentations for self reflection. Results from the WELCOA surveys were not collected by the department.

Related Action Plans:

Employee Satisfaction Survey
Develop and implement employee satisfaction survey for student employees
For more information, see the Action Plan Details section of this report.

Student Training Attendance
Ensure that 80% of students attend formal training sessions at the beginning of each semester.
For more information, see the Action Plan Details section of this report.

M 17: Develop Learning Outcomes
Develop learning outcomes for programs and student employment
Source of Evidence: Other Admin

Achievement Target:
Begin developing approximately three learning outcomes for each program area and student employee position.

Findings (2006-2007) - Achievement Target Partially Met
A staff retreat was held in the fall where learning outcomes were discussed and
examples were shared. Major areas of learning outcomes were identified using Learning Reconsidered 2. Specific outcomes were developed for fitness/wellness and marketing, but still need editing and review.

**Related Action Plans:**

**Develop learning outcomes**
Using Learning Reconsidered 2, develop learning outcomes for student employee positions and major programs. For more information, see the *Action Plan Details* section of this report.

**Expand group fitness class offerings**
With occupancy of the wellness center, use additional facility space for more classes. Additional instructors will need to be recruited and developed. For more information, see the *Action Plan Details* section of this report.

**M 16: Development of student employees**
Develop student employees so they may advance personally and professionally

Source of Evidence: Other Admin

**Achievement Target:**
Include developmental topics with each long semester training and mid-semester training meetings. Encourage attendance at conferences and workshops both on and off campus.

**Findings (2006-2007) - Achievement Target Met**
In 2005/2006 2 students attended a state Tex Fit conference, 2 students attended a regional conference and 1 attended a national conference. On campus attendance at events such as the Business Etiquette Dinner offered by Career Services was encouraged, but only 1 Rec Sports student attended. In 2006/2007, Rec Sports did not have any student employees interested in the field as a career, so conference attendance did not occur. On campus attendance at development activities outside of Rec Sports was not tracked. The fall training included a stress reduction and success preparation presentation. The spring training meeting was a presentation of the wellness wheel.

**Related Action Plans:**

**Employee Satisfaction Survey**
Develop and implement employee satisfaction survey for student employees For more information, see the *Action Plan Details* section of this report.

**Student Training Attendance**
Ensure that 80% of students attend formal training sessions at the beginning of each semester. For more information, see the *Action Plan Details* section of this report.

**Expand group fitness class offerings**
With occupancy of the wellness center, use additional facility space for more classes. Additional instructors will need to be recruited and developed. For more information, see the *Action Plan Details* section of this report.

**M 13: Train student personnel**
Train student personnel to provide services and programs

Source of Evidence: Other Admin

**Achievement Target:**
Attendance at 80% for training meetings.

**Findings (2006-2007) - Achievement Target Not Met**
Attendance at fall training was 74.5%, attendance at spring training was 80%. Mid semester meetings were attended at 67% and 68% respectively.

**Related Action Plans:**

**Employee Satisfaction Survey**
Develop and implement employee satisfaction survey for student employees For more information, see the *Action Plan Details* section of this report.
**Student Training Attendance**
Ensure that 80% of students attend formal training sessions at the beginning of each semester.
For more information, see the Action Plan Details section of this report.

**Expand group fitness class offerings**
With occupancy of the wellness center, use additional facility space for more classes. Additional instructors will need to be recruited and developed.
For more information, see the Action Plan Details section of this report.

**M 9: Rec Sports Advisory Board Participation**
Recreational Sports Advisory Board participation by students, faculty and staff

Source of Evidence: Other Admin

**Achievement Target:**
Have 70% attendance at meetings and ask three questions, combined.

**Findings (2006-2007) - Achievement Target Partially Met**
The September 2006 meeting had 7 out of 10 in attendance, or 70%. The March 2007 meeting had 3 out of 8 for attendance or 38%. At the September meeting, board members asked questions about the selection of weight equipment. Data on member’s questions from past meetings was not available.

**Related Action Plans:**

**Rec Sports Advisory Board attendance**
Ensure 80% Rec Sports Advisory Board attendance and participation.
For more information, see the Action Plan Details section of this report.

**M 8: National Survey of Student Engagement (NSSE)**
National Survey of Student Engagement

Source of Evidence: Benchmarking

**Achievement Target:**
Increase number of student reporting that they have exercised or participated in physical activity (6b) by 3%. In 2006, freshman had 81% of some form of participation, seniors had 75% of some form of participation.

**Findings (2006-2007) - Achievement Target Not Met**
This survey takes place every two years, so no figures are available for 2007.

**Related Action Plans:**

**Rec Sports Advisory Board attendance**
Ensure 80% Rec Sports Advisory Board attendance and participation.
For more information, see the Action Plan Details section of this report.

**M 7: Increase Aquatics Participation**
Increase Aquatics Participation

Source of Evidence: Activity Volume

**Achievement Target:**
Increase aquatics participation by 5% over FY2006.

**Findings (2006-2007) - Achievement Target Met**
Swim lesson participation in aquatics increased from 73 in 2006 to 82 in 2007. Seven people participated in the lifeguarding class in 2007 as opposed to 3 in 2006. Overall aquatics facility use decreased, but that was due to a decrease in the kinesiology NYSP program. Rec use was up 43% from FY06 5397 to FY07 7738. The increase is attributed to the addition of early morning swim, an additional session of swim lessons, and 2 additional dive in movies.

**Related Action Plans:**

**Student Training Attendance**
Ensure that 80% of students attend formal training sessions at the beginning of each semester.
For more information, see the Action Plan Details section of this report.
Rec Sports Advisory Board attendance
Ensure 80% Rec Sports Advisory Board attendance and participation.
For more information, see the Action Plan Details section of this report.

M 5: Sport Club Participation
Increase the participation in the Sport Club program.

Source of Evidence: Activity Volume

Achievement Target:
Increase Sport Club participation by 5%.

Findings (2006-2007) - Achievement Target Met
The total number of clubs remained at 15 for 2006 and 2007, however, the
number of participants increased from 310 to 396, or 28%.

Related Action Plans:

Student Training Attendance
Ensure that 80% of students attend formal training sessions at the beginning
of each semester.
For more information, see the Action Plan Details section of this report.

Rec Sports Advisory Board attendance
Ensure 80% Rec Sports Advisory Board attendance and participation.
For more information, see the Action Plan Details section of this report.

O 4: Promote sense of wellness.
Promote a positive sense of community and individual wellness.

Associations:

Institutional Priorities:

1.1 Recruiting, retaining, and supporting a diverse, highly qualified student body,
faculty and staff
1.7 Providing an active campus life that extends teaching and learning beyond the
classroom

Strategic Plans:

Texas A&M-Corpus Christi
1.1 Excellence

Related Measures:

M 1: Special event surveys
Special Event survey results.

Source of Evidence: Satisfaction

Achievement Target:
50% of special event attendees will complete surveys and show a satisfaction level of
75% or greater.

Findings (2006-2007) - Achievement Target Not Met
Although participants did fill out surveys for the Wellness Expo it did not include
questions on satisfaction, surveys were not completed for other special events
such as dive in movies.

Related Action Plans:

Increase general student participation
Increase number of students reporting that they have exercised or participated
in physical activity (6B in Noel Levitz) by 3% - even years only. The most
recent NSSE information shows 19% of freshmen never exercise and 25% of
seniors never exercise.
For more information, see the Action Plan Details section of this report.

Special Event Surveys
Develop and implement a special event survey for the Wellness Expo which
includes a satisfaction measure.
M 3: Staff development.
Development for full time employees.

Source of Evidence: Activity Volume

Achievement Target:
Attendance at workshops and conferences at an equal level to FY 2006.

Findings (2006-2007) - Achievement Target Met
In 2006, national attendance was 5, regional 3, state 2, and local 7 for a total of 17. In 2007, national attendance was 5, regional 2, state 3, and local 6 for a total of 16. Since there was a position vacancy during much of 2006/2007, the development sessions were distributed among fewer staff members.

Related Action Plans:
Student Training Attendance
Ensure that 80% of students attend formal training sessions at the beginning of each semester.
For more information, see the Action Plan Details section of this report.

M 4: Group exercise participation
Group exercise participation

Source of Evidence: Activity Volume

Achievement Target:
Increase group exercise participation by 5% over FY 2006.

Findings (2006-2007) - Achievement Target Met
The number of group fitness passes sold increased from 430 in 2006 to 433 in 2007, which is just less than a 1% increase in sales. Participation totals show 4127 for FY06 and 5576 for FY07, and increase of 35%.

Related Action Plans:
Increase general student participation
Increase number of students reporting that they have exercised or participated in physical activity (6B in Noel Levitz) by 3% - even years only. The most recent NSSE information shows 19% of freshmen never exercise and 25% of seniors never exercise.
For more information, see the Action Plan Details section of this report.

Student Training Attendance
Ensure that 80% of students attend formal training sessions at the beginning of each semester.
For more information, see the Action Plan Details section of this report.

Rec Sports Advisory Board attendance
Ensure 80% Rec Sports Advisory Board attendance and participation.
For more information, see the Action Plan Details section of this report.

M 21: Employee Wellness Survey
Employees participating in the Employee Wellness Program will complete pre-program and post-program surveys.

Source of Evidence: Satisfaction

Achievement Target:
Survey comments will show 5 participants who have improved their self confidence or self esteem through participating in the program and 90% or greater satisfaction.

Findings (2006-2007) - Achievement Target Met
Of the 36 post-program surveys collected during 2007, there were 9 comments that directly reflected improvement in self confidence and abilities due to program participation. 33 surveys directly expressed satisfaction, 92%.

M 20: Retain student employees
Retain student employees who deliver the Rec Sports programs and run facilities.
Source of Evidence: Other Admin

**Achievement Target:**
Retain 70% of student employees from fall to spring and spring to summer semesters.

**Findings (2006-2007) - Achievement Target Met**
From fall to spring 58 of 75 student employees were retained, or 77%. From spring to summer, 53 of 76, 69% were retained. From summer to fall 48 of 67, 72% were retained. The overall figure for the year was 159 of 218 or 73% retention.

**Related Action Plans:**

**Student Training Attendance**
Ensure that 80% of students attend formal training sessions at the beginning of each semester.
For more information, see the Action Plan Details section of this report.

**Expansion of Intramural Program**
Add programs and leagues to take advantage of additional gym space due to the new wellness center.
For more information, see the Action Plan Details section of this report.

**M 19: Retain full time staff**
Retain full time staff in Recreational Sports to administer programs and facilities for the university community.

Source of Evidence: Other Admin

**Achievement Target:**
Retain all full time staff

**Findings (2006-2007) - Achievement Target Not Met**
One full time staff member, the intramural coordinator, left the department in FY2007.

**M 17: Develop Learning Outcomes**
Develop learning outcomes for programs and student employment

Source of Evidence: Other Admin

**Achievement Target:**
Begin developing approximately three learning outcomes for each program area and student employee position.

**Findings (2006-2007) - Achievement Target Partially Met**
A staff retreat was held in the fall where learning outcomes were discussed and examples were shared. Major areas of learning outcomes were identified using Learning Reconsidered 2. Specific outcomes were developed for fitness/wellness and marketing, but still need editing and review.

**M 16: Development of student employees**
Develop student employees so they may advance personally and professionally

Source of Evidence: Other Admin

**Achievement Target:**
Include developmental topics with each long semester training and mid-semester training meetings. Encourage attendance at conferences and workshops both on and off campus.

**Findings (2006-2007) - Achievement Target Met**
In 2005/2006 2 students attended a state Tex Fit conference, 2 students attended a regional conference and 1 attended a national conference. On campus attendance at events such as the Business Etiquette Dinner offered by Career Services was encouraged, but only 1 Rec Sports student attended. In 2006/2007, Rec Sports did not have any student employees interested in the field as a career, so conference attendance did not occur. On campus attendance at development activities outside of Rec Sports was not tracked. The fall training included a stress...
reduction and success preparation presentation. The spring training meeting was a presentation of the wellness wheel.

**Related Action Plans:**

**Student Training Attendance**
Ensure that 80% of students attend formal training sessions at the beginning of each semester.
For more information, see the *Action Plan Details* section of this report.

**Expansion of Intramural Program**
Add programs and leagues to take advantage of additional gym space due to the new wellness center.
For more information, see the *Action Plan Details* section of this report.

**M 13: Train student personnel**
Train student personnel to provide services and programs

Source of Evidence: Other Admin

**Achievement Target:**
Attendance at 80% for training meetings.

**Findings (2006-2007) - Achievement Target Not Met**
Attendance at fall training was 74.5%, attendance at spring training was 80%. Mid semester meetings were attended at 67% and 68% respectively.

**Related Action Plans:**

**Student Training Attendance**
Ensure that 80% of students attend formal training sessions at the beginning of each semester.
For more information, see the *Action Plan Details* section of this report.

**Expansion of Intramural Program**
Add programs and leagues to take advantage of additional gym space due to the new wellness center.
For more information, see the *Action Plan Details* section of this report.

**M 9: Rec Sports Advisory Board Participation**
Recreational Sports Advisory Board participation by students, faculty and staff

Source of Evidence: Other Admin

**Achievement Target:**
Have 70% attendance at meetings and ask three questions, combined.

**Findings (2006-2007) - Achievement Target Partially Met**
The September 2006 meeting had 7 out of 10 in attendance, or 70%. The March 2007 meeting had 3 out of 8 for attendance or 38%. At the September meeting, board members asked questions about the selection of weight equipment. Data on member’s questions from past meetings was not available.

**Related Action Plans:**

**Rec Sports Advisory Board attendance**
Ensure 80% Rec Sports Advisory Board attendance and participation.
For more information, see the *Action Plan Details* section of this report.

**M 8: National Survey of Student Engagement (NSSE)**
National Survey of Student Engagement

Source of Evidence: Benchmarking

**Achievement Target:**
Increase number of student reporting that they have exercised or participated in physical activity (6b) by 3%. In 2006, freshman had 81% of some form of participation, seniors had 75% of some form of participation.

**Findings (2006-2007) - Achievement Target Not Met**
This survey takes place every two years, so no figures are available for 2007.

**Related Action Plans:**
Rec Sports Advisory Board attendance
Ensure 80% Rec Sports Advisory Board attendance and participation.
For more information, see the Action Plan Details section of this report.

M 7: Increase Aquatics Participation
Increase Aquatics Participation
Source of Evidence: Activity Volume

Achievement Target:
Increase aquatics participation by 5% over FY2006.

Findings (2006-2007) - Achievement Target Met
Swim lesson participation in aquatics increased from 73 in 2006 to 82 in 2007.
Seven people participated in the lifeguarding class in 2007 as opposed to 3 in 2006.
Overall aquatics facility use decreased, but that was due to a decrease in the kinesiology NYSP program. Rec use was up 43% from FY06 5397 to FY07 7738. The increase is attributed to the addition of early morning swim, an additional session of swim lessons, and 2 additional dive in movies.

Related Action Plans:
Student Training Attendance
Ensure that 80% of students attend formal training sessions at the beginning of each semester.
For more information, see the Action Plan Details section of this report.

Rec Sports Advisory Board attendance
Ensure 80% Rec Sports Advisory Board attendance and participation.
For more information, see the Action Plan Details section of this report.

M 5: Sport Club Participation
Increase the participation in the Sport Club program.
Source of Evidence: Activity Volume

Achievement Target:
Increase Sport Club participation by 5%.

Findings (2006-2007) - Achievement Target Met
The total number of clubs remained at 15 for 2006 and 2007, however, the number of participants increased from 310 to 396, or 28%.

Related Action Plans:
Student Training Attendance
Ensure that 80% of students attend formal training sessions at the beginning of each semester.
For more information, see the Action Plan Details section of this report.

Rec Sports Advisory Board attendance
Ensure 80% Rec Sports Advisory Board attendance and participation.
For more information, see the Action Plan Details section of this report.

Details for Action Plans Established This Cycle

Develop learning outcomes
Using Learning Reconsidered 2, develop learning outcomes for student employee positions and major programs.

Priority: Medium

Responsible Person/Group: Stephanie Arevalo, Jacqueline Hamilton, Lisa Streit

Increase general student participation
Increase number of students reporting that they have exercised or participated in physical activity (6B in Noel Levitz) by 3% - even years only. The most recent NSSE information shows 19% of freshmen never exercise and 25% of seniors never exercise.

Priority: Medium
Target Date: 08/2008
By August 2008
Responsible Person/Group: Rec Sports full time staff

Add post program fitness assessment to EWP
A pre-program fitness assessment in the Employee Wellness Program is included. Adding a post-program fitness assessment will help provide quantitative data to help toward expansion of the program.
Priority: Medium
Target Date: 01/2008
May 2008
Responsible Person/Group: Fitness Wellness Coordinator
Additional Resources Needed: Personal trainers and wages to cover the additional fitness assessments.

Fill vacant positions
Fill vacant Assistant Director and Coordinator positions through the posting and search process.
Priority: High
Target Date: 06/2008
June 2008
Responsible Person/Group: Jacqueline Hamilton

Special Event Surveys
Develop and implement a special event survey for the Wellness Expo which includes a satisfaction measure.
Priority: Medium
Responsible Person/Group: Fitness/Wellness staff, Jacqueline Hamilton

University Beach Ramp
Assess viability of beach ramp project consider termination if project cannot be completed with available funding.
Priority: Low
Target Date: 12/2007
December 31, 2007 deadline
Responsible Person/Group: Jacqueline Hamilton
Additional Resources Needed: Additional funding of over $100,000 is needed to construct the ramp.

Employee Satisfaction Survey
Develop and implement employee satisfaction survey for student employees
Priority: Medium
Responsible Person/Group: Stephanie Arevalo

Supplies inventory and inspection schedule
Develop target inventory level of supplies and schedule a regular check on levels.
Priority: Low
Responsible Person/Group: Stephanie Arevalo, Jacqueline Hamilton

Student Training Attendance
Ensure that 80% of students attend formal training sessions at the beginning of each semester.
Priority: Medium
Responsible Person/Group: Stephanie Arevalo, and all full time staff with student
employees

**Cleanliness of Facilities**
Ensure clean facilities by scheduling regular in house student employees to clean. Pursue in-house full time custodial staff for new facility.

**Priority:** Low

**Responsible Person/Group:** Stephanie Arevalo, Jacqueline Hamilton

**Rec Sports Advisory Board attendance**
Ensure 80% Rec Sports Advisory Board attendance and participation.

**Priority:** Medium

**Responsible Person/Group:** Jacqueline Hamilton, Janie Lara
Detailed Assessment Report for
2006-2007 UC & Student Activities

Mission

The University Center & Student Activities Department provides opportunities to foster a healthy academic climate and professional atmosphere which promotes and encourages student leadership, learning and growth. The goal of our office is to improve the quality of life on campus through leadership opportunities, activities, programming and student employment. These programs and activities will fit the needs of students in interpersonal and leadership development, and encourage students to become involved in organizations and activities. Finally the University Center will serve as the "living room" of the campus and strive to be a place where students, faculty, and staff can interact, learn and laugh with one another.

Outcomes/Objectives, with Any Associations and Related Measures, Achievement Targets, Findings, and Action Plans

O 1:  Provide quality events and activities.
Providing quality events/activities for diverse populations.

Associations:

Institutional Priorities:

1.1 Recruiting, retaining, and supporting a diverse, highly qualified student body, faculty and staff
1.7 Providing an active campus life that extends teaching and learning beyond the classroom

Strategic Plans:

Texas A&M-Corpus Christi
1.1 Excellence
2.2 Engagement

Related Measures:

M 7: 2007 NSSE-Quality of Campus Environment
2007 NSSE-Quality of Campus Environment: Encouraging contact among students of different backgrounds

Achievement Target:
Question on "quality of campus environment: encouraging contact among students from different backgrounds." >= national score

Findings (2006-2007) - Achievement Target Met
Freshman = 2.62 National Score = 2.63 effect =.00/ Senior = 2.46 National Score = 2.44 effect = .02

Related Action Plans:

Fill Vacant Positions
Fill vacant positions within the department for professional and support staff, especially in the areas of student activities coordinator, custodial supervisor, and custodians
For more information, see the Action Plan Details section of this report.

Provide better communication
Provide support and better communication to advisors and student organization officers from department organization advisors via email, phone,
and in person. For more information, see the Action Plan Details section of this report.

M 6: 2007 NSSE-Attending Campus Events
2007 NSSE-Attending Campus Events & Activities

Achievement Target:
Question "attending campus events and activities." => to national score

Findings (2006-2007) - Achievement Target Not Met
Freshman = .10 less than National Average Senior = .12 less than National Average

Related Action Plans:

Fill Vacant Positions
Fill vacant positions within the department for professional and support staff, especially in the areas of student activities coordinator, custodial supervisor, and custodians
For more information, see the Action Plan Details section of this report.

Provide better communication
Provide support and better communication to advisors and student organization officers from department organization advisors via email, phone, and in person.
For more information, see the Action Plan Details section of this report.

Hire Publicity & Marketing Student Employees
Increase the publicity and marketing efforts of events, activities, programs and services that we offer within the UCSA department. Hire students(publicity & web master) who can assist with this process.
For more information, see the Action Plan Details section of this report.

M 5: 2007 Graduating Student Survey-Teamwork & Diversity
2007 Graduating Student Survey-Learning to appreciate teamwork and diversity outside of the classroom.

Achievement Target:
Question 61 "learning to appreciate teamwork and diversity in settings outside the classroom." => overall satisfaction of 85%

Findings (2006-2007) - Achievement Target Met
Scored 94.7%

M 4: 2007 Graduating Student Survey-Organizations
2007 Graduating Student Survey-Actively involved in student organizations

Achievement Target:
Question 67 "actively involved in a student organization" => 50%

Findings (2006-2007) - Achievement Target Not Met
Scored 46.1% (this was an increase of 7.7% from 2006 administration of survey)

Related Action Plans:

Fill Vacant Positions
Fill vacant positions within the department for professional and support staff, especially in the areas of student activities coordinator, custodial supervisor, and custodians
For more information, see the Action Plan Details section of this report.

Provide better communication
Provide support and better communication to advisors and student organization officers from department organization advisors via email, phone, and in person.
For more information, see the Action Plan Details section of this report.

Hire Publicity & Marketing Student Employees
Increase the publicity and marketing efforts of events, activities, programs and services that we offer within the UCSA department. Hire students(publicity &
M 3: Diversity & Cultural Newsletter
Diversity & Cultural bimonthly newsletter

Achievement Target:
Create and disseminate a newsletter every 2 months specific to diversity and cultural issues.

Findings (2006-2007) - Achievement Target Not Met
Did not occur

Related Action Plans:
- Hire Publicity & Marketing Student Employees
  Increase the publicity and marketing efforts of events, activities, programs and services that we offer within the UCSA department. Hire students (publicity & web master) who can assist with this process.
  For more information, see the Action Plan Details section of this report.
- Create a Diversity Newsletter
  Create a diversity newsletter for campus community; send out electronically to various departments, listservs, organizations, etc.
  For more information, see the Action Plan Details section of this report.

M 2: Recognized Student Organizations
Number of Recognized Student Organizations

Achievement Target:
Increase active recognized student organizations by 5% from FY06 of 104.

Findings (2006-2007) - Achievement Target Not Met
FY07=92; decreased 11%

Related Action Plans:
- Fill Vacant Positions
  Fill vacant positions within the department for professional and support staff, especially in the areas of student activities coordinator, custodial supervisor, and custodians
  For more information, see the Action Plan Details section of this report.
- Provide better communication
  Provide support and better communication to advisors and student organization officers from department organization advisors via email, phone, and in person.
  For more information, see the Action Plan Details section of this report.
- Hire Publicity & Marketing Student Employees
  Increase the publicity and marketing efforts of events, activities, programs and services that we offer within the UCSA department. Hire students (publicity & web master) who can assist with this process.
  For more information, see the Action Plan Details section of this report.

M 1: Student Involvement
Student involvement participation rates.

Achievement Target:
Increase student involvement participation rates to 7570.

Findings (2006-2007) - Achievement Target Met
Student Involvement Participation rates = 8448

Related Action Plans:
- Fill Vacant Positions
  Fill vacant positions within the department for professional and support staff, especially in the areas of student activities coordinator, custodial supervisor, and custodians
  For more information, see the Action Plan Details section of this report.
Provide better communication
Provide support and better communication to advisors and student organization officers from department organization advisors via email, phone, and in person.
For more information, see the Action Plan Details section of this report.

Hire Publicity & Marketing Student Employees
Increase the publicity and marketing efforts of events, activities, programs and services that we offer within the UCSA department. Hire students(publicity & web master) who can assist with this process.
For more information, see the Action Plan Details section of this report.

O 2: Provide well managed facilities.
Provide well managed facilities which are safe and clean and available and enjoyable for programs, students, faculty, staff, and community.

Associations:

Institutional Priorities:
1.6 Promoting efficient and effective use of time, resources and technology

Strategic Plans:

Texas A&M-Corpus Christi
1.1 Excellence
4.4 Effectiveness

Related Measures:

M 13: Training of Student Employees
Training of Student Employees

Achievement Target:
Attendance >= 85% with individual training meetings for remainder.

Findings (2006-2007) - Achievement Target Met
Attendance = 90%

M 12: Graduating Student Survey-Overall Comfort
Graduating Student Survey-Overall comfort of the University Center for leisure

Achievement Target:
Question 51 "overall comfort of the UC as a place for leisure time." >= overall satisfaction of 85%

Findings (2006-2007) - Achievement Target Met
Scored 91.1%

Related Action Plans:

Fill Vacant Positions
Fill vacant positions within the department for professional and support staff, especially in the areas of student activities coordinator, custodial supervisor, and custodians
For more information, see the Action Plan Details section of this report.

M 11: Injury/Accident Reports
Department injury/accident reports

Achievement Target:
Decrease incident/accident reports by 2 as compared to FY06 of 5 reports.

Findings (2006-2007) - Achievement Target Not Met
FY07 = 4 which was 1 less as compared to previous year

Related Action Plans:

Fill Vacant Positions
Fill vacant positions within the department for professional and support staff, especially in the areas of student activities coordinator, custodial supervisor,
and custodians
For more information, see the Action Plan Details section of this report.

**Develop System for collection of data**
Develop and organize a system to assist with collection of assessment data.
For more information, see the Action Plan Details section of this report.

**M 10: Facility Manager Reports**
Facility manager reports, work orders and contracted repairs

**Achievement Target:**
- a. Facility manager reports will be completed every day that building is open.
- b. Work orders will be submitted within 1-2 days of being reported.

**Findings (2006-2007) - Achievement Target Partially Met**
- a. Completed reports 100% of the 247 days that the building was opened
- b. No data available

**Related Action Plans:**

**Fill Vacant Positions**
Fill vacant positions within the department for professional and support staff, especially in the areas of student activities coordinator, custodial supervisor, and custodians
For more information, see the Action Plan Details section of this report.

**Develop System for collection of data**
Develop and organize a system to assist with collection of assessment data.
For more information, see the Action Plan Details section of this report.

**M 9: University Center Statistical Reports**
University Center Facility Statistical Reports

**Achievement Target:**
- a. Student reservations >= 450 average/long semester
- b. Academic unit reservations >= 150 average/long semester
- c. Other department reservations >= 300 average/long semester.

**Findings (2006-2007) - Achievement Target Met**
- a. Student reservations = 475 average/semester
- b. Academic unit reservations = 211 average/semester
- c. Other department reservations = 394 average/semester

**Related Action Plans:**

**Develop System for collection of data**
Develop and organize a system to assist with collection of assessment data.
For more information, see the Action Plan Details section of this report.

**M 8: University Center Survey**
University Center Facility Usage Survey

**Achievement Target:**
- Satisfaction >= 90%

**Findings (2006-2007) - Achievement Target Met**
- Scored 95%

**Related Action Plans:**

**Fill Vacant Positions**
Fill vacant positions within the department for professional and support staff, especially in the areas of student activities coordinator, custodial supervisor, and custodians
For more information, see the Action Plan Details section of this report.

**O 3: Practice good stewardship of all resources.**
Practice good stewardship of all resources.

**Associations:**

**Institutional Priorities:**
1.1 Recruiting, retaining, and supporting a diverse, highly qualified student body, faculty and staff
1.6 Promoting efficient and effective use of time, resources and technology

**Strategic Plans:**

*Texas A&M-Corpus Christi*

1.1 Excellence
4.4 Effectiveness

**Related Measures:**

**M 18: Island Waves Revenue Account**
Island Waves Revenue Account

**Achievement Target:**
Increase Island Waves advertising sales by 20% from FY06.

**Findings (2006-2007) - Achievement Target Met**
FY07 increased sales by 20.39%. Advertising sales in FY06 increased by 62.5% from previous year.

**M 17: FAMIS Compliance**
Compliance with FAMIS policies

**Achievement Target:**
Compliance with FAMIS and receive 5 less PIP reports from FY06. FY06=38.

**Findings (2006-2007) - Achievement Target Met**
PIP reports = 24 which is 14 less than previous year.

**Related Action Plans:**

*Develop System for collection of data*
Develop and organize a system to assist with collection of assessment data. For more information, see the *Action Plan Details* section of this report.

**M 16: Employee Retention**
Employee Retention

**Achievement Target:**
a. Professional staff retention at 3 years or more >= 50%
b. Support staff retention at 3 years or more >= 85%

**Findings (2006-2007) - Achievement Target Not Met**
a. Professional staff retention = 15% (1/7)
b. Support staff retention = 77% (7/9)

**Related Action Plans:**

*Fill Vacant Positions*
Fill vacant positions within the department for professional and support staff, especially in the areas of student activities coordinator, custodial supervisor, and custodians
For more information, see the *Action Plan Details* section of this report.

*Develop System for collection of data*
Develop and organize a system to assist with collection of assessment data. For more information, see the *Action Plan Details* section of this report.

**M 15: Conference Attendance**
Professional Staff Conference Attendance

**Achievement Target:**
Each professional staff conference/workshops >= 2/year.

**Findings (2006-2007) - Achievement Target Met**
Occurred; All 7 professional staff members attained this goal

**Related Action Plans:**

*Fill Vacant Positions*
Fill vacant positions within the department for professional and support staff,
especially in the areas of student activities coordinator, custodial supervisor, and custodians
For more information, see the Action Plan Details section of this report.

**M 14: Divisional Staff Development Attendance**
Professional and Support Staff Attendance at divisional staff development workshops.

**Achievement Target:**
a. Professional Staff attendance >= 85% average attendance at each divisional staff development day. 
b. Support Staff attendance >= 50% average attendance at each divisional staff development day.

**Findings (2006-2007) - Achievement Target Met**
a. 85.7% average attendance of professional staff at each divisional staff development
b. 97.6% average attendance of support staff at each divisional staff development

**Related Action Plans:**

**Fill Vacant Positions**
Fill vacant positions within the department for professional and support staff, especially in the areas of student activities coordinator, custodial supervisor, and custodians
For more information, see the Action Plan Details section of this report.

**Develop System for collection of data**
Develop and organize a system to assist with collection of assessment data.
For more information, see the Action Plan Details section of this report.

**Details for Action Plans Established This Cycle**

**Fill Vacant Positions**
Fill vacant positions within the department for professional and support staff, especially in the areas of student activities coordinator, custodial supervisor, and custodians

- **Priority:** High
- **Responsible Person/Group:** Director & Assistant Directors

**Provide better communication**
Provide support and better communication to advisors and student organization officers from department organization advisors via email, phone, and in person.

- **Priority:** High
- **Responsible Person/Group:** UCSA Staff/Student Activities Coordinators who advise departmental student organizations

**Hire Publicity & Marketing Student Employees**
Increase the publicity and marketing efforts of events, activities, programs and services that we offer within the UCSA department. Hire students(publicity & web master) who can assist with this process.

- **Priority:** High
- **Responsible Person/Group:** Director & Assistant Directors

**Develop System for collection of data**
Develop and organize a system to assist with collection of assessment data.

- **Priority:** High
- **Responsible Person/Group:** Director & Assistant Directors

**Create a Diversity Newsletter**
Create a diversity newsletter for campus community; send out electronically to various departments, listservs, organizations, etc.

- **Priority:** Medium
**Responsible Person/Group:** Student Activities Coordinator/Multicultural Programs with assistance of publicity student employee
Detailed Assessment Report for
2006-2007 Women’s Center

Mission
The Women’s Center for Education and Service provides and supports education and services for the women of Texas A & M University - Corpus Christi.

Outcomes/Objectives, with Any Associations and Related Measures, Achievement Targets, Findings, and Action Plans

O 1: To empower the women of TAMUCC.
To empower the women of TAMUCC.

Associations:

Institutional Priorities:
1.3 Fostering free and open intellectual inquiry, accomplishment and expression
1.4 Ensuring respectful, fair, and equitable treatment of all individuals

Strategic Plans:

Texas A&M-Corpus Christi
2.2 Engagement

Related Measures:

M 1: 2007 NSSE Survey - Examined Strengths
2007 NSSE Results: "Student examined the strengths and weaknesses of their own views on a topic or issue"

Source of Evidence: Satisfaction

Achievement Target:
Score for "Student examined the strengths and weaknesses of their own views on a topic or issue" question greater than or equal to national average.

Findings (2006-2007) - Achievement Target Not Met
Score for "Student examined the strengths and weaknesses of their own views on a topic or issue" very often/often: First Year = 8% less Seniors = 5% less

Related Action Plans:

Targeted Program Offerings and Marketing
Seek targeted marketing applications to engage more students in programs that will encourage them to self-assess. Areas to investigate: Class involvement, web-based programs, list serv, volunteers, RAs.

For more information, see the Action Plan Details section of this report.

M 2: Vagina Monologues Participation
Vagina Monologues Participation

Source of Evidence: Activity Volume

Achievement Target:
Attendance at 2007 event greater than or equal to 2006(715).

Findings (2006-2007) - Achievement Target Met
2007 attendance: 916 Increased by 201.

M 3: Vagina Monologues Outcome
Vagina Monologues Outcome: pre and post-test regarding agreement with V-Day
Mission

Source of Evidence: Evaluations

**Achievement Target:**

60% of student attending the event are familiar with the goals of the V-Day Movement. V-Day Mission: V-Day is an organized response against violence toward women. V-Day is a vision: We see a world where women live safely and freely. V-Day is a demand: Rape, incest, battery, genital mutilation and sexual slavery must end now. V-Day is a spirit: We believe women should spend their lives creating and thriving rather than surviving or recovering from terrible atrocities. V-Day is a catalyst: By raising money and consciousness, it will unify and strengthen existing anti-violence efforts. Triggering far-reaching awareness, it will lay the groundwork for new educational, protective, and legislative endeavors throughout the world. V-Day is a process: We will work as long as it takes. We will not stop until the violence stops. V-Day is a day. We proclaim Valentine’s Day as V-Day, to celebrate women and end the violence.

**Findings (2006-2007) - Achievement Target Met**

69% of attendees were familiar and in agreement with the goals of the international V-Day Movement

**M 4: IWIL Participation**

1d: Islander Women In Leadership (IWIL) Participation

Source of Evidence: Activity Volume

**Achievement Target:**

Retention of 12 pairs of mentors and mentees throughout the 1-year program (100%).

**Findings (2006-2007) - Achievement Target Not Met**

75% - 9 mentees & mentors participated in the end of year presentations.

**Related Action Plans:**

**IWIL Mentee Tracking**

Develop a mechanism to track mentees who leave the program.

For more information, see the *Action Plan Details* section of this report.

**M 5: IWIL Outcome Instrument**

1e: IWIL Outcome: End of year reports given by mentees regarding their experiences with program

Source of Evidence: Evaluations

**Achievement Target:**

Mentees’ end of year reports showcase a development of positive leadership skills.

**Findings (2006-2007) - Achievement Target Met**

Mentees’ end of year reports indicated 100% of them were more accepting of themselves and others as a result of this program. Reported gains in: confidence, public speaking ability, acceptance of self and others, ability to delegate tasks to group members. Data was collected using a tally sheet used during oral presentations made 4/25/07

**O 2: Educate the campus community.**

Providing information, referrals, speakers, performers, events, and activities about issues that disproportionately affect women, such as sexual harassment, relationship violence, rape, and eating disorders.

**Associations:**

The formal education of students consists of the curriculum and the co-curriculum, and must promote student learning and development that is purposeful and holistic. Women Student Programs and Services (WSPS) must identify relevant and desirable student learning and development outcomes and provide programs and services that encourage the achievement of those outcomes. Relevant and desirable outcomes include: intellectual growth, effective communication, realistic self-appraisal, enhanced self-esteem, clarified values, career choices, leadership development, healthy behaviors, meaningful
interpersonal relationships, independence, collaboration, social responsibility, satisfying and productive lifestyles, appreciation of diversity, spiritual awareness, and achievement of personal and educational goals. WSPS must be (a) intentional, (b) coherent, (c) based on theories and knowledge of learning and human development, (d) reflective of developmental and demographic profiles of the student population, and (e) responsive to needs of individuals, unique populations, and communities. WSPS staff must address the needs of undergraduate and graduate women students by incorporating the dimensions of ethnicity, race, religion, ability, sexual orientation, age, socioeconomic status, and other aspects of identity through programs and services. WSPS must promote unrestricted access for full involvement of women in all aspects of the collegiate experience. WSPS must provide programs and services that address institutional environment, social justice, campus support services, networking opportunities, and other educational issues of significance to women. WSPS must address the provision of campus support services including: • advocacy, resources, and referrals related to sexual assault, sexual harassment, cyber-harassment, stalking, and relationship violence • academic support that addresses concerns such as flexible scheduling, the environment for women students in traditionally male-dominated disciplines, and gender equity in the classroom • resources and referrals for prevention, counseling, medical services, healthcare, disordered eating, physical and mental health, and equitable access to wellness, fitness, and health services • resources and referrals for underrepresented or underserved communities • the need for adequate, accessible, affordable, and flexible child and family care WSPS must facilitate networking opportunities that: • create support systems and communication networks for women students • identify role models by recognizing and celebrating the accomplishments of women on and off campus • encourage liaisons between global, national, state, provincial, and local women’s organizations and campus-based women student programs and services WSPS must provide educational programs that promote awareness of the way in which gender is constructed and shapes social structures and individual experiences. WSPS must offer experiential opportunities that explore oppression, privilege, and racism to increase students’ understanding of the intersections of sexism with racism, classism, homophobia, and other forms of oppression.

Institutional Priorities:

1.3 Fostering free and open intellectual inquiry, accomplishment and expression
1.4 Ensuring respectful, fair, and equitable treatment of all individuals
1.8 Providing a safe and secure campus environment for students, faculty and staff

Strategic Plans:

Texas A&M-Corpus Christi
2.2 Engagement

Related Measures:

M 6: 2007 NSSE Survey: Attend Campus Events
2007 NSSE Survey: "Student Engagement: Attending campus events and activities"

Source of Evidence: Satisfaction

Achievement Target:
Score for "Student Engagement: Attending campus events and activities" greater than or equal to national average.

Findings (2006-2007) - Achievement Target Not Met
Score for "Student engagement: Attending campus events and activities" very often/often: First Year = 6% less Seniors = 7% less

Related Action Plans:

Targeted Program Offerings and Marketing
Seek targeted marketing applications to engage more students in programs that will encourage them to self-assess. Areas to investigate: Class involvement, web-based programs, list serv, volunteers, RAs.
For more information, see the Action Plan Details section of this report.

M 7: 2007 NSSE Survey: Understand Others
2007 NSSE Survey: "Student tried to better understand someone else’s views by
imagining how an issue looks from the other person's perspective" question

Source of Evidence: Satisfaction

**Achievement Target:**
Score for "Student tried to better understand someone else’s views by imagining how an issue looks from the other person’s perspective" greater than or equal to national average.

**Findings (2006-2007) - Achievement Target Partially Met**
Score for "Student tried to better understand someone else’s views by imagining how an issue looks from the other person’s perspective": First Years: 4% Greater
Seniors: 6% Less

**Related Action Plans:**

**Targeted Program Offerings and Marketing**
Seek targeted marketing applications to engage more students in programs that will encourage them to self-assess. Areas to investigate: Class involvement, web-based programs, list serv, volunteers, RAs.
For more information, see the *Action Plan Details* section of this report.

**M 8: Paint the Island Pink Participation**
Paint the Island Pink Participation

Source of Evidence: Activity Volume

**Achievement Target:**
2006 Attendance greater than or equal to 2005 attendance of 102.

**Findings (2006-2007) - Achievement Target Met**
2006 Attendance: 115 people (13 more)

**M 9: Paint the Island Pink Outcome**
Paint the Island Pink Outcome: pre and post test regarding breast self-exam

Source of Evidence: Evaluations

**Achievement Target:**
After attending the event, 80% of students attending the event are familiar with how, why, and when to perform a breast self-exam.

**Findings (2006-2007) - Achievement Target Met**
92% of students reported in an event post-test the correct time, method, and reason to perform a breast self-exam.

**M 10: Sexual Assault Awareness Week Participation**
Sexual Assault Awareness Week Participation

Source of Evidence: Activity Volume

**Achievement Target:**
2007 attendance greater than 2006 attendance of 61

**Findings (2006-2007) - Achievement Target Met**
2007 Attendance: 146 (85 more)

**M 11: Sexual Assault Awareness Week Outcome**
Sexual Assault Awareness Week Outcome: pre and post tests regarding sexual assault

Source of Evidence: Evaluations

**Achievement Target:**
75% of students attending the weeks’ activities will better understand common rape myths.

**Findings (2006-2007) - Achievement Target Met**
73% of attendees reported having a better understanding of sexual assault, and improved understanding of available resources for victims. 85% of attendees disagreed with common rape myths after attending the programs.

**O 3: Intervention & Advocacy Training**
Provide crisis intervention and personal advocacy training to TAMUCC students.

**Associations:**

**Institutional Priorities:**

1.4 Ensuring respectful, fair, and equitable treatment of all individuals
1.8 Providing a safe and secure campus environment for students, faculty and staff

**Strategic Plans:**

*Texas A&M-Corpus Christi*

2.2 Engagement

**Related Measures:**

**M 12: Participation numbers**

Establish a benchmark for the number of Students Served

Source of Evidence: Activity Volume

**Achievement Target:**

Establishment of a system to quantify students served and classification of problems. Goal of 52 students this year.

**Findings (2006-2007) - Achievement Target Met**

1,953 students at 20 programs. 42 students came into the office, and 57 called in for resource referrals this academic year: 36% were for childcare; 12% were regarding financial aid, 8% regarding sexual assault resources, 12% regarding community resources, and 32% general counseling referrals.

**Details for Action Plans Established This Cycle**

**IWIL Mentee Tracking**

Develop a mechanism to track mentees who leave the program.

**Priority:** Medium

**Responsible Person/Group:** Women`s Center

**Targeted Program Offerings and Marketing**

Seek targeted marketing applications to engage more students in programs that will encourage them to self-assess. Areas to investigate: Class involvement, web-based programs, list serv, volunteers, RAs.

**Priority:** Medium

**Responsible Person/Group:** Women`s Center