Momentum 2015 Steering Committee
March 20, 2007

- Introduction
  - Getting to today
  - Purpose today
    - Finish revision of mission statement so it can be taken forward for approval
    - Begin process of developing a strategic plan that focuses our actions, provides a tool for resource allocation, and assessment.

- Revision of Mission Statement

- Proposal for Making Momentum 2015 Operational
  - Use Momentum 2015 as “umbrella” or long-range plan
  - Develop strategic plan with three- to five-year horizon for goals developed in the context of Momentum 2015 and revised mission statement
  - Develop limited number of goals under the rubric of three Es (Excellence, Engagement, Expansion) and E² (Efficiency & Effectiveness)
    - Develop goal topics – start today
    - Write goal statements – subcommittee
    - Steering Committee reviews goal statements and obtains feedback from constituents
    - Finalize goal statements
  - Develop measurable objectives for goals
    - Subcommittee develops
    - Steering Committee reviews and obtains feedback
    - Finalize objectives

- Review Strategic Planning Definitions

- Goal Topic Development

- Next Meeting
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