Detailed Assessment Report for  
2006-2007 Academic Advising & Transition Center

Mission
Facilitate the students’ transition from their prior life role to a successful undergraduate at the university as follows: developing realistic expectations of university life, assisting students to learn about and develop a meaningful educational plan, connecting students with university faculty, staff, and peers, and by involving them as members of the campus community culminating as responsible citizens in our diverse global community. Discover, communicate, and collaborate with other university areas and the community to build supportive programs for all students resulting in retention and graduation.

Outcomes/Objectives, with Any Associations and Related Measures, Achievement Targets, Findings, and Action Plans

O 1: Advise undergraduate students.
Advise undergraduate students.

Associations:

Institutional Priorities:
1.1 Recruiting, retaining, and supporting a diverse, highly qualified student body, faculty and staff
1.6 Promoting efficient and effective use of time, resources and technology

Strategic Plans:

Texas A&M-Corpus Christi
1.1 Excellence
2.2 Engagement
4.4 Effectiveness

Related Measures:

M 1: Sign-In Sheets
Sign-In Sheets
Source of Evidence: Activity Volume

Achievement Target:
30% of prospective transfer students 80% of undeclared students

Findings (2006-2007) - Achievement Target Partially Met
From August 2006 through July 2007 the number of students who signed in at the AATC was 1522.

Related Action Plans:

Advise Undergraduate Students
Change sign-in sheets to better reflect the type of students coming to visit the AATC. Example: Determine if student is current or prospective and their major with level.
For more information, see the Action Plan Details section of this report.

O 2: Provide orientation
Provide excellent orientation to undergraduate students.

Associations:

Institutional Priorities:
1.1 Recruiting, retaining, and supporting a diverse, highly qualified student body, faculty and staff

**Strategic Plans:**

*Texas A&M-Corpus Christi*

2.2 Engagement

4.4 Effectiveness

**Related Measures:**

**M 2: Orientation Evaluations**

Orientation Evaluations

**Source of Evidence:** Evaluations

**Achievement Target:**

80% of first-year students will rate transitions information between good and excellent. 80% of transfer students will rate transitions information between good and excellent.

**Findings (2006-2007) - Achievement Target Partially Met**

During Summer 2006 85% of the students at orientations found the transition’s information between good and excellent. During Summer 2007 due to a program change, only parents, not the students, received the transition’s information. Discovered that the transition’s information is valuable to both parents and students and best delivered as a group presentation together.

**Related Action Plans:**

**Request transition’s presentation for students**

Both parents and students together benefit from a group presentation on transition’s information.

For more information, see the *Action Plan Details* section of this report.

**O 3: Input core curriculum**

Input core curriculum from Texas Public Institutions into Banner. Provides students with timely information on core transfer.

**Associations:**

**Institutional Priorities:**

1.1 Recruiting, retaining, and supporting a diverse, highly qualified student body, faculty and staff

1.6 Promoting efficient and effective use of time, resources and technology

**Strategic Plans:**

*Texas A&M-Corpus Christi*

1.1 Excellence

2.2 Engagement

4.4 Effectiveness

**Related Measures:**

**M 3: Number of institutions input of core curriculum.**

Entering the core curriculum of Texas public institutions in Banner will speed the deliver of information to students that transfer.

**Source of Evidence:** Efficiency

**Achievement Target:**

Enter a minimum of 9 institutions core curriculum per year.

**Findings (2006-2007) - Achievement Target Not Met**

Due to a change in student information system at TAMU-CC this project will begin Spring 2008.

**Related Action Plans:**
Details for Action Plans Established This Cycle

Advise Undergraduate Students
Change sign-in sheets to better reflect the type of students coming to visit the AATC.
Example: Determine if student is current or prospective and their major with level.

Priority: High
Responsible Person/Group: Pat Hill

Request transition’s presentation for students
Both parents and students together benefit from a group presentation on transition’s information.

Priority: High
Responsible Person/Group: Pat Hill to discuss with Director of Orientation

Input TX institutions core curriculum
Core curriculums from TX institutions will be entered in Banner in order to assure timely information to transfer students.

Priority: High
Responsible Person/Group: 3 members in AATC

Annual Reports

Executive Summary
AATC provides a valuable service to the TAMU-CC students. Questions concerning admissions, transfer, general undergraduate advising, and direction to the appropriate campus resources are answered by AATC staff. The AATC also houses the 361TALK2ME help phone line.

Contributions to the Institution
Some of the activities and events include: 1. Organize advising at orientations. (Faculty/Staff update) and Transition Presentation for parents and students. 2. Participation/Presentation at Island Days. 3. Advising and training on Transfer Issues. 4. Local Community College monthly visits plus organize two major transfer day events one at Del Mar and the other at CBC. 5. Assist at graduation. 6. Serve on several university committees. 7. Advisor to PTK student organization. 8. Participate in WOW week. (Root-beer float day in the round building.) 9. Chair of CAS standards for admissions and chair in search committee for Director A&R. 10. Member of campus campaign committee. 11. Present at Counselor Updates in Valley, Corpus, Austin, SA, Dallas, and Houston. 12. Participate in campus activities: example, Paws for A Cause and Islander Women Mentors. 13. Part of the planning process for the Luminis project. 14. Sponsor practicum/internship masters’ students in the MS Counseling program. Practicum/internship students collaborate with the TLC retention program by mentoring first-year students. 15. Recruiting activities during TACRAO especially during Coastal Bend, San Antonio, and Gulf Coast weeks. 16. Mentor at TACRAO conference and facilitator at TCA conference. 17. Occasionally, substitute at THECB ACGM meeting. 18. Advise undeclared students. Supplemental advising for honor’s program and athletic students. 19. Advise prospective transfer students. 20. Code the core curriculum in Banner. 21. Work collaboratively with the University Counseling Center to offer STAR workshops (skill building). 22. Available in AATC: Holland Self Directed Search, LASSI, and StrengthsQuest. 23. Furnish funding for the College Student Inventory. (Early alert system) 24. Made presentations at professional conferences. 25. Attend NCAA/NACADA Athletic Academic Reform Institute.

Highlights
Director won National Academic Advising Association, NACADA, student research award 2007. Director serves on NACADA research committee.
Research and Scholarly Activities
Director dissertation won NACADA student research award. Director serves on NACADA research committee. Director assists as PI on an NSF grant with Computer Science and Math department. Transfer Counselor completed Ph.D. in Aug. 2007.

Public/Community Service
Participated on committees at Del Mar College. PTK organization involved in various fundraisers for the community.

Anticipated Challenges
AATC works with undeclared students at the university. Some students change majors especially during their first two semesters of attendance at TAMU-CC. Also, some students declare a college yet undeclared. (They do not realize if they are undeclared they should pick the College of Liberal Arts creating confusion and the need to fill out a change of major form.) Students needing developmental courses due to THEA requirements many times are prevented from taking their major courses. It becomes difficult to establish a firm number of undeclared majors and get an accurate count in our majors. Suggestion has been that AATC take care of students until they reach 24 or 30 semester hours. Benefits: 1. Students have one place to seek advisement, get help with planning their career path, retention strategies could be put in place to assist the new students without conflicting with the Colleges. Concern: In order to provide timely and accurate advise for students, AATC should be in a communication loop with the Colleges new programs and/or requirements and another advisor in AATC would be beneficial. Also, AATC is approached about articulation agreements with community colleges and Joint Admission Agreements. Question as to if AATC has the authority to provide these services. Benefit: AATC understands transfer and one central place to provide service is beneficial. Concern: As stated previously, to provide timely service, AATC would benefit from another advisor.