**Texas A&M University-Corpus Christi**  
Administrative Unit Assessment Report: FY 2006

Unit: Women's Center for Education & Service  
Administrator: Rhonda Wilson Williamson  
Academic Year 2005-2006

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### University Mission:
Texas A&M University- Corpus Christi is devoted to discovering, communicating, and applying knowledge in a complex and changing world. The university identifies, attracts, and graduates students of high potential, especially those from groups who have been historically under-represented in Texas higher education. Through a commitment to excellence in teaching, research, and service, Texas A&M University-Corpus Christi prepares students for lifelong learning and for responsible participation in the global community.

### Relevant Sections of University Goals, Principles, and Planning Imperatives:
- G7. Collaborations with independent school districts, social agencies, public broadcasting, businesses, community colleges, medical schools, and other entities to provide access to lifelong learning and technological resources so that Texas A&M University-Corpus Christi is considered to be a leader in establishing successful partnerships, particularly to benefit the community.
- G9. Programs for students, faculty, and staff to develop leadership, collegiality, and university involvement.
- P1. Recruiting, retaining, and supporting a diverse, highly qualified student body, faculty and staff.
- P4. Ensuring respectful, fair, and equitable treatment of all individuals.
- P7. Providing an active campus life that extends teaching and learning beyond the classroom.
- M7. Recruit, Mentor and Retain a Diverse, Highly Qualified Faculty and Staff
- M9. Live, Learn and Work Together to Promote a Vibrant Coastal Bend Community

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### Unit Mission:
The Women's Center for Education and Service supports the mission of Texas A&M University - Corpus Christi by providing and supporting education, services and research that advance and affirm the inherent dignity and worth of each individual.

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<th>Actual Performance Level: Summary of Assessment Findings</th>
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<td>The Center will focus on critical issues by sponsoring forums on such issues as gender discrimination, sexual assault, sexual harassment, and communication and present programs involving campus and community female role models</td>
<td>Participation in Center events. Evaluation of events using a 5.0 scale.</td>
<td>10% Growth in attendance at events. Expand the number of events offered by the Center. Quality of programs improves (no programs score below a 3.5/5.0 scale of satisfaction)</td>
<td>Offered 22 events in the 2005-2006 academic year. Total attendance at all events: 1,440 (1,149 in 04-05), resulting in a 25% growth in attendance. The average rating for all events was 4.69/5.0 (lowest score was 4.28)</td>
<td>Calendar of events will be reviewed and updated annually so that maintaining traditions is weighed alongside quality programming, innovation, and meeting the needs of the campus community.</td>
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<td>Develop a mentoring program</td>
<td>Establishment of a functional committee.</td>
<td>Committee will draft a plan for a leadership/mentoring program for students.</td>
<td>Committee planned and developed the IWL program. A list of mentors is assembled, and a plan for finding mentees is in place. The program will begin in Fall of 2006.</td>
<td>*Leadership program will be implemented in the 2006-2007 academic year.</td>
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<td>Develop connections with professional women in the community to benefit students, staff, and faculty.</td>
<td>Creation of resource notebook and support network</td>
<td>Notebook is accessible, user-friendly, and updated regularly. Speakers are easily found for Women's Center programs.</td>
<td>*We partnered with an early childhood graduate class. They assembled a 4 inch binder full of current community resources and contacts for services. Women's Center has continued a close connection with the YWCA of Corpus Christi. This allows for networking with professional women in the Coastal Bend for programs and resources.</td>
<td>*Notebook will be reviewed annually. *Coordinator will continue to be involved with local YWCA and look into partnerships with other professional women's organizations.</td>
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Texas A&M University-Corpus Christi
Current Year Plan
Administrative Unit:

Use the space below to list and briefly describe plans or projects related to program objectives that are in progress this Academic Year

*The Women's Center is in the third year of a 3-year plan. A new strategic plan for the department will be drafted this spring to guide the center for the next several years.

*The Women's Center is planning the IWIL program (Islander Women in Leadership).

*The Women's Center is continuing to draw women's issues into campus conversations by re-applying to the Federal Department of Justice Grants to Reduce Violent Crimes Against Women on Campus program. The grant requires a cohesive campus-wide response to violence against women.

*We have continued to expand and adapt our program offerings. This fall the Center hosted seven major events focused on breast cancer, personal safety, domestic violence, Hispanic women, women artists, and the contributions of the Women's Center for the last 10 years. The spring calendar of events includes The Vagina Monologues, a cervical cancer panel, sexual assault education, and Women's History Month - with two authors speaking, the annual Telling Our Grandmother's Stories, and a showing of "North Country" and discussion of sexual harassment.

The Center has continued to involved students in the mission of the Center by providing service learning opportunities for courses. This year an early childhood graduate course developed a resource binder for Center patrons to utilize. Over the next year a communication course will develop programs for Women's History Month.
We will implement the goals of the newly drafted strategic plan.

We will implement the Islander Women in Leadership (IWIL) program. We need funds for an IWIL intern to act as the program leader. The internship will serve as the pinnacle of the IWIL program. After women have spent a year in the IWIL program being mentored by campus women, one of them will serve as the program's student leader for the next year. Funds to pay this intern increases the internship's competitiveness and desirability. We have the potential to implement the safety and education goals of the DOJ grant.

We would like to expand our educational program to focus on men's education - specifically in the area of violence prevention. We need funds for an intern to get the program off the ground.

We plan to expand student involvement by increasing available Women's Center internships from 2 to 5 (current offerings are through Communication for Special Events Planning internships in the Fall and Spring). We would like to provide the following internship opportunities: Technical Writing intern through English department, two special event planning interns, a theatre intern for the production of the Vagina Monologues, and a program development intern through the Women's Studies Department. These internships are designed to strengthen the work of the Women's Center by involving students from different disciplines, giving them vital experience before graduation, and strengthening the Women's Studies department on campus.

In order to accommodate the additional interns, we need to acquire two additional computers, and desks for the students to work from. In order to expand programming and internship opportunities, we need additional space. The Women's Center is currently utilizing our allotted space to its maximum capacity. In order to house the additional staffing and materials required by this staff, the Women's Center needs to expand physically. The desired space needs at least two more desk areas, with computers, and area to house an informal DVD and book library of pro-woman materials and resources, and space for informal programming such as nontraditional and student-parent support groups. Growth is limited by our physical surroundings. Additionally, our budget allocation has not changed since the Women's Center operated as only a 1/2 time office. The work and reach of the department has significantly expanded over the last 5 years, but the budget allocation has not. With our current budget and space allocations, or programs managed to reach 12% of the student population last fiscal year. With additional space and funding this number can only increase.
University Vision, Mission, Goals, Principles and Planning Imperatives

Vision
Texas A&M University-Corpus Christi is committed to becoming one of the leading centers of higher education in the Gulf of Mexico region while serving the intellectual, cultural, social, environmental, and economic needs of South Texas. As a result, Texas A&M University-Corpus Christi will invigorate and strengthen the region and state through its educational programs, research initiatives, 

Mission
Texas A&M University- Corpus Christi is devoted to discovering, communicating, and applying knowledge in a complex and changing world. The university identifies, attracts, and graduates students of high potential, especially those from groups who have been historically under-represented in Texas higher education. Through a commitment to excellence in teaching, research, and service, Texas A&M University-Corpus Christi prepares students for lifelong learning and for responsible participation in the global

University Goals
By 2010, Texas A&M University-Corpus Christi will establish:
G1. A student body, or more than 10,000 students, which is representative of the demographics of the State of Texas and a corresponding increase of faculty and staff to support the students.
G2. A faculty dedicated to the continuous improvement of teaching, learning, scholarly research, and creative activity.
G3. A statewide reputation for an exemplary undergraduate education, anchored by an integrated core curriculum and learning
G4. Recognized master's degree programs that enable students to be leaders in their fields and/or to continue their education at the
G5. Strong doctoral programs which include degrees in a discipline related to the Harte Research Institute for Gulf of Mexico Studies, education, computer science and clinical psychology, bringing the institution to the doctoral intensive institution
G6. An enhanced research mission and growing international reputation for research focusing on the Gulf of Mexico, early childhood, geographic information systems, and reading education.
G7. Collaborations with independent school districts, social agencies, public broadcasting, businesses, community colleges, medical schools, and other entities to provide access to lifelong learning and technological resources so that Texas A&M University-Corpus Christi is considered to be a leader in establishing successful partnerships, particularly to benefit the community.
G8. An intellectual and cultural climate that inspires South Texans through the South Texas Institute for the Arts, Performing Arts
G9. Programs for students, faculty, and staff to develop leadership, collegiality, and university involvement.
G10. Access to the array of information resources and technology infrastructure necessary to support university programs, services

Institutional Principles:
Texas A&M University-Corpus Christi is committed to the realization of its vision, the accomplishment of its mission, and the
P1. Recruiting, retaining, and supporting a diverse, highly qualified student body, faculty and staff.
P2. Establishing a culture of professionalism and responsibility.
P3. Fostering free and open intellectual inquiry, accomplishment and expression.
P4. Ensuring respectful, fair, and equitable treatment of all individuals.
P5. Fostering an open, shared and participatory decision making process.
P6. Promoting efficient and effective use of time, resources and technology.
P7. Providing an active campus life that extends teaching and learning beyond the classroom.
P8. Providing a safe and secure campus environment for students, faculty and staff.
P9. Involving the university community, alumni, civic and government leaders, and other friends of the university in the Texas A&M University-Corpus Christi vision and mission.

"Momentum 2015" Strategic Plan Imperatives:
**Excellence**
M1. Build and Sustain Academic Excellence and Competitive Programs
M2. Enhance a Culture of Discovery and Innovation
M3. Instill Global Perspectives into the Academic Life of the University
M4. Establish Targeted Areas of State, Regional and National Recognition and Distinction
M5. Achieve Doctoral Comprehensive Status and Aspire to Emerging Research Designation

**Engagement**
M6. Recruit, Retain and Graduate a Diverse and Highly Qualified Student Body
M7. Recruit, Mentor and Retain a Diverse, Highly Qualified Faculty and Staff
M8. Design and Cultivate Initiatives to Increase Lifelong Alumni Involvement
M9. Live, Learn and Work Together to Promote a Vibrant Coastal Bend Community

**Expansion**
M10. Extend the Reach of the Island University
M11. Preserve and Foster an Inviting Island Environment
M12. Establish a Culture of Assessment, Investment, and Stewardship
**PARTICIPATION**

- Head Count Enrollment
  - All
  - White
  - African-American
  - Hispanic
  - Asian
  - Other

- Full Time Equivalent Enrollment
  - All
  - White
  - African-American
  - Hispanic
  - Asian
  - Other

**SUCCESS**

- Graduation Rate: 4-year
- Graduation Rate: 5-year
- Graduation Rate: 6-year

- 6-Year Persistence/Graduation
  - All
  - White
  - African-American
  - Hispanic
  - Asian
  - Other

- Degrees Awarded by Ethnicity
  - All
  - White
  - African-American
  - Hispanic
  - Asian
  - Other

- Degrees Awarded by Level
  - Bachelor
  - Master
  - Doctoral

**EXCELLENCE**

- LD SCH by Tenured/Tenure-track Faculty
- FTE Student / FTE Faculty Ratio
- Percent of Bachelors Graduates Employed or Graduate School
- Lower Division Average Class Size
- Percent of FTE Faculty Tenured

**RESEARCH**

- Federal Research $ per tenure/tenure-track FTE faculty
- Sponsored Research expenditures as a percent of GR

**EFFICIENCY**

- Administrative Cost Ratio
- Classroom Utilization (Hours per Week)
- Lab Utilization (Hours per Week)
- State Appropriation per FTE Student
- State Appropriation per FTE Faculty
- All-funds Expenditures per FTE Student