Texas A&M University-Corpus Christi

Detailed Assessment Report
2007-2008 Academic Advising & Transition Center

Mission/Purpose
Facilitate the students' transition from their prior life role to a successful undergraduate at the university as follows: developing realistic expectations of university life, assisting students to learn about and develop a meaningful educational plan, connecting students with university faculty, staff, and peers, and by involving them as members of the campus community culminating as responsible citizens in our diverse global community. Discover, communicate, and collaborate with other university areas and the community to build supportive programs for all students resulting in retention and graduation.

Outcomes/Objectives, with Any Associations and Related Measures, Achievement Targets, Findings, and Action Plans

O 1: Advise undergraduate students.
Advise undeclared and prospective transfer undergraduate students. Students will be able to extrapolate information via various modes of delivery and receive better communication, thus, lowering the need to visit the AATC in person.

Related Measures:

M 1: Sign-In Sheets
Sign-In Sheets
Source of Evidence: Activity volume

Achievement Target:
30% of prospective transfer students 80% of undeclared students

Findings (2007-2008) - Achievement Target: Met
During 2007-2008, a total of 1453 students logged in at the Academic Advising Transition Center. The approximate same percent of transfer and undeclared students were visited by AATC. The total decrease of 69 students seen from last year may vary because of the following reasons. Lack of signing in or better communication via other means. AATC visits students on a walk-in-basis. AATC new goals for 2008-2009 will involve improved communication to students early in their educational career via other means; thus, facilitating students' questions so physically come by the AATC would not be necessary.

Findings (2006-2007) - Achievement Target: Partially Met
From August 2006 through July 2007 the number of students who signed in at the AATC was 1522.

Related Action Plans:
Sign In Sheets
Develop new goal for 2008-2009 for better communication via technology and evaluation survey with learning outcomes.
For more information, see the *Action Plan Details* section of this report.

**O 2: Provide advising at orientation**

Provide excellent orientation to undergraduate students. Communicate with parents and students through presentation called "Academic Basics" during orientation. Presentation consists of policies procedures regarding academics. Facilitate one-on-one advising sessions between student and advisor. 90% of parents and/or students taking the orientation survey will rate "Academic Basics" and the one-on-one advising sessions average or above.

**Strategic Plans:**

- Texas A&M-Corpus Christi
  - 1.2 Achieve targeted national prominence.
  - 1.4 Provide a supportive and safe campus environment

**Related Measures:**

**M 2: Orientation Evaluations**

Orientation Evaluations

Source of Evidence: Evaluations

**Achievement Target:**

80% of first-year students will rate transitions information between good and excellent. 80% of transfer students will rate transitions information between good and excellent.

**Findings (2007-2008) - Achievement Target: Met**

According to the orientation survey, of the 1051 respondents, 56% rated the Academic Basics session as excellent and 40% rated the session as average.

According to the orientation survey, of the 952 respondents, 69% rated the advising/registration session as excellent and 20% rated the session as average.

**Findings (2006-2007) - Achievement Target: Partially Met**

During Summer 2006 85% of the students at orientations found the transition`s information between good and excellent. During Summer 2007 due to a program change, only parents, not the students, received the transition`s information. Discovered that the transition`s information is valuable to both parents and students and best delivered as a group presentation together.

**Related Action Plans:**

- Orientation Advising

For more information, see the *Action Plan Details* section of this report.

**O 3: Provide strategies and skills**

Provide excellent college strategies and skills for students through the STAR workshops. During Fall 2007-2008, the University Counseling Center provided all the sessions and evaluations. AATC was in charge of contacting the students and TAMU-CC personnel of the time, place, and date of the workshops.

**Strategic Plans:**

- Texas A&M-Corpus Christi
  - 1.1 Provide excellent academic programs & instruction.
  - 1.2 Achieve targeted national prominence.
  - 1.4 Provide a supportive and safe campus environment
**O 4: Input core curriculum**

Input core curriculum from Texas Public Institutions into Banner. Provides students with timely information on core transfer. Top feeder institutions were entered in 2007-2008, objective is to maintain and enter new institutions on an as needed basis.

**Related Measures:**

**M 3: Number of institutions input of core curriculum.**

Entering the core curriculum of Texas public institutions in Banner will speed the deliver of information to students that transfer.

Source of Evidence: Efficiency

**Achievement Target:** Enter a minimum of 9 institutions core curriculum per year.

**Findings (2007-2008) - Achievement Target: Met**

TAMU-CC changed from the SIS Plus (Student Information System) to BANNER. Automatic core coding did not migrate to the new BANNER system. In order to facilitate transfer core coding, core codes must be manually entered on the SHATATR screen so when students transfer core courses, the system will automatically code the core. A total of 26 institution core codes were entered in the SHATATR screen.

**Findings (2006-2007) - Achievement Target: Not Met**

Due to a change in student information system at TAMU-CC this project will begin Spring 2008.

Related Action Plans:

**Input core**

Coding of the core curriculum is a continuous process; however, input of the primary institutions in the new Banner System is complete for AATC's project.

For more information, see the Action Plan Details section of this report.

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**Details for Action Plans Established This Cycle**

**Input core**

Coding of the core curriculum is a continuous process; however, input of the primary institutions in the new Banner System is complete for AATC's project.

**Priority:** High

**Orientation Advising**

**Priority:** High

**Sign In Sheets**

Develop new goal for 2008-2009 for better communication via technology and evaluation survey with learning outcomes.

**Priority:** High

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**Analysis Answers**

**What specifically did your assessments show regarding proven strengths or progress you made on outcomes/objectives?**

Regarding Undergraduate Advising. AATC sees around 1500 students in an academic year. In 2008-2009, AATC will evaluate the learning outcomes of the students who visit the center. AATC provides valuable information to undeclared,
prospective transfer, and new students in regards to academic policies and
procedures.

What specifically did your assessments show regarding any outcomes/objectives
that will require continued attention?
Beginning in Jan. 2009, a survey will be given to students who visit AATC to better
evaluate learning outcomes. AATC does an excellent job in coding the core
curriculum. Information provided during academic basics and the one-on-one
advising at orientations do a very good job of informing the students. Available by
Summer 2009 new transfer guides will facilitate the students' transfer from the local
community college.

Annual Reports

Executive Summary
AATC provides a valuable service to the TAMU-CC students. Assisting with recruiting
activities, knowledge of admissions, transfer questions, coding of transfer core
coursework, working with undeclared undergraduate students, general advising
questions, and directing students to the appropriate campus resources are some of
the primary tasks of the AATC staff. The 361TALK2ME assistance phone line is
housed in the AATC.

Public/Community Service
Liaison between TAMU-CC and community colleges. PTK organization involved in
various community services such as collecting for the food bank.

Anticipated Challenges
Carry over challenges working with students who are undeclared from 2006-2007.

Closing the Loop / Planned Actions
Serve on a committee to address the advising concerns especially for first year
students. AATC has designed "New Transfer Guides" for the local community
college. Plans are to design a general guide plus guides for the top 10 feeder schools
to TAMU-CC. Placing information on the website will facilitate communication with
our prospective students. The new website will continue to be enhanced to better
serve our students.

Summary of Requested Resources
AATC does not request new resources; however, respectfully asks to maintain the
current budget in order to continue to serve the undergraduate students with
outstanding service.

Administrative Unit Accomplishments
Activities and duties continued from 2006-2007, and the following are additional
accomplishments.
1. Mentor for the Islander Women in Leadership.
2. Co-PI for the National Science Foundation award project entitled "Attacking the
Gathering Storm in Computer Sciences and Mathematics (STORM).
3. Present at the NACADA regional conference on Research Basics and facilitated a
Focus Group Session for the NACADA research committee.
4. Began work on "New Transfer Guides."
6. Provided input for the new Bachelor's in Applied Science program, and recruit for
that program.
8. Serve as reader for the NACADA grant proposals.

Teaching Results / Accomplishments
Research/Scholar Activity Accomplishment
Presented at the NACADA Regional Conference on Research Basics and facilitated a focus group for the NAcADA research group. Serve as reader for the NACADA grant proposals. Continue as Co-PI on the STORM grant. Ask to be a Co-PI on another NSF proposal.