College of Business

The business undergraduate and master’s degree programs are accredited by the AACSB International – The Association to Advance Collegiate Schools of Business.

MISSION

The College of Business supports the mission of the University by focusing on the higher educational needs of business students in the region. Programs are designed to help students advance their education in business to become more productive citizens, further their careers, and pursue advanced studies within a changing global environment. Undergraduate programs offer selected specializations built on a foundation of general education and a broad business core. The Master of Business Administration program provides more advanced general management education with selected concentrations. The Master of Accountancy program offers advanced accounting studies. The College promotes a high code of ethics, special concern for student learning, and the effective use of technology.

Student learning is the highest priority of the College. To that end, the College emphasizes faculty intellectual contributions of applied scholarship and instructional development. The College supports faculty development, community service and involvement in professional organizations resulting in service to key stakeholders. The College solicits input from its primary stakeholders through advisory councils.

ORGANIZATION

The College’s formal administrative units include three academic departments, the Undergraduate Student Advisory Council, the Graduate Student Advisory Council, the Business Advisory Council, and the Center for Economic Education. The College also houses the international headquarters of the Society for Advancement of Management, and sponsors student chapters of Beta Gamma Sigma, Delta Sigma Pi, Human Resources Management, Management Information Systems Club, Society for Advancement of Management, Student Accounting Society, and Student Economics Association.

Permanent faculty in each of the academic departments (Accounting and Business Law; Finance, Economics, and Decision Sciences; and Management and Marketing) are the principal architects of the academic programs (majors and minors) in their respective disciplines. Content of undergraduate and graduate programs is coordinated through the Undergraduate Advisory Committee and the Graduate Advisory Committee.

The Center for Economic Education is one of eleven Centers that comprise the Texas Council on Economic Education, which is affiliated with the National Council on Economic Education. It is located in the College and a member of the economics faculty serves as its Director. Its mission is to support the economic education needs of teachers of economics topics in South Texas public and private schools.

PROGRAMS

The College offers a Bachelor of Business Administration Degree with majors in Accounting; Economics; Finance; General Business; Management with emphases in General Management, Health Care Administration, and Human Resource Management; Management Information Systems; and Marketing. A minor in Business is available to nonbusiness majors desiring to supplement their degree with a business background. Other minors include: Accounting, Economics, Entrepreneurship, Human Resource Management, International Business, Management, Management Information Systems, Marketing, and Personal Financial Planning. (Please consult the Graduate Catalog for information concerning the Master of Business Administration, the Master of Accountancy, and post-baccalaureate certificates in management information systems.)

UPPER-DIVISION ENTRY INTO THE COLLEGE OF BUSINESS

Students who meet University admissions requirements enter the College of Business when they declare their majors and file a degree plan with their academic advisor. Enrollment