Strategic Planning Initiative
May 2007 Briefing
Strategic Planning
“Working Group” (SPWG)

- System SPWG Chair: Jay Kimbrough
- System SPWG Coordinators: Lanny Smith, Shawn Andersson
- System Office SPWG Subject Matter Experts (SMEs)
- System Member SPWG Strategic Planning Coordinators
  - Member CEO identifies coordinator as point of contact.
  - Submit coordinator’s contact information to Lanny Smith
    Lanny.Smith@tamu.edu, phone number (979) 458-7007 by Friday, June 1st.
Strategic Planning Framework

- Alignment & Synergy
- Accountability & Measured Results
- Communication, Collaboration, & Continuous Feedback
- Compliance with Policies/Regulations/Rules
Strategic Planning Process
First Steps

• **System Office Strategic Plan**
  - Establishes the System Office purpose.
  - Covers a five year rolling timeframe and reviewed annually.
  - Updated with changing environments and System Member needs.
  - Includes vision, mission, imperatives, goals, strategies, and performance measures.

• **Member Compact**
  - Lists Member’s top 3-5 priorities that supports the Member’s strategic plan.
  - **Written contract** between a System Member and the Chancellor, and it serves as a basis for annual CEO Evaluations.
  - Covers a 24 month rolling timeframe and reviewed annually. Progress Reports every six months.
  - Includes priorities, objectives, strategies, & performance measures.
Strategic Planning Timeline

System Office Strategic Plan:
- Development of System Office Strategic Plan
- Review & Update Plan

Member Compacts:
- Development of FY08-FY09 Member Compacts
- Progress Report

A&M System Strategic Plan:
- Development of System Strategic Plan

Member Strategic Plans:
- Alignment of System Members’ Strategic Plans

FY10-FY11 New Draft