Texas A&M University-Corpus Christi

Detailed Assessment Report
2008-2009 Certificate in Health Care Administration

Mission/Purpose

The mission and purpose of the College of Nursing and Health Science is to educate the health care providers of today and leaders of tomorrow through the provision of excellent educational programs in the professions of nursing and the health sciences. The College identifies, attracts, and graduates students of high potential, especially those from groups who have been historically under represented in Texas health care. This mission is enhanced through faculty contributions to community service, leadership, practice, and research. These responsibilities are fostered within an interdisciplinary college by promoting a sense of community and caring, and through a system of shared governance.

Graduate courses in health care administration are offered in support of the graduate degrees in nursing, public administration, and business administration. For details concerning the degree programs, consult the appropriate sections of the catalog. A Certificate in Health Care Administration is available for those students who hold a master's degree in another field and wish to complete a short course of study focused on health care administration.

Document:
HCAD Program

Student Learning Outcomes, with Any Associations and Related Measures, Achievement Targets, Findings, and Action Plans

O 1: Demonstration of HCAD Theory

Demonstrate a thorough understanding of the theoretical and practical aspects of the health care delivery system from a historical, comparative, economic, cultural, and ethical perspective

Associations:

General Education or Core Curriculum:

5  Critical Thinking  
6  Computer Literacy  
7  Establish broad & multiple perspectives  
13  Use logical reasoning in problem solving  
14  Understand the interrelationships of disciplines

Strategic Plans:

Texas A&M-Corpus Christi

1.5 Increase research and creative activity.  
1.8 Build & sustain mutually supportive relationships.
Related Measures:

**M 1: HCAD 5320 Assignment**  
Assignment designed to assess student ability to analyze and evaluate economic theory, principles and procedures applicable to the health care delivery system.  
Source of Evidence: Academic Direct Measure

**Achievement Target:**  
A sampling of student work will reflect satisfactory performance levels befitting of graduate level work. All selected work will score a grade of "B" or higher, reflecting above average awareness and skill proficiency.

**O 2: Demonstrate HCAD processes**  
Employ a variety of business and management skills and techniques including marketing, financial management, law, and information management to effectively and efficiently advance the goals of the organization.

Associations:

**General Education or Core Curriculum:**
- 2 Writing
- 3 Speaking
- 5 Critical Thinking
- 13 Use logical reasoning in problem solving

**Strategic Plans:**
- Texas A&M-Corpus Christi
  - 1.1 Provide excellent academic programs & instruction.
  - 1.10 Manage resources efficiently and effectively.
  - 1.5 Increase research and creative activity.
  - 1.8 Build & sustain mutually supportive relationships.

Related Measures:

**M 1: HCAD 5320 Assignment**  
Assignment designed to assess student ability to analyze and evaluate economic theory, principles and procedures applicable to the health care delivery system.  
Source of Evidence: Academic Direct Measure

**M 2: HCAD 5325 Course Assignment**  
Assignment designed to assess student understanding of health care cost analysis, strategic planning, and forecasting techniques.  
Source of Evidence: Academic Direct Measure

**Achievement Target:**  
A sampling of student work will reflect satisfactory performance levels befitting of graduate level work. All selected work will score a grade of "B" or higher, reflecting above average awareness and skill proficiency.