Plan for the Day

- Review University Strategic Plan.
- Discuss Student Affairs as a component of Momentum 2015.
- Student Affairs Philosophies
- Develop Division Goals.
What You Will Take Home

- Foundation of Student Affairs Philosophies and Goals.
- Framework to develop Departmental Objectives
- Basic understanding of outcomes to assist in developing learning outcomes for departmental activities.
Momentum 2015

- Excellence
- Engagement
- Expansion
Student Affairs
Excellence Philosophy

Cultivate a campus climate that promotes an understanding of the values of a diverse campus community, is supportive, caring and friendly for students, faculty staff and the general public, and prepares students to contribute effectively and positively to a changing global community.
Student Affairs
Engagement Philosophy

Provide quality services, programs, facilities & opportunities that educate, promote involvement, stimulate learning & development and are essential to the attraction, retention and graduation of students at A&M-Corpus Christi.
Student Affairs
Expansion Philosophy

Develop personnel and manage all resources effectively and efficiently.
Philosophies, Goals, Objectives & Tasks

- **Division Philosophies**
  - Guiding Principles.
  - Framework for what we do.
  - Combine several Goals.

- **Division Goals**
  - Our reason for being.
  - They WHY behind the WHAT.

- **Departmental Outcome Objectives**
  - Even more defined
  - Often combine several tasks

- **Tasks (often become personal goals)**
  - Task Oriented
  - Checklists
Provide Activities that Increase Self-Awareness & Self-Confidence

Self Aware

Values & Ethics
Desires

Self Confident

Intra-Personal skills
Inter-Personal skills

Life Skills

Group Projects
Public Speaking

PHILOSOPHY
GOALS
OBJECTIVES
TASKS
What Are Our Division Goals?
What are we trying to create?

- What do we want our students to be like when they graduate?
- What do we want our students to know when they graduate?
- What skills do we want them to have when they graduate?
What Do We Need To Do?

- Determine Outcome Objectives for each department.
- Determine Learning Outcomes for every activity
- Integrate assessment of learning outcomes into all programs and activities.
Objectives & Outcomes

- **Outcome Objectives** – What we want students to know as a result of participation in our department’s program(s).

- **Learning Outcomes** – A defined statement of a specific skill or knowledge we want students to obtain as a result of participation in a specific activity.
Students will learn life skills to enable them to be self-sufficient.

- Students will learn to cook 3 basic, well-balanced meals.
- Students will learn to sort and launder their clothing.
- Students will learn to create and maintain a household budget.
Departmental Objectives

- Frame the Statement
- Measure the Statement
- Compare the Outcome
  - Self
  - Other Universities
  - Community Norms
  - Accrediting Standards
  - National Scores
Are We Meeting Our Goals & Objectives?

- Do our programs and initiatives produce our desired outcomes?
- Are these programs effective?
- How do we know?
Division Assessment Plan 2006-2007

- **Annual Report – Fall 2006**
  - Activities of department
  - Participation and satisfaction scores

- **Unit Plans – October 2006**
  - Learning outcomes
  - Program outcomes

- **CAS Assessment – Spring 2007**
  - Departmental Self-Study
  - Division Review Teams